

City of West Allis Matter Summary

File Number	Title	Status
2008-0111	Communication	In Committee
	AT&T Wisconsin communication regarding AT&T Wisconsin's Video Franchise Application.	
	Introduced: 3/4/2008	Controlling Body: License & Health Committee

COMMITTEE RECOMMENDATION

place on file

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>3/4/08</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Barczak				
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Czaplewski				<input checked="" type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	Dobrowski	<input checked="" type="checkbox"/>			
	<input type="checkbox"/>	<input type="checkbox"/>	Kopplin	<input checked="" type="checkbox"/>			
	<input type="checkbox"/>	<input type="checkbox"/>	Lajsic				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Narlock	<input checked="" type="checkbox"/>			
	<input type="checkbox"/>	<input type="checkbox"/>	Reinke				
	<input type="checkbox"/>	<input type="checkbox"/>	Sengstock				<input checked="" type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	Vitale				
	<input type="checkbox"/>	<input type="checkbox"/>	Weigel				
			TOTAL	<u>3</u>			<u>2</u>

SIGNATURE OF COMMITTEE MEMBER

Kurt Kopplin _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION

place on file

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>3/4/08</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Barczak				
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Czaplewski				
	<input type="checkbox"/>	<input type="checkbox"/>	Dobrowski				
	<input type="checkbox"/>	<input type="checkbox"/>	Kopplin				
	<input type="checkbox"/>	<input type="checkbox"/>	Lajsic				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Narlock				
	<input type="checkbox"/>	<input type="checkbox"/>	Reinke				
	<input type="checkbox"/>	<input type="checkbox"/>	Sengstock				
	<input type="checkbox"/>	<input type="checkbox"/>	Vitale				
	<input type="checkbox"/>	<input type="checkbox"/>	Weigel				
			TOTAL				

unanimous



AT&T Wisconsin
722 N. Broadway
Floor 13
Milwaukee, WI 53202

February 20, 2008

City of West Allis
Attn: City Clerk
7525 W Greenfield Ave
West Allis, WI 53214

RECEIVED

FEB 21 2008

CITY OF WEST ALLIS
CLERK/TREASURER

RE: AT&T Wisconsin's Video Franchise Application -- 2007 Wisconsin Act 42

As you may know, to help foster additional and fair competition for video services, the Wisconsin Legislature passed 2007 Act 42, the Cable Competition Bill, which became effective on January 9, 2008. As provided in Wis. Stat. § 66.0420(3)(d) of that new law, on February 20, 2008, Wisconsin Bell, Inc. d/b/a AT&T Wisconsin ("AT&T Wisconsin") submitted to the Wisconsin Department of Financial Institutions its application for a video service franchise. Pursuant to Wis. Stat. § 66.0420 (3)(e), AT&T Wisconsin hereby provides your municipality with the enclosed copy of that application.

AT&T Wisconsin currently provides video services to a portion of your community. We have therefore included your community in the video franchise area described in the application. Because AT&T Wisconsin is using its existing telephone network to provide Internet Protocol (IP) video services, we will not be providing our video services in any portion of your community to which AT&T Wisconsin *does not* provide telephone services.

AT&T Wisconsin previously notified you by letter that it would be providing IP video services in your community. Until issuance of its franchise, AT&T Wisconsin currently intends to continue providing video service in your community consistent with its past practices. AT&T Wisconsin will provide you notice when it receives its franchise.

Information Required From Communities

To aid us in implementing the requirements of Act 42 and to ensure that your community receives the correct fees that are due to the community once AT&T is granted a state-wide video franchise, we ask that you complete the form attached which seeks information on current fees paid by cable operators and information on any Public, Educational or Government (PEG) channels which your community operates. Completed forms may be returned via U.S. mail or FAX:

cc: Paul
Jerry (cable)
Sheryl (AH)

U.S. Mail:

AT&T Wisconsin – External Affairs Department
722 N. Broadway
13th Floor
Milwaukee, WI 53202

FAX:

414-283-0876
Attention – AT&T Wisconsin External Affairs

If you have any questions related to the forms please contact Dextra Hadnot at 414-223-5821.

Sincerely,

Scott Jansen

Regional Vice President-External Affairs
AT&T Wisconsin

Attachments



Existing Cable Franchise Fee Information

Municipality:
County:

Date:

Incumbent Cable Provider :

Current Franchise Fee: %

Current PEG Fee: [indicate if % or \$]

Municipality Fee Contact

Name:	<input type="text"/>
Title:	<input type="text"/>
Address:	<input type="text"/>
Telephone:	<input type="text"/>
Fax:	<input type="text"/>
E-mail:	<input type="text"/>
Hours of availability:	<input type="text"/>

Return to:

U.S. Mail:
AT&T Wisconsin – External Affairs Department
722 N. Broadway
13th Floor
Milwaukee, WI 53202

FAX:
414-283-0876
Attention – AT&T Wisconsin External Affairs



PEG Service Survey

Municipality:

Date:

Existing Municipality PEG Channels and Video Source Information:

Channel 1:

Naming Convention and Channel Number:

Cable Provider:

Type (Public, Educational, or Government):

Hours of Televising:

Location of Video Equipment (Street Address, Municipality, State, Office#, Floor):

Site Primary Contact:
(Area Code) Phone:
(Area Code) Fax:
(Area Code) Cell:
Email:

Source Type:
(Live, Tape, Digital Stream, Stored/Pre-recorded content)

Source Video Format:
(Composite, Component, SDI, SVideo, Other)

Source Audio Format:
(Analog, AES, SDI, Other)

If currently streaming, Current Existing Bandwidth:

Existing Encoding equipment & rate (Kbps/Mbps)

Does the current encoding equipment support WM9,
can the encoding rate be increased and to what (Mbps)?

Network Drawing Avail for Review Y/N:

For this channel, what is the source of its programming, point of origination,
and enter the hours in which the programming content is carried?

Does the Municipality share programming content with other municipalities? If so, please list.

Does the Municipality receive programming content from other municipalities or institution?

Is there any Archive/"On Demand" content currently provided? Y/N:

Does the Municipality provide content subject to copyright/licensing agreements:



Existing Municipality PEG Channels and Video Source Information:

Channel 2:

Naming Convention and Channel Number:

Cable Provider:

Type (Public, Educational, or Government):

Hours of Televising:

Location of Video Equipment (Street Address, Municipality, State, Office#, Floor):

Site Primary Contact:
(Area Code) Phone:
(Area Code) Fax:
(Area Code) Cell:
Email:

Source Type:
(Live, Tape, Digital Stream, Stored/Pre-recorded content)

Source Video Format:
(Composite, Component, SDI, SVideo, Other)

Source Audio Format:
(Analog, AES, SDI, Other)

If currently streaming, Current Existing Bandwidth:

Existing Encoding equipment & rate (Kbps/Mbps)

Does the current encoding equipment support WM9,
can the encoding rate be increased and to what (Mbps)?

Network Drawing Avail for Review Y/N:

For this channel, what is the source of its programming, point of origination,
and enter the hours in which the programming content is carried?

Does the Municipality share programming content with other municipalities? If so, please list.

Does the Municipality receive programming content from other municipalities or institution?

Is there any Archive/"On Demand" content currently provided? Y/N:

Does the Municipality provide content subject to copyright/licensing agreements:



Existing Municipality PEG Channels and Video Source Information:

Channel 3:

Naming Convention and Channel Number:

Cable Provider:

Type (Public, Educational, or Government):

Hours of Televising:

Location of Video Equipment (Street Address, Municipality, State, Office#, Floor):

Site Primary Contact:
(Area Code) Phone:
(Area Code) Fax:
(Area Code) Cell:
Email:

Source Type:
(Live, Tape, Digital Stream, Stored/Pre-recorded content)

Source Video Format:
(Composite, Component, SDI, SVideo, Other)

Source Audio Format:
(Analog, AES, SDI, Other)

If currently streaming, Current Existing Bandwidth:

Existing Encoding equipment & rate (Kbps/Mbps)

Does the current encoding equipment support WM9,
can the encoding rate be increased and to what (Mbps)?

Network Drawing Avail for Review Y/N:

For this channel, what is the source of its programming, point of origination,
and enter the hours in which the programming content is carried?

Does the Municipality share programming content with other municipalities? If so, please list.

Does the Municipality receive programming content from other municipalities or institution?

Is there any Archive/"On Demand" content currently provided? Y/N:

Does the Municipality provide content subject to copyright/licensing agreements:



Municipality Contacts (Filled out by Muni)

Municipality Primary PEG Contact

<i>Name:</i>	
<i>Title:</i>	
<i>Address:</i>	
<i>Telephone:</i>	
<i>Fax:</i>	
<i>E-mail:</i>	
<i>Availability:</i>	

1st Municipal Technical PEG Contact

<i>Name:</i>	
<i>Title:</i>	
<i>Address:</i>	
<i>Telephone:</i>	
<i>Pager:</i>	
<i>Cell:</i>	
<i>E-mail:</i>	
<i>Availability:</i>	

2nd Municipal Technical PEG Contact

<i>Name:</i>	
<i>Title:</i>	
<i>Address:</i>	
<i>Telephone:</i>	
<i>Pager:</i>	
<i>Cell:</i>	
<i>E-mail:</i>	
<i>Availability:</i>	

Municipality Emergency Alert Services Contact

<i>Name:</i>	
<i>Title:</i>	
<i>Address:</i>	
<i>Telephone:</i>	
<i>Pager:</i>	
<i>Fax:</i>	
<i>E-mail:</i>	
<i>Hours of Availability:</i>	



**APPLICATION OF WISCONSIN BELL, INC.
D/B/A AT&T WISCONSIN
FOR VIDEO SERVICE FRANCHISE
UNDER WISCONSIN STATUTES SECTION 66.0420(3)**

Regulatory Contact:
Michael Klasen
Director-Regulatory
AT&T Wisconsin
722 North Broadway
Floor 13
Milwaukee, WI 53202
(414) 270-5936

Sec. 66.0420,
Wis. Stats.

State of Wisconsin
DEPARTMENT OF FINANCIAL INSTITUTIONS



STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)
APPLICATION
Title Page

Applicant: Wisconsin Bell, Inc. d/b/a AT&T Wisconsin
--

Authorized Company Representative

Name: Scott T. VanderSanden	Title: President - AT&T Wisconsin	
Address: 722 North Broadway, Floor 18		
City: Milwaukee	State: WI	Zip Code: 53202
Telephone: 414-270-5900	Fax: 414-270-5909	Email Address: sv3456@att.com

Regulatory Contact

Name: Michael Klasen	Title: Director-Regulatory	
Address: 722 North Broadway, Floor 13		
City: Milwaukee	State: WI	Zip Code: 53202
Telephone: 414-270-5936	Fax: 414-283-0876	Email Address: mk1715@att.com

Emergency Contact

Name: David Chorzempa	Title: Senior Attorney	
Address: 225 West Randolph, Floor 25D		
City: Chicago	State: IL	Zip Code: 60606
Telephone: 312-727-4585	Fax: 312-845-8979	Email Address: dc1928@att.com

NOTICE: Pursuant to Section 66.0420 Wis. Stats., this form may be used to apply for a State-Issued Certificate of Franchise Authority. Information requested may be used for secondary purposes. Hearing-impaired may call 608-266-8818 for TTY. This document can be made available in alternate formats upon request to qualifying individuals with disabilities.

**STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)
APPLICATION
Title Page (cont.)**

Authorized Company Representatives (cont.)

In addition to those persons listed above, AT&T Wisconsin designates the following as persons authorized to represent AT&T Wisconsin before the Department of Financial Institutions:

James F. Jermain
Director-Regulatory
AT&T Wisconsin
316 West Washington
Madison, WI 53703
Phone: 608-252-2359
Fax: 608-252-1295
Email: jj8571@att.com

Karl B. Anderson
General Attorney
AT&T Legal Department
225 West Randolph Street
Floor 25D
Chicago, IL 60606
Phone: 312-727-2928
Fax: 312-845-8979
Email: ka1873@att.com

**STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)
APPLICATION**

Applicant Name Wisconsin Bell, Inc. d/b/a AT&T Wisconsin

1. A. Check applicable category:

- Cable Service Provider
- Video Service Provider
- Cable and Video Service Provider

B. If you are filing an amendment to an existing SICFA, please check one or more of the following amendment categories in this filing:

- Change in type of provider (Cable, Video, or Cable and Video)
- Name change (Additional d/b/a's or New Name)
- Expansion of service area footprint
- Transfer in ownership/control
- Other (provide explanation) [REDACTED]

2. Provide the following information:

Principal Business Street Address 722 North Broadway, Floor 18		
City Milwaukee	State WI	Zip Code 53202
Business Telephone Number 414-270-5905		Fax Number 414-270-5909
Email Address mk1715@att.com		
Mailing Street Address, if different from principal business address 722 North Broadway c/o Michael Klasen, Floor 13		
City Milwaukee	State WI	Zip Code 53202

Provide the name and title of Applicant's principal executive officers (add additional page if necessary):

Name Scott T. VanderSanden	Title President
Name Scott Jansen	Title Regional Vice President
Name John T. Lenahan	Title Secretary
Name Jonathan P. Klug	Title Treasurer

**STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)
APPLICATION
Page 2 (cont.)**

Applicant's principal executive officers (cont.)

Name	Title
Patrick B. O'Connor	Controller

**STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)
APPLICATION**

Applicant Name Wisconsin Bell, Inc. d/b/a AT&T Wisconsin

3. Enter one principal name and any d/b/a's or affiliates that will operate under this SICFA. **(NOTE: The certificated name can be the Applicant's legal name, a d/b/a, or an assumed name as long as the requested name(s) is properly registered to do business within the State of Wisconsin. The SICFA holder should use only the name(s) and/or d/b/a(s) granted in its SICFA on all bills, advertisements or communications with the public or the Department of Financial Institutions (DFI). Name changes require an amendment to an existing SICFA). Add additional pages if necessary.**

Principal Name	Wisconsin Bell, Inc.
D/B/A	AT&T Wisconsin
D/B/A or affiliate	
D/B/A or affiliate	
D/B/A or affiliate	

4. Provide the date(s) the Applicant intends to begin providing cable/video service in each Service Area Footprint identified. See attached sheet
5. Attach a clear, complete and definitive description of the requested Service Area Footprint (SAF) for any municipality (ies) and/or unincorporated area(s) with the State of Wisconsin. *(SAF descriptions shall include one or more of the following descriptions: state line, county line(s), municipality/city limit(s), subdivision(s), roadway(s), street(s), block(s), street address(s), and boundaries, or a detailed map(s) properly highlighted and labeled.)* Expansions to SAF's shall be made by filing an amendment to an existing SICFA. The amendment shall require a clear, complete and definitive description of the expansion of the SAF. (For SAF amendments, include the existing certificated SAF as well as any requested revisions to that existing SAF.)
6. The Applicant shall agree to provide the DFI with written notification when terminating its SICFA. The Applicant shall also agree to provide DFI with a copy of any order or ruling issued by a court of competent jurisdiction or the Federal Communications Commission (FCC) that either modifies or revokes its SICFA or makes it ineligible to hold a SICFA pursuant to the standards laid out in section 66.0420 Wisconsin Statutes. The Applicant shall make an affirmative statement that it agrees to provide written notification of termination and copies of orders or ruling issued by a court of competent jurisdiction or the FCC concerning its SICFA.

**STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)
APPLICATION
Page 3 (cont.)**

- 4. Provide the date(s) the Applicant intends to begin providing cable/video service in each Service Area Footprint identified:**

AT&T Wisconsin began providing video service within its proposed video franchise area/service area footprint prior to the effective date of Wis. Stat. Section 66.0420 and is currently providing video service within that video service area/service area footprint.

- 5. Attach a clear, complete and definitive description of the requested Service Area Footprint:**

The areas of the state within which AT&T Wisconsin intends to provide video service pursuant to the video service franchise requested in this Application (collectively the "video franchise area" or "service area footprint") are AT&T Wisconsin's basic local exchange serving areas within the municipalities (as defined in section 60.0420(1)(r)) located in the Green Bay-Appleton, Milwaukee and Madison designated marketing areas ("DMAs").¹ A list of those municipalities is attached.²


¹ Designated Market Areas are market areas as determined by Nielsen Media Research.

² Pursuant to Wis. Stat. section 66.0420(3)(h), after issuance of its franchise, no later than 10 days before it begins to provide video service in a municipality, AT&T Wisconsin will provide notice to the Department and the municipality. To the extent that AT&T Wisconsin is currently providing video service in a municipality in its video franchise area, AT&T Wisconsin provided notice to those municipalities prior to providing video service, and it will notify these municipalities when its franchise is granted.

**STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)
APPLICATION**

Applicant Name Wisconsin Bell, Inc. d/b/a AT&T Wisconsin

- 7. The applicant shall attest that the entity is legally, financially, and technically qualified to provide cable/video service in compliance with Wisconsin Statutes 66.0420 (3) (d) 4.c.
- 8. The applicant shall attest that the entity has complied with Wisconsin Statutes 66.0420 (3) (e) regarding service upon municipalities.

Authorized Signature:  Date: 2/14/08

Printed Name: Scott T. VanderSanden

Title: President - AT&T Wisconsin

Wisconsin Bell, Inc.
d.b.a AT&T Wisconsin
Video Franchise Area / Service Area Footprint

DMA	C/V/T	MUNICIPLITY
Green Bay	City	ALGOMA
Green Bay	City	APPLETON
Green Bay	City	DE PERE
Green Bay	City	FOND DU LAC
Green Bay	City	GREEN BAY
Green Bay	City	KAUKAUNA
Green Bay	City	KEWAUNEE
Green Bay	City	MANITOWOC
Green Bay	City	MENASHA
Green Bay	City	NEENAH
Green Bay	City	NEW LONDON
Green Bay	City	OMRO
Green Bay	City	OSHKOSH
Green Bay	City	STURGEON BAY
Green Bay	City	TWO RIVERS
Green Bay	City	WAUPACA
Green Bay	Town	AHNAPEE
Green Bay	Town	ALGOMA
Green Bay	Town	ALTO
Green Bay	Town	ASHFORD
Green Bay	Town	BLACK CREEK
Green Bay	Town	BLACK WOLF
Green Bay	Town	BOVINA
Green Bay	Town	BRILLION
Green Bay	Town	BRUSSELS
Green Bay	Town	BUCHANAN
Green Bay	Town	BYRON
Green Bay	Town	CALEDONIA
Green Bay	Town	CALUMET
Green Bay	Town	CARLTON
Green Bay	Town	CASCO
Green Bay	Town	CATO
Green Bay	Town	CENTER
Green Bay	Town	CLAY BANKS
Green Bay	Town	CLAYTON
Green Bay	Town	DALE
Green Bay	Town	DAYTON
Green Bay	Town	EATON
Green Bay	Town	EDEN
Green Bay	Town	EGG HARBOR
Green Bay	Town	ELDORADO
Green Bay	Town	ELLINGTON
Green Bay	Town	EMPIRE
Green Bay	Town	FARMINGTON
Green Bay	Town	FOND DU LAC
Green Bay	Town	FOREST
Green Bay	Town	FORESTVILLE
Green Bay	Town	FRANKLIN
Green Bay	Town	FREEDOM
Green Bay	Town	FREMONT
Green Bay	Town	FRIENDSHIP
Green Bay	Town	GLENMORE

Wisconsin Bell, Inc.
d.b.a AT&T Wisconsin
Video Franchise Area / Service Area Footprint

DMA	CV/T	MUNICIPLITY
Green Bay	Town	GRAND CHUTE
Green Bay	Town	GREENVILLE
Green Bay	Town	HARRISON
Green Bay	Town	HOLLAND
Green Bay	Town	HORTONIA
Green Bay	Town	HUMBOLDT
Green Bay	Town	JACKSONPORT
Green Bay	Town	KAUKAUNA
Green Bay	Town	KOSSUTH
Green Bay	Town	LAMARTINE
Green Bay	Town	LAWRENCE
Green Bay	Town	LEBANON
Green Bay	Town	LEDGEVIEW
Green Bay	Town	LIBERTY
Green Bay	Town	LINCOLN
Green Bay	Town	LIND
Green Bay	Town	LITTLE SUMICO
Green Bay	Town	LITTLE WOLF
Green Bay	Town	LUXEBURG
Green Bay	Town	MANITOWOC
Green Bay	Town	MANITOWOC RAPIDS
Green Bay	Town	MAPLE CREEK
Green Bay	Town	MENASHA
Green Bay	Town	MISHICOT
Green Bay	Town	MONTPELIER
Green Bay	Town	MUKWA
Green Bay	Town	NASEWAUPEE
Green Bay	Town	NEENAH
Green Bay	Town	NEKIMI
Green Bay	Town	NEPEUSKUN
Green Bay	Town	NEWTON
Green Bay	Town	OAKFIELD
Green Bay	Town	OMRO
Green Bay	Town	ONEIDA
Green Bay	Town	OSBORN
Green Bay	Town	OSHKOSH
Green Bay	Town	PIERCE
Green Bay	Town	PITTSFIELD
Green Bay	Town	POYGAN
Green Bay	Town	ROCKLAND
Green Bay	Town	ROYALTON
Green Bay	Town	RUSHFORD
Green Bay	Town	SAINT LAWRENCE
Green Bay	Town	SCOTT
Green Bay	Town	SEVASTOPOL
Green Bay	Town	SPRINGVALE
Green Bay	Town	STURGEON BAY
Green Bay	Town	TAYCHEEDAH
Green Bay	Town	TWO RIVERS
Green Bay	Town	UTICA
Green Bay	Town	VANDENBROEK
Green Bay	Town	VINLAND

Wisconsin Bell, Inc.
d.b.a AT&T Wisconsin
Video Franchise Area / Service Area Footprint

DMA	CV/T	MUNICIPALITY
Green Bay	Town	WAUPACA
Green Bay	Town	WAUPUN
Green Bay	Town	WEST KEWAUNEE
Green Bay	Town	WINCHESTER
Green Bay	Town	WINNECONNE
Green Bay	Town	WOODVILLE
Green Bay	Town	WRIGHTSTOWN
Green Bay	Village	ALLOUEZ
Green Bay	Village	ASHWAUBENON
Green Bay	Village	BELLEVUE
Green Bay	Village	COMBINED LOCKS
Green Bay	Village	FRANCIS CREEK
Green Bay	Village	HOBART
Green Bay	Village	HORTONVILLE
Green Bay	Village	HOWARD
Green Bay	Village	KIMBERLY
Green Bay	Village	LITTLE CHUTE
Green Bay	Village	NORTH FOND DU LAC
Green Bay	Village	SUAMICO
Green Bay	Village	WINNECONNE
Green Bay	Village	WRIGHTSTOWN
Madison	City	BELOIT
Madison	City	DEFOREST
Madison	City	EVANSVILLE
Madison	City	FITCHBURG
Madison	City	JANESVILLE
Madison	City	MADISON
Madison	City	MIDDLETON
Madison	City	MONONA
Madison	City	STOUGHTON
Madison	Town	ALBANY
Madison	Town	ALBION
Madison	Town	AVON
Madison	Town	BELOIT
Madison	Town	BLOOMING GROVE
Madison	Town	BRADFORD
Madison	Town	BRISTOL
Madison	Town	BROOKLYN
Madison	Town	BURKE
Madison	Town	CENTER
Madison	Town	CHRISTIANA
Madison	Town	COLUMBUS
Madison	Town	COTTAGE GROVE
Madison	Town	DUNKIRK
Madison	Town	DUNN
Madison	Town	FOUNTAIN PRAIRIE
Madison	Town	FULTON
Madison	Town	HAMPDEN
Madison	Town	HARMONY
Madison	Town	JANESVILLE
Madison	Town	JOHNSTOWN
Madison	Town	LAPRAIRIE

Wisconsin Bell, Inc.
d.b.a AT&T Wisconsin
Video Franchise Area / Service Area Footprint

DMA	CV/T	MUNICIAPLITY
Madison	Town	LIMA
Madison	Town	MACKFORD
Madison	Town	MADISON
Madison	Town	MAGNOLIA
Madison	Town	MIDDLETON
Madison	Town	MILTON
Madison	Town	NEWARK
Madison	Town	PLEASANT SPRINGS
Madison	Town	PLYMOUTH
Madison	Town	PORTER
Madison	Town	ROCK
Madison	Town	RUTLAND
Madison	Town	SUN PRAIRIE
Madison	Town	TURTLE
Madison	Town	UNION
Madison	Town	VERONA
Madison	Town	WESTPORT
Madison	Town	WINDSOR
Madison	Town	YORK
Madison	Village	MAPLE BLUFF
Madison	Village	MC FARLAND
Madison	Village	SHOREWOOD HILLS
Milwaukee	City	BEAVER DAM
Milwaukee	City	BROOKFIELD
Milwaukee	City	BURLINGTON
Milwaukee	City	CEDARBURG
Milwaukee	City	COLUMBUS
Milwaukee	City	CUDAHY
Milwaukee	City	DELAFIELD
Milwaukee	City	DELAVAN
Milwaukee	City	FORT ATKINSON
Milwaukee	City	FRANKLIN
Milwaukee	City	GLENDALE
Milwaukee	City	GREENFIELD
Milwaukee	City	HARTFORD
Milwaukee	City	HORICON
Milwaukee	City	JEFFERSON
Milwaukee	City	JUNEAU
Milwaukee	City	KENOSHA
Milwaukee	City	LAKE GENEVA
Milwaukee	City	MAYVILLE
Milwaukee	City	MEQUON
Milwaukee	City	MILWAUKEE
Milwaukee	City	MUSKEGO
Milwaukee	City	NEW BERLIN
Milwaukee	City	OAK CREEK
Milwaukee	City	OCONOMOWOC
Milwaukee	City	PEWAUKEE
Milwaukee	City	PORT WASHINGTON
Milwaukee	City	RACINE
Milwaukee	City	SAINT FRANCIS
Milwaukee	City	SHEBOYGAN

Wisconsin Bell, Inc.
d.b.a AT&T Wisconsin
Video Franchise Area / Service Area Footprint

DMA	CV/T	MUNICIPLITY
Milwaukee	City	SHEBOYGAN FALLS
Milwaukee	City	SOUTH MILWAUKEE
Milwaukee	City	WATERTOWN
Milwaukee	City	WAUKESHA
Milwaukee	City	WAUPUN
Milwaukee	City	WAUWATOSA
Milwaukee	City	WEST ALLIS
Milwaukee	City	WEST BEND
Milwaukee	City	WHITEWATER
Milwaukee	Town	ADDISON
Milwaukee	Town	ASHIPPUN
Milwaukee	Town	AZTALAN
Milwaukee	Town	BARTON
Milwaukee	Town	BEAVER DAM
Milwaukee	Town	BELGIUM
Milwaukee	Town	BLOOMFIELD
Milwaukee	Town	BRIGHTON
Milwaukee	Town	BROOKFIELD
Milwaukee	Town	BURLINGTON
Milwaukee	Town	BURNETT
Milwaukee	Town	CALAMUS
Milwaukee	Town	CEDARBURG
Milwaukee	Town	CHESTER
Milwaukee	Town	CLYMAN
Milwaukee	Town	COLD SPRING
Milwaukee	Town	CONCORD
Milwaukee	Town	DARIEN
Milwaukee	Town	DELAFIELD
Milwaukee	Town	DELAVAN
Milwaukee	Town	DOVER
Milwaukee	Town	ELBA
Milwaukee	Town	EMMET
Milwaukee	Town	ERIN
Milwaukee	Town	FARMINGTON
Milwaukee	Town	FARMINGTON
Milwaukee	Town	FOX LAKE
Milwaukee	Town	FREDONIA
Milwaukee	Town	GENESEE
Milwaukee	Town	GENEVA
Milwaukee	Town	GERMANTOWN
Milwaukee	Town	GRAFTON
Milwaukee	Town	HARTFORD
Milwaukee	Town	HEBRON
Milwaukee	Town	HERMAN
Milwaukee	Town	HERMAN
Milwaukee	Town	HUBBARD
Milwaukee	Town	HUSTISFORD
Milwaukee	Town	IXONIA
Milwaukee	Town	JACKSON
Milwaukee	Town	JEFFERSON
Milwaukee	Town	KEWASKUM
Milwaukee	Town	LA GRANGE

Wisconsin Bell, Inc.
d.b.a AT&T Wisconsin
Video Franchise Area / Service Area Footprint

DMA	CV/T	MUNICIAPLITY
Milwaukee	Town	LEBANON
Milwaukee	Town	LEROY
Milwaukee	Town	LIMA
Milwaukee	Town	LINN
Milwaukee	Town	LISBON
Milwaukee	Town	LOMIRA
Milwaukee	Town	LOWELL
Milwaukee	Town	LYONS
Milwaukee	Town	MERTON
Milwaukee	Town	MILFORD
Milwaukee	Town	MUKWONAGO
Milwaukee	Town	NORWAY
Milwaukee	Town	OAK GROVE
Milwaukee	Town	OAKLAND
Milwaukee	Town	OCONOMOWOC
Milwaukee	Town	PARIS
Milwaukee	Town	POLK
Milwaukee	Town	PORT WASHINGTON
Milwaukee	Town	PORTLAND
Milwaukee	Town	RANDALL
Milwaukee	Town	RAYMOND
Milwaukee	Town	RICHFIELD
Milwaukee	Town	RICHMOND
Milwaukee	Town	RUBICON
Milwaukee	Town	SAUKVILLE
Milwaukee	Town	SHEBOYGAN
Milwaukee	Town	SHEBOYGAN FALLS
Milwaukee	Town	SHIELDS
Milwaukee	Town	SOMERS
Milwaukee	Town	SPRING PRAIRIE
Milwaukee	Town	SUGAR CREEK
Milwaukee	Town	SUMMIT
Milwaukee	Town	SUMNER
Milwaukee	Town	THERESA
Milwaukee	Town	TRENTON
Milwaukee	Town	TRENTON
Milwaukee	Town	VERNON
Milwaukee	Town	WALWORTH
Milwaukee	Town	WATERFORD
Milwaukee	Town	WATERTOWN
Milwaukee	Town	WAUKESHA
Milwaukee	Town	WEST BEND
Milwaukee	Town	WESTFORD
Milwaukee	Town	WHEATLAND
Milwaukee	Town	WHITEWATER
Milwaukee	Town	WILLIAMSTOWN
Milwaukee	Town	WILSON
Milwaukee	Town	YORKVILLE
Milwaukee	Village	BAYSIDE
Milwaukee	Village	BIG BEND
Milwaukee	Village	BROWN DEER
Milwaukee	Village	BUTLER

Wisconsin Bell, Inc.
d.b.a AT&T Wisconsin
Video Franchise Area / Service Area Footprint

DMA	CV/T	MUNICIPALITY
Milwaukee	Village	CALEDONIA
Milwaukee	Village	CHENEQUA
Milwaukee	Village	ELM GROVE
Milwaukee	Village	ELMWOOD PARK
Milwaukee	Village	FOX POINT
Milwaukee	Village	GENOA CITY
Milwaukee	Village	GERMANTOWN
Milwaukee	Village	GRAFTON
Milwaukee	Village	GREENDALE
Milwaukee	Village	HALES CORNERS
Milwaukee	Village	HARTLAND
Milwaukee	Village	IRON RIDGE
Milwaukee	Village	JACKSON
Milwaukee	Village	KEKOSKEE
Milwaukee	Village	KOHLER
Milwaukee	Village	LAC LA BELLE
Milwaukee	Village	LANNON
Milwaukee	Village	MENOMONEE FALLS
Milwaukee	Village	MERTON
Milwaukee	Village	MOUNT PLEASANT
Milwaukee	Village	NASHOTAH
Milwaukee	Village	NEWBURG
Milwaukee	Village	NORTH BAY
Milwaukee	Village	OCONOMOWOC LAKE
Milwaukee	Village	PEWAUKEE
Milwaukee	Village	PLEASANT PRAIRE
Milwaukee	Village	RIVER HILLS
Milwaukee	Village	SAUKVILLE
Milwaukee	Village	SHOREWOOD
Milwaukee	Village	STURTEVANT
Milwaukee	Village	SUSSEX
Milwaukee	Village	THIENSVILLE
Milwaukee	Village	UNION GROVE
Milwaukee	Village	WEST MILWAUKEE
Milwaukee	Village	WHITEFISH BAY
Milwaukee	Village	WILLIAMS BAY
Milwaukee	Village	WIND POINT

Sec.
66.0420
Wis.
Stats



State of Wisconsin
DEPARTMENT OF FINANCIAL INSTITUTIONS
Division of Corporate & Consumer Services

FILING FEE:

\$2,000.00

Video Franchise ID

VIDEO FRANCHISE NAME

Wisconsin Bell, Inc. d/b/a AT&T Wisconsin

REGULATORY CONTACT:

NAME: Michael Klasen
ADDRESS: 722 North Broadway, Floor 13
CITY Milwaukee ST WI ZIP 53202

AUTHORIZED COMPANY REP:

NAME: Scott T. VanderSanden
ADDRESS: 722 North Broadway, Floor 18
CITY Milwaukee ST WI ZIP 53202

1. Principal office address:

722 North Broadway
Milwaukee, WI 53202

Make check payable to :
Department of Financial Institutions
Mail to: P O Box 7846
Madison WI 53703

2. Number of Subscribers:

- This entity has 10,000 or less subscribers
- This Entity has more than 10,000 subscribers

For the Video Franchise: Wisconsin Bell, Inc. d/b/a AT&T Wisconsin
(Name of Video Franchise)

Signature Title: President - AT&T Wisconsin Printed Name: Scott T. VanderSanden

Signature: Date: 2/14/08

This Report (Form 3000A) is a required form under s. 66.0420, Wis. Stats. Upon filing, the data in the form becomes public and might be used for purposes other than that for which it was originally collected.

State of Wisconsin
Department of Financial Institutions



STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA) APPLICATION
AFFIDAVIT

STATE OF WISCONSIN §
COUNTY OF MILWAUKEE §

My name is Scott T. VanderSanden. I am an Officer of/or a General Partner (Circle One) of
AT&T Wisconsin (Applicant). My personal knowledge of the facts stated herein has
been derived from my employment with AT&T Wisconsin (Applicant).

I swear or affirm that I have personal knowledge of the facts stated in the Application for a State-Issued
Certificate of Franchise Authority (SICFA), that I am competent to testify to them, and that I have the authority
to make this Application on behalf of the Applicant. I further swear or affirm that
AT&T Wisconsin (Applicant):

- a. has filed or will timely file with the Federal Communications Commission all forms required by that
agency in advance of offering cable service or video service in Wisconsin;
b. agrees to comply with all applicable federal and state statutes and regulations including all applicable
FCC regulations;
c. agrees to comply with all applicable municipal regulations regarding the use and occupation of public
rights-of-way in the delivery of the cable service or video service, including the police powers of the
municipalities in which the service is delivered;
d. has provided the names of its principal executive officers and its principal business address;
e. has included a clear, complete and definitive description of the service area footprint it is requesting to
serve within any municipality and/or unincorporated area within Wisconsin and additionally provided
the name of any corporation, subsidiaries or DBA's serving the above mentioned areas, if any;
f. is legally, financially, and technically qualified to provide cable/video service in compliance with
66.0420 (3) (d) 4.c;
g. has complied with Wisconsin Statutes 66.0420 (3)(e) regarding service upon municipalities;
h. agrees to provide DFI with written notification of SICFA termination;
i. agrees to provide DFI a copy of any order or ruling issued by a court of competent jurisdiction or the
FCC concerning its SICFA.

State of Wisconsin
Department of Financial Institutions



I swear or affirm that all of the statements and representations made in this Application for a SICFA are true and correct. I also swear or affirm that AT&T Wisconsin (Applicant) understands and will comply with all requirements of law applicable to a Cable and/or Video Service Provider's SICFA.

Scott T. VanderSanden

Signature

Scott T. VanderSanden

Typed or Printed Name and Title

SWORN TO AND SUBSCRIBED before me on the 14th day of February 2008

Notary Public In and For the State of Wisconsin

Notary Seal

My commission expires: October 18, 2009

Notary Signature: *Christine Gruber-Jeffrey*

Printed Name: Christine Gruber-Jeffrey