

60



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
2004-0606	Communication	In Committee
Communications from various residents opposed to granting Priya Corporation, d/b/a Martha's Vineyard, 10711 W. Oklahoma Ave., a Class A Liquor License which would exceed the quota.		
Introduced: 10/5/2004		
Controlling Body: License & Health Committee		

COMMITTEE RECOMMENDATION *POF*

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>10-5-04</u>	<input type="checkbox"/>	<input type="checkbox"/>	Barczak				
	<input type="checkbox"/>	<input type="checkbox"/>	Czaplewski				<input checked="" type="checkbox"/>
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dobrowski	<input checked="" type="checkbox"/>			
	<input type="checkbox"/>	<input type="checkbox"/>	Kopplin	<input checked="" type="checkbox"/>			
	<input type="checkbox"/>	<input type="checkbox"/>	Lajsic				
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Narlock	<input checked="" type="checkbox"/>			
	<input type="checkbox"/>	<input type="checkbox"/>	Reinke				
	<input type="checkbox"/>	<input type="checkbox"/>	Sengstock	<input checked="" type="checkbox"/>			
	<input type="checkbox"/>	<input type="checkbox"/>	Vitale				
	<input type="checkbox"/>	<input type="checkbox"/>	Weigel				
			TOTAL	<u>4</u>	<u>0</u>		<u>1</u>

SIGNATURE OF COMMITTEE MEMBER

Kurt Kopplin _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION **PLACE ON FILE**

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>OCT 05 2004</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Barczak				
	<input type="checkbox"/>	<input type="checkbox"/>	Czaplewski				
	<input type="checkbox"/>	<input type="checkbox"/>	Dobrowski				
	<input type="checkbox"/>	<input type="checkbox"/>	Kopplin				
	<input type="checkbox"/>	<input type="checkbox"/>	Lajsic				
	<input type="checkbox"/>	<input type="checkbox"/>	Narlock				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Reinke				
	<input type="checkbox"/>	<input type="checkbox"/>	Sengstock				
	<input type="checkbox"/>	<input type="checkbox"/>	Vitale				
	<input type="checkbox"/>	<input type="checkbox"/>	Weigel				
			TOTAL				

UNANIMOUS

RECEIVED

SEP 30 2004

CITY OF WEST ALLIS
CLERK/TREASURER

Date: 9/29/04
From: West Allis Cheese & Sausage Shoppe
To: West Allis Common Council Committee
Subject: Objection to Martha Vineyards liquor license approval

It was brought to my attention that the building owner of Martha Vineyard on West Oklahoma Ave. is seeking common council approval for a liquor license. I was told that the previous liquor license at this location is being relocated to another store location.

I am vehemently opposed to having this license approved by the city of West Allis for the following reasons.

1. I have applied for a liquor license on two separate occasions and was denied repeatedly. I was denied based on the fact as stated to me by the licensing committee that the city has exceeded their quota for liquor store licenses and was in fact trying to reduce the number of liquor stores in the city.
2. I also requested that I be granted a special exemption based on the condition that I would only sell wine and specialty Wisconsin Beers so that I could include these products in our cheese gift baskets. Again I was denied the reason as stated by the city attorney was clear. The city attorney stated very frankly that if the city granted West Allis Cheese & Sausage Shoppe a liquor license and exceed the quota criteria no matter what the reason or condition the city would have to grant everyone a license on conditional or non conditional terms, or face law suits from past and future applicants who have or will be denied based on the quota guidelines.
3. It would be a travesty and a disservice if not down right disgusting to think that an existing business like West Allis Cheese & Sausage Shoppe, that has been in the community for more than 25 years was denied a liquor license, not to mention who knows how many other business were denied in the past. Only to find out a license was granted to a new business with absolutely no consideration of existing establishments or past applicants.
4. It has also been brought to my attention that there is a close relationship between one of the licensing committee members and the applicant in question. I would hope this is not the case but I am deeply concerned and I will investigate the issue further.
5. It has been brought to my attention that the person who has the rights to the previous liquor license at Martha's Vineyard is opening up a liquor store across the street from Martha's Vineyard. My question is, why would the city grant a new license for Martha's Vineyard in the same vicinity? In short if the City is concerned about the number of liquor stores in the city and wants to regulate licenses based on a quota then why would the city allow two liquor stores in the same area much less across the street from one another.

(2004-0606)

6. Finally, I have been a resident of West Allis all of my life and I am extremely upset to say it politely that I have been denied my opportunity only to see an outsider be granted their opportunity to conduct business. In fact not only do I own a house in the community, operate a business, I also own real state in the city and I can assure you I pay dearly with respect to property taxes and this is the way I am treated. The purpose of the city should be to support and provide opportunities for all businesses, not to restrict and or worse give preferential treatment to one business over the other.

In conclusion from my perspective there are only two logical and reasonable outcomes. The first is that the city council votes against and denies the applicants request for a liquor license. Or if the council approves the license the council than should grant West Allis Cheese & Sausage a liquor license. I can assure you that if the city approves the applicant's license I will also expect my license and if I am denied I will take the city attorney's advice as stated above and consider my options with respect to a law suit.

I am not opposed to having the license granted; however I am opposed to not having the same privileges granted for my business. I accepted having been denied in the past based upon the quota criteria; however I expect to be treated fairly. A liquor license would have a positive impact on my gift baskets sales and allow me to compete with other gift baskets business more effectively.

Unfortunately, I will not be able to attend the upcoming council meeting to voice my objections because I am a Boy Scout Leader and I have a prior commitment to attend a Boy Scout Awards ceremony at 7:00 PM Tuesday. However, I would hope and expect that the council can appreciate my previous commitment and take the time to read this letter at the council meeting on my behalf.

Sincerely,


Mark S. Lutz

West Allis Cheese & Sausage Shoppe
6832 W. Becher St.
West Allis, WI 53219
414 543-4230

RECEIVED
SEP 30 2004
CITY OF WEST ALLIS
CITY CLERK

9.30.04

City of West Allis
Chairman Common Council

Dear Sir,

I would strongly opposed another
liquore store on same street, Oklahoma Ave
This is not a good idea.

P.M.Khan
107-02 W. Oklahoma
W. Allis, Allis, WI 53227

RECEIVED

SEP 30 2004

CITY OF WEST ALLIS
CLERK/TREASURER

September 30, 2004

To Whom It May Concern:

We, the neighborhood on 107th Street, do not support the approval by the city of West Allis to allow two liquor depots within the same block of each other.

Sincerely,

Dan+Christine Turk

Daniel J Turk 3139. S. 107th ST

JOSEPH RAPAKY

Joseph Robert 3137 - So 107th ST

The Neighbors