

JAN 28 2016

CITY OF WEST ALLIS
CITY CLERKSupplemental Questionnaire

(for multiple applications for "Class B" Liquor License(s) available under quota)

The City Clerk shall require each applicant to complete a supplemental questionnaire regarding the benefits/impacts of such proposed licensed establishment. Such supplemental questionnaire shall seek information from the applicant as to the following:

1. Number of jobs to be created should the license be granted to the applicant? 10
2. a. Scope of any improvements the applicant intends to make to the location sought to be licensed?
update to the interior and exterior of building, including but not limited to the first floor business area and rental property located above. complete overhaul.
 - b. Cost of such improvements? \$50,000.00
3. a. Size of premise for which license is sought? Whole first floor
 - b. Proposed seating capacity of such premise. 166 (stated on current sign in building)
4. a. Certainty of such venture? 100%
 - b. Expected opening date? March/April 1st 2016
5. a. Potential negative impacts on the neighborhood? Parking. Business does not have adequate parking.
 - b. How those potential negative impacts will be addressed/ameliorated? Patrons will be directed and given the option to park on/near the neighboring business located on Mitchell street
6. Potential policing costs? \$5000.00 towards security system and security persons on certain days.
7. What type of business and clientele the establishment intends to cater to? We are looking for a more mature crowd, sports enthusiasts and neighborhood customers who enjoy good food and sports of all kinds.

Determination as to which application the Common Council determines shall provide the most economic benefit to the city.

License Application Number: 0090

Applicant: Playerz Sports Bar and Grill LLC
Name of Corporation, LLC, Partnership, or Individual

Agent: Patrick Flanagan

d/b/a Playerz Sports Bar and Grill
Trade Name

Address of Premises: 6231 W. Mitchell Street, West Allis WI
53214

Date reviewed by the License & Health Committee :	
Recommendation to Common Council:	
Date to Council:	
License & Health Committee's indication relative to how each factor is met and to what extent: (The order in which applications were received shall be given no weight.)	