DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

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May 19, 2008

Mayor Dan Devine and Common Council Members City of West Allis 7525 W. Greenfield Ave. West Allis, WI 53214

Dear Honorable Mayor and Common Council Members:

On behalf of the Downtown West Allis Business Improvement District (DWABID), we would like to express our support of Greg Barczak's proposal for locating an upscale martini/piano lounge within the boundaries of the DWABID.

We understand that Greg, for several years has operated a successful business, The Painted Parrot in West Allis. Our conversations with Greg have indicated he is dedicated to providing the DWABID with a destination business that will compliment the other downtown restaurants.

While Greg is in process of establishing a location in the DWABID, we would appreciate your consideration of reserving a liquor license for Greg, providing him with the assurance needed while he continues his negotiations.

Thank you,

Jacqueline Ellington

Dong Persich

Brian Preiss

Jacqueline Ellington

Doug Persich, DDS

Brian Preiss

President DWABID

President DWA, Inc.

Executive Director

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CITY OF WEST ALLIS CLERK/TREASURER

A Main Street Community

Managed by Downtown West Allis, Inc.

A 501(c) (3) Non-Profit Corporation

Building a positive image that encourages customer growth and welcomes community involvement.

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