



Mayor's Office  
mayor@westalliswi.gov  
414.302.8292

November 5, 2019

Honorable Members of the  
West Allis Common Council  
City Hall  
West Allis, Wisconsin

Dear Council Members:

I have been notified by the Downtown West Allis Business Improvement District that appointments and reappointments to the Board of the Business Improvement District were recently approved by the BID. The BID's letter is attached for your information.

In this regard, I am submitting to you the recommended appointments and reappointments.

Appointment

Jeff Gebhardt (Old National Bank), term expires 10/10/22

Reappointment

Alex Geiger (Model Empire), term expires 10/10/22

Barbara Jones (BMO Harris Bank), term expires 10/10/22

Matt Maurice (MKE Reis Property Management), term expires 10/10/22

Kurt Potechich (Auto Zone), term expires 10/10/22

Your confirmation of these appointments/reappointments, as recommended to me by the Downtown West Allis Business Improvement District, will be appreciated.

Sincerely,

Dan Devine,  
Mayor

DD:jfw

Attachment

cc: Doug Persich, President-DWA, Inc.  
Dianne Eineichner, Executive Director

MYR\CMTES\BIDAPPT1.19

# DOWNTOWN West Allis BID

7231 W. GREENFIELD AVE., SUITE 201 · WEST ALLIS, WI 53214  
PHONE (414) 774-2676 · FAX (414) 774-7728  
WWW.WESTALLISDOWNTOWN.COM

Mayor Dan Devine  
City of West Allis  
7525 W. Greenfield Avenue  
West Allis, 53214

RECEIVED

October 30, 2019

OCT 30 2019

CITY OF WEST ALLIS  
MAYOR

Dear Mayor Devine,

The *Downtown West Allis* Business Improvement District would like to recommend the following individuals for reappointment, one new appointment and two resignations to our Board of Directors. We believe that these individuals offer the knowledge, skills, enthusiasm to play an integral part in the development and continued success of the *Downtown West Allis*.

***Three-year term – expires 10/10/22***

Matt Maurice  
MKE Reis Property Management  
662 S. 94<sup>th</sup> Street  
West Allis, WI 53214

***Three-year term – expires 10/10/22***

Barbara Jones  
BMO Harris Bank  
7000 W. Greenfield Avenue  
West Allis, WI 53214

***Three-year term – expires 10/10/22***

Jeff Gebhardt (replacing Timothy Klare)  
Old National Bank  
7401 W. National Bank  
West Allis, WI 53214

***Three-year term – expires 10/10/22***

Kurt Potochich  
Auto Zone  
3035 S. 108<sup>th</sup> Street  
West Allis, WI 53227

***Three-year term – expires 10/10/22***

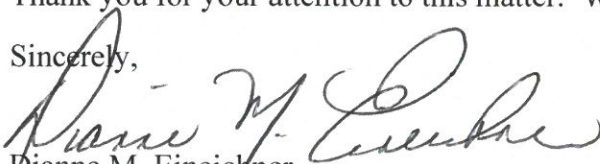
Alex Geiger  
Model Empire  
7116 W. Greenfield Avenue  
West Allis, WI 53214

***Resigning from the Downtown West Allis Business Improvement District's Board of Directors:***

Timothy Klare and Chet Parker.

Thank you for your attention to this matter. We look forward to your confirmation.

Sincerely,

  
Dianne M. Eineichner  
Executive Director.

