

58.



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
R-2008-0276	Resolution	In Committee
	Resolution to rescind Resolution No. R-2005-0037 and to adopt updated Mission Statement, Vision Statement, and Long Range Goals for 2008-2012 for the City of West Allis.	
	Introduced: 12/16/2008	Controlling Body: Advisory Committee
		Sponsor(s): Advisory Committee

ADOPT

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
DEC 16 2008			Barczak				
			Czaplewski				
		✓	Kopplin	✓			
			Lajsic				
			Narlock	✓			
			Reinke	✓			
			Roadt	✓			
			Sengstock				
			Vitale	✓			
		Weigel					
		TOTAL		5			

SIGNATURE OF COMMITTEE MEMBER

Rosanne Reinke _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION adopt

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
DEC 16 2008		✓	Barczak	✓			
			Czaplewski	✓			
			Kopplin	✓			
			Lajsic <i>exc</i>				
		✓	Narlock	✓			
			Reinke	✓			
			Roadt	✓			
			Sengstock	✓			
			Vitale	✓			
		Weigel	✓				
		TOTAL		9	1		1



City of West Allis

7525 W. Greenfield Ave.
West Allis, WI 53214

Resolution

File Number: R-2008-0276

Final Action:

Sponsor(s): Advisory Committee

DEC 10 2008

Resolution to rescind Resolution No. R-2005-0037 and to adopt updated Mission Statement, Vision Statement, and Long Range Goals for 2008-2012 for the City of West Allis.

WHEREAS, Resolution No. R-2005-0037 pertaining to the City's updated Mission Statement, Vision Statement, and Long Range Goals for 2004-2008, was adopted and approved on March 15, 2005; and,

WHEREAS, the Common Council of the City of West Allis, every four (4) years after a new Council is elected, reviews and updates its Mission Statement, Vision Statement, and Long Range Goals; and,

WHEREAS, the City of West Allis desires to continue to set forth a mission statement of what it plans to accomplish to reach its proposed destination; and,

WHEREAS, the City of West Allis wishes to continue to present a vision statement to set forth its view of what it wants the City to be like in the future; and,

WHEREAS, the City of West Allis desires to continue to also adopt long range goals that describe certain strategies to accomplish the stated mission; and,

WHEREAS, such mission statement, vision statement, and long range goals state the City's official statement of purpose that can build citizen support, provide direction and focus, encourage efficiency, promote cooperation, and improve productivity.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of West Allis that Resolution No. R-2005-0037, dated March 15, 2005, is hereby rescinded.

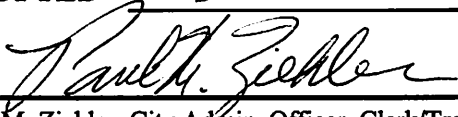
BE IT FURTHER RESOLVED that the attached, updated City of West Allis Mission Statement, Vision Statement, and revised Long Range Goals for 2008-2012 be and are hereby approved.

BE IT FURTHER RESOLVED that the proper City officials are authorized and directed to prepare an official document and testimonial for the public display of said Mission Statement, Vision Statement, and Long Range Goals for 2008-2012.

ADM\ORDRES\ADMR357

ADOPTED

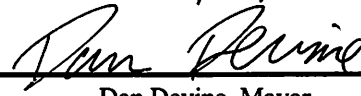
DEC 16 2008



Paul M. Ziehler, City Admin. Officer, Clerk/Treas.

APPROVED

12/22/08



Dan Devine, Mayor

MISSION STATEMENT

The City of West Allis is a municipal corporation operating under the constitution and statutes of the State of Wisconsin, and the ordinances, policies, and procedures of the City to:

- Provide cost effective municipal services consistent with the needs and desires of the citizens of the West Allis community (residences and businesses).
- Provide for the health, safety, and welfare of the community within a quality living and working environment.
- Provide a positive, progressive, and creative approach to the budget, management, and operation of the City.

* * * * *

VISION STATEMENT

The City of West Allis will provide a living and working environment throughout the community that is focused on providing its citizens and businesses a coordinated, efficient, effective, and responsive level of services. The City of West Allis will make this community the preferred municipality in the Milwaukee metropolitan area, the state, and the country.

LONG RANGE GOALS (2008-2012)

Activities for Public Participation

Public Involvement

To provide leadership for and encourage citizen and business involvement in city government.

Public Relations

To provide timely and accurate information to all sectors of the community through public relations programs and multiple media sources in order to continue to:

- * Keep the public informed of how best to maximize the use of services and participate in activities.*
- * Further a sense of pride and positive attitude about the community.*
- * Publicize, advertise, and market the City.*

Activities for Building the Community

Development/Redevelopment

To provide for the further development and redevelopment of the residential, commercial, and industrial portions of the City in order to continue to:

- * Preserve and revitalize neighborhoods.*
- * Expand the City tax base.*
- * Maximize use of vacant and underutilized land and buildings.*
- * Increase job opportunities.*
- * Assist in the retention and expansion of business.*
- * Further the Citywide beautification efforts.*
- * Provide for quality environment to live, work, and play.*
- * Maintain quality and quantity of housing stock.*

Public Facilities

To provide for the construction and maintenance of City public infrastructure, facilities, buildings, and lands.

Activities for Providing Services to Citizens

Amenities

To provide information, knowledge, cultural, leisure, and recreational resources in a convenient, pleasant, approachable environment.

LONG RANGE GOALS (2008-2012)

Activities for Providing Services to Citizens cont'd.

Health and Safety

To provide for the health and safety of the community through:

- * *Crime prevention and police protection.*
- * *Fire prevention and suppression.*
- * *Rescue and emergency medical response.*
- * *Building and property maintenance inspections.*
- * *Personal, environmental, and community health services.*
- * *Refuse removal and street maintenance.*
- * *Snow and ice removal.*
- * *Neighborhood improvement services.*

Human Needs

To provide innovative program support to individuals and families in order to increase the quality of life for citizens.

Activities for Excellence in Administration

Employment

To provide for the recruitment and retention of a high quality, efficient, service-oriented workforce that is treated with dignity, respect, and fairness.

Finances

To provide for the stabilization and/or reduction of property taxes through expenditure control, new and alternate forms of revenue, and analysis of service delivery options.

Intergovernmental Relations

To provide for intergovernmental cooperation, where appropriate, through informational exchange, interjurisdictional arrangements, and legislative participation.

Organization

To provide for the continued improvement of the organizational operation, direction, and management of the City through:

- * *Review and update of overall City mission statement, vision statement, and long range goals.*
- * *Preparation of "focused" annual objectives and action plans/strategies.*
- * *Use of team building, quality improvement strategies, and administrative and technological improvements.*
- * *Measurement of department performance.*