



## DEPARTMENT OF ADMINISTRATION & FINANCE OFFICE OF CABLE COMMUNICATIONS

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To: License & Health Committee

From: Jerry Musial

Re: 1st Quarter Funding Recommendations for the

West Allis Community Communications Corporation (WACCC)

Date: 6/10/10

The WACCC has been vigorously working on fundraising efforts, such as grant writings, and soliciting donors and sponsors. With PEG legislation failing to pass in 2010 they mentioned there is talk of the Legislature considering a new bill regarding PEG funding in the first session of 2011. If so, the WACC will work with their representatives to get the bill passed.

There were some malfunctions and failures with their bulletin board system. It is a very old version of software, and they had to rebuild the bulletin board listing from scratch.

Activities included videotaping the Chamber of Commerce's Annual meeting, producing 59 programs in the first quarter, getting four new members to join and renewing 12 members. Nine people went through the Producer and Field Production workshops and three took the Studio and Nonlinear Editing training sessions.

It is staff's recommendation that the first quarter operating funds be allocated to the WACCC.

Respectfully Submitted,

Jerry Musial

Cc: Paul Ziehler