



City of West Allis

Meeting Agenda

Tourism Commission

Dan Devine, Mayor
Ald. Weigel, Alderperson
Rebecca Grill, City Administrator/Clerk
Commission Members Molly Rowbottom & Eric Berglund

Monday, December 2, 2024

1:00 PM

City Hall, Art Gallery
7525 W. Greenfield Ave.

REGULAR MEETING

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF MINUTES

1. [24-0573](#) September 20, 2024 Tourism Commission Minutes.

Recommendation: Approve

D. MATTERS FOR DISCUSSION/ACTION

2. [24-0680](#) Presentation by Savage Solutions, LLC., regarding 2025 tourism campaign theme and messaging.

3. [24-0682](#) Resolution to approve proposed marketing campaign by Savage Solutions, LLC.

Recommendation: Adopt

4. [24-0681](#) Update on 2024 events and preview of 2025 events calendar.

5. [24-0543](#) Tourism Budget

- a. 2024 Status
- b. 2025 Preview

E. GENERAL DISCUSSION

F. ADJOURNMENT



All meetings of the Tourism Commission are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NOTICE OF POSSIBLE QUORUM

It is possible that members of, and possibly a quorum of, members of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

NON-DISCRIMINATION STATEMENT

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.