

36.



# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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2010-0191 Request Introduced

Downtown West Allis, Inc. requesting permission to use the public parking lot south of Greenfield Ave. between 73rd and 72nd Streets, parking restrictions, and the use of signs and supplies from the Department of Public Works for their 3rd Annual Downtown West Allis BID Merchants Appreciation Picnic on Wednesday, May 19, 2010 from 11:00 a.m. - 1:00 p.m.

Introduced: 4/6/2010 Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION *Approve*

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>4/6/2010</u>			Barczak				
		✓	Czaplewski	✓			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		✓	Roadt	✓			
			Sengstock	✓			
			Vitale				
			Weigel	✓			
		TOTAL		4	1		

### SIGNATURE OF COMMITTEE MEMBER

Chair \_\_\_\_\_ Vice-Chair \_\_\_\_\_ Member \_\_\_\_\_

### COMMON COUNCIL ACTION

### APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>APR 06 2010</u>			Barczak				✓
			Czaplewski	✓			
			Kopplin				✓
			Lajsic	✓			
			Narlock	✓			
			Reinke				✓
			Roadt	✓			
			Sengstock	✓			
		✓	Vitale	✓			
			Weigel	✓			
		TOTAL		7			3

# DOWNTOWN WEST ALLIS, INC.

## Business Improvement District

7231 W. Greenfield Ave • Suite 201 • West Allis, Wisconsin 53214  
(414) 774-2676 • FAX (414) 774-7728  
www.downtownwestallis.com

March 30, 2010

Mayor Dan Devine and Common Council Members  
City of West Allis, City Hall  
7525 W. Greenfield Ave.  
West Allis, WI 53214

RECEIVED

MAR 31 2010

CITY OF WEST ALLIS  
CLERK/TREASURER

Dear Honorable Mayor Devine and Common Council Members:

**Downtown West Allis, Inc. (DWA, Inc.)** is requesting permission to use the public parking lot on the south side of Greenfield Avenue between 73<sup>rd</sup> & 72<sup>nd</sup> Streets behind Avant-Garde as a location to hold the **3<sup>rd</sup> Annual Downtown West Allis BID Merchants Appreciation Picnic on Wednesday, May 19, 2010 from 11:00am until 1:00pm.**

Our plans are to prepare the food at Avant-Garde and serve and enjoy it in the parking lot. In the past the DWA, Inc. has requested the assistance from the City of West Allis for parking restrictions and the use of signs and supplies to ensure event safety. We are grateful for your support and request the use of:

- **“No Parking” signs placed in the public parking lot south of Greenfield Avenue behind Avant-Garde.** We ask that parking in this lot be restricted from 6am until 2pm on Wednesday, May 19<sup>th</sup>.
- **Barricades on either side of the public parking lot** to create a picnic-type area for merchants to enjoy their food and socialize. If possible we request 2 barricades on each side of the public parking lot.
- **Alleyways will remain open.**
- Please deliver signs, barricades and picnic tables to the public parking lot by 6am on Wednesday, May 19<sup>th</sup>. They can be picked up any time after 2pm on Wednesday, May 19<sup>th</sup>.

The DWA, Inc. holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured (see attached).

The DWA, Inc. extends its thanks to Mayor Devine and the Common Council for their continued support. Please also send further thanks to Public Works and the Police Department for their services. If you have any questions, please call me at 414-774-2676.

Sincerely,



Dianne M. Eizeichner  
Executive Director

Enc.

cc: Mike Lewis and Tom Harmatys

PD Chief Jungbluth  
FD Chief Hook

**A Main Street Community**

**A 501(c) Non-Profit Corporation**

*Building a Positive image that encourages customer growth and welcomes community involvement*



# CERTIFICATE OF LIABILITY INSURANCE

OP ID SS  
DOWNT-1

DATE (MM/DD/YYYY)

03/29/10

<b>PRODUCER</b>  Icon Insurance Service Corp 555 S Industrial Dr #8 Hartland WI 53029 Phone: 262-367-7550 Fax: 262-367-7659	<b>THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.</b>	
	<b>INSURERS AFFORDING COVERAGE</b>	<b>NAIC #</b>
<b>INSURED</b>  Downtown West Allis BID Dianne Eineichner 7231 W. Greenfield Ave. West Allis WI 53214	INSURER A: Zurich Insurance Co.	
	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	

## COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR	ADD'L LTR	INSRD	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YYYY)	POLICY EXPIRATION DATE (MM/DD/YYYY)	LIMITS	
A	X	X	<b>GENERAL LIABILITY</b>	PPS 42919275	01/17/10	01/17/11	EACH OCCURRENCE	\$ \$1,000,000
			<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC				DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ \$1,000,000
							MED EXP (Any one person)	\$ \$10,000
							PERSONAL & ADV INJURY	\$ \$1,000,000
							GENERAL AGGREGATE	\$ \$2,000,000
							PRODUCTS - COMP/OP AGG	\$ \$2,000,000
			<b>AUTOMOBILE LIABILITY</b>				COMBINED SINGLE LIMIT (Ea accident)	\$
			<input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS				BODILY INJURY (Per person)	\$
							BODILY INJURY (Per accident)	\$
							PROPERTY DAMAGE (Per accident)	\$
			<b>GARAGE LIABILITY</b>				AUTO ONLY - EA ACCIDENT	\$
			<input type="checkbox"/> ANY AUTO				OTHER THAN EA ACC	\$
							AUTO ONLY: AGG	\$
			<b>EXCESS / UMBRELLA LIABILITY</b>				EACH OCCURRENCE	\$
			<input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE  <input type="checkbox"/> DEDUCTIBLE <input type="checkbox"/> RETENTION \$				AGGREGATE	\$
								\$
								\$
								\$
A			<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b>	PPS 42919275	01/17/10	01/17/11	<input checked="" type="checkbox"/> WC STATU-TORY LIMITS	<input type="checkbox"/> OTH-ER
			<input type="checkbox"/> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under SPECIAL PROVISIONS below				Y/N <input type="checkbox"/>	
							E.L. EACH ACCIDENT	\$ \$100,000
							E.L. DISEASE - EA EMPLOYEE	\$ \$100,000
							E.L. DISEASE - POLICY LIMIT	\$ \$500,000
			OTHER					

### DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS

The following events: Bid Merchants Appreciation Picnic 5/19/2010; West Allis Ala Carte June 6 2010; Classic Car Show; 10/3/10 Halloween Meet & Treat 10/30/10  
 City of West Allis is listed as an Additional Insured per the attached form added to the policy.

### CERTIFICATE HOLDER

CITY OF W
City of West Allis City Hall 7525 W Greenfield Avenue West Allis WI 53214

### CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 030 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.

AUTHORIZED REPRESENTATIVE  
 Sandra E Spanaus



**CITY CLERK/TREASURER'S OFFICE**

414/302-8200 or 414/302-8207 (Fax)

[www.ci.west-allis.wi.us](http://www.ci.west-allis.wi.us)

**Paul M. Ziehler**

*City Admin. Officer, Clerk/Treasurer*

**Monica Schultz**

*Assistant City Clerk*

**Rosemary West**

*Treasurer's Office Supervisor*

April 14, 2010

Ms. Dianne M. Eineichner  
Downtown West Allis BID  
7231 W. Greenfield Ave., Suite 201  
West Allis, WI 53214

Dear Ms. Eineichner:

On April 6, 2010 the Common Council approved your request to use the public parking lot on the south side of Greenfield Avenue between 73<sup>rd</sup> and 72nd Streets, parking restrictions, and the use of signs and supplies from the Department of Public Works to hold the 3rd Annual Downtown West Allis BID Merchants Appreciation Picnic on Wednesday, May 19, 2010 from 11:00 a.m. – 1:00 p.m.

Sincerely,

Monica Schultz  
Assistant City Clerk

/amn

cc: Mike Lewis  
Tom Harmatys  
Fire Department  
Police Department