

32.



# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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2009-0793      **Communication**      **Introduced**

Video/Cable Communications Coordinator communication regarding recommendations for 3rd quarter Operating Funds to the West Allis Community Communications Corporation (WACCC) for the Public Access Channel.

**Introduced:** 12/15/2009

**Controlling Body:** License & Health Committee

## COMMITTEE RECOMMENDATION

## APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
DEC 15 2009		<input checked="" type="checkbox"/>	Barczak	<input checked="" type="checkbox"/>			
			Czaplewski	<input checked="" type="checkbox"/>			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		<input checked="" type="checkbox"/>	Roadt	<input checked="" type="checkbox"/>			
			Sengstock	<input checked="" type="checkbox"/>			
			Vitale				
		Weigel	<input checked="" type="checkbox"/>				
		<b>TOTAL</b>		5	0		

### SIGNATURE OF COMMITTEE MEMBER

Chair

Vice-Chair

Member

## COMMON COUNCIL ACTION

## APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
DEC 15 2009	<input checked="" type="checkbox"/>		Barczak	<input checked="" type="checkbox"/>			
			Czaplewski	<input checked="" type="checkbox"/>			
			Kopplin	<input checked="" type="checkbox"/>			
			Lajsic	<input checked="" type="checkbox"/>			
			Narlock	<input checked="" type="checkbox"/>			
		<input checked="" type="checkbox"/>	Reinke	<input checked="" type="checkbox"/>			
			Roadt	<input checked="" type="checkbox"/>			
			Sengstock	<input checked="" type="checkbox"/>			
			Vitale	<input checked="" type="checkbox"/>			
		Weigel	<input checked="" type="checkbox"/>				
		<b>TOTAL</b>		10			



DEPARTMENT OF ADMINISTRATION & FINANCE  
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial  
Video/Cable Communications Coordinator

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[jmusial@ci.west-allis.wi.us](mailto:jmusial@ci.west-allis.wi.us)

To: License & Health Committee  
From: Jerry Musial  
Re: 3<sup>rd</sup> Quarter Funding Recommendations for the  
West Allis Community Communications Corporation (WACCC)  
Date: 12/10/09

The WACCC is working with the Wisconsin Association of PEG Channels to secure PEG funding by revising the State Franchising Bill. Legislation is being formulated by Rep. Hebl from Sun Prairie, but has not been introduced as of this communication.

During the third quarter the WACCC covered Fourth of July activities, National Night Out and the Open House at the new Heritage Senior Living Residence. Five people attended workshops on editing, studio training, field production and producing programs. Eleven people renewed their membership and five new members joined the WACCC bringing the total number of members to 40. 55 programs were produced in the third quarter.

The WACCC had a window display at the Library for the month of September. Their Policy Committee has been reviewing the type of programs on Channel 14, and is formulating a policy limiting types of programming to a certain percentage, so the Channel maintains its diversity.

The WACCC is continuing to fulfill the requirements stated in their 2009 goals and objectives. I recommend providing 3<sup>rd</sup> quarter funding for the WACCC.

Respectfully Submitted,

  
Jerry Musial

Cc: Paul Ziehler