



City of West Allis Utility Box Art Program

Request for Artist Proposals

Summary

The City of West Allis, in conjunction with West Allis Artscape Committee and in collaboration with West Allis Public Works, is seeking applications from artists for the City of West Allis Public Art Utility Box Program. We invite amateur and professional artists to apply, as well as artist teams and educational institutions. We will be selecting 15 different designs for the utility boxes. This program is funded by the City of West Allis with Artscape Leadership Group funds.

Objectives

- To increase awareness and understanding of local art
- To present an affordable and accessible art experience for people of all ages
- To enhance the quality of life for the citizens of West Allis
- To promote West Allis as a cultural destination for visitors, artists, and residents
- To provide a showcase for local artists

Artwork Criteria

- Artwork will be created and then transferred to a vinyl wrap to scale the utility box
- Intent of artist's design should be to wrap the utility box on all four sides
- Design may be duplicated on more than one side of the utility box
- Preferably no borders around artwork
- Feedback provided by the Artscape Committee and City staff may alter the final design and positioning on the utility boxes

Artwork Specifications

- Creation of artwork can begin immediately and for the artwork selected, vinyl wrapping will begin in late spring 2023, weather dependent

Selection Process

The selection committee will review the applications and select potential designs. Upon notification of selection, exhibiting artists will be required to sign an Artist Agreement. The selection committee will notify each artist which utility box they will be assigned for the program. Some modifications to design may be needed to accommodate actual size and dimensions of utility box selected by the committee. A \$500 artist honorarium will be paid for each final design chosen.

Selection Criteria

- Works are appropriate for viewing by residents and visitors of all ages
- Artwork criteria are met
- Received by deadline
- Preference will be given to designs that do not share the same inspiration

Program Timeline/Deadlines

- February 15, 2023: Deadline for all submissions
- March 15, 2023: Selection notification to all artists
- June 1, 2023 – October 1, 2023: Installation (Installation may be extended through Spring 2024 if necessary)

Responsibilities

- Once selected, City staff will work with each artist to approve the design and modify it to fit the selected site.
- The City of West Allis, in conjunction with the Artscape Committee, reserves the right to photograph and reproduce images of the work for marketing and educational materials.
- The City of West Allis will promote the exhibit on the city's website, social media accounts, and other media releases.
- Artists may be asked to participate in interviews or other promotional activities during the installation process.

Submission Process

- Complete the application on westalliswi.gov and submit with a sketch of your proposed artwork.
- Up to three entries per artist are accepted. Submit separate forms for each idea.
- Forms and sketches are due by 5:00 pm on February 15, 2023.
- Incomplete applications and/or those received after the deadline will not be accepted.
- No application fee is required.

Application Deadline

Complete applications must be received by February 15, 2023.

Resources for Questions

For additional information, please contact:
Carson Coffield, Development Specialist
City of West Allis Economic Development
ccoffield@westalliswi.gov
7525 W Greenfield Ave
West Allis, WI 53214
(414) 302-8462

The City of West Allis and the Artscape Committee reserve the right to provide feedback on the design submitted as part of the selection process.

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Please complete this form and include a sketch of your artwork by February 15, 2023.

Name: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____

Title of Artwork: _____

Briefly describe the artwork that has served as inspiration for your work:

I understand and agree to all the terms of this Request for Proposal and confirm the artwork submitted is my own personal creation.

Signature and Date

If submitting digitally, email all materials to: development@westalliswi.gov