



DEPARTMENT OF ADMINISTRATION & FINANCE  
OFFICE OF CABLE COMMUNICATIONS

**Jerry Musial**  
*Video/Cable Communications Coordinator*

414/302-8350  
414/302-8321 (Fax)

City Hall  
7525 West Greenfield Avenue  
West Allis, Wisconsin 53214

[www.ci.west-allis.wi.us](http://www.ci.west-allis.wi.us)  
[jmusial@ci.west-allis.wi.us](mailto:jmusial@ci.west-allis.wi.us)

To: License & Health Committee  
From: Jerry Musial  
Re: 4<sup>th</sup> Quarter Funding Recommendations for the  
West Allis Community Communications Corporation (WACCC)  
Date: 2/27/09

The WACCC funding is only in effect for two more years according to the State Franchising Legislation, so they have been active in working with a Statewide Public Access Association to promote new legislation to secure their funding beyond the current sunset period.

On the programming level the WACCC has produced 53 programs in the fourth quarter, enlisted six new members and had 10 people attend their workshops in field and studio production, computer editing and producer classes.

The WACCC had a presence at a number of events in the fourth quarter such as, West Allis Car Show Downtown, Hunger Task Force 2008 Conference, Breakfast of Thanks and Giving, League of Women Voters Meetings, Young at Heart Christmas Concert, Chamber of Commerce Holiday Fundraiser, Holiday on the Avenue and a live call-in Santa Show.

I recommend providing 4<sup>th</sup> quarter funding for the WACCC.

Respectfully Submitted,

A handwritten signature in cursive script, appearing to read "Jerry Musial".

Jerry Musial

Cc: Mayor Devine  
Paul Ziehler