



City of West Allis

Resolution: R-2017-0072

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number: R-2017-0072

Final Action:

Sponsor(s): Administration & Finance Committee

MAR 21 2017

Resolution relative to accepting the sole source proposal of WTMJ-AM Radio, a division of Scripps Media, Inc., for providing Commercial Broadcast services for a total net sum of \$15,350.

WHEREAS, Mayor Devine has reported that he has received a proposal for commercial broadcast services for promotion and marketing of the City of West Allis; and

WHEREAS, the Common Council deems it to be in the best interests of the City of West Allis that the proposal of WTMJ-AM Radio (hereafter "WTMJ"), a division of Scripps Media, Inc., d/b/a WTMJ-AM, be accepted; and

WHEREAS, the City Administrator has determined that this contract is inappropriate for competitive selection because WTMJ has exclusive advertising rights with the Brewers Radio Network.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Common Council of the City of West Allis that the proposal submitted by WTMJ for providing commercial broadcast services for the total net sum of \$15,350 be and is hereby accepted.

BE IT FURTHER RESOLVED that the funding will come from the City's Radio Advertising Account in the Communications Budget.

BE IT FURTHER RESOLVED that Mayor is hereby authorized to enter into the agreement for the aforesaid services.

ADM\ORDRES\ADMR2017.13

ADOPTED

MAR 21 2017

APPROVED

3/27/17

Monica Schultz, City Clerk

Dan Devine, Mayor