



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2011-0135 Communication Introduced

Video/Cable Communications Coordinator communication regarding recommendations for Fourth quarter report and funding for educational access operations for the WA/WM School District.

Introduced: 3/15/2011

Controlling Body: License & Health Committee

COMMITTEE RECOMMENDATION

Approval

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>3-15-11</u>			Barczak	✓			
			Czaplewski	✓			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		✓	Roadt	✓			
			Sengstock	✓			
	✓		Vitale				
			Weigel	✓			
			TOTAL	<u>5</u>	<u>0</u>		

SIGNATURE OF COMMITTEE MEMBER

[Handwritten Signature]

Chair

Vice-Chair

Member

COMMON COUNCIL ACTION

APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>MAR 15 2011</u>	✓	✓	Barczak	✓			
	✓		Czaplewski	✓			
			Kopplin				✓
			Lajsic	✓			
			Narlock	✓			
			Reinke	✓			
			Roadt	✓			
			Sengstock	✓			
			Vitale	✓			
			Weigel	✓			
			TOTAL	<u>9</u>			<u>1</u>



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial
Video/Cable Communications Coordinator

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414/302-8321 (Fax)

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jmusial@ci.west-allis.wi.us

To: License & Health Committee
From: Jerry Musial
Re: 4th Quarter Funding for Educational Access
Date: 3/15/11

As with the Public Access operations this constitutes the final payment to the West Allis/West Milwaukee School District under 2007 Wisconsin Act regarding state franchising of video service providers; Section 8 (7) (em) "PEG Channel Monetary Support", which states, "support for access facilities that is contained in a cable franchise existing on the effective date of this subdivision, shall continue until the first day of the 36th month beginning after the effective date of this subdivision." This Act went into affect December of 2007. This loss of funding forced the School District to discontinue the video clubs at the schools

The School District Channel 13 has aired the four basketball games between Central and Hale boys' and girls' teams. Channel 13 also aired the Video Showcase presentations of each of the schools in the District. These Showcases profile what each school is doing to help improve academic standards.

Even though the funding from the City is ending the School District will continue to program channel 13. Their new facilities on south 70th street have provided them with room for a small studio. It is their goal to begin doing a short news program done by the high school students.

I recommend that the 4th quarter funding for educational access television operations be granted.

Respectfully submitted,

A handwritten signature in black ink that reads "Jerold E. Musial".

Jerold E. Musial

Cc: Paul Ziehler