

54.



# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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2008-0372      Communication      In Committee

Video/Cable Communications Coordinator communication regarding recommendations for 1st Quarter Operating Funds to the West Allis Community Communications Corporation (WACCC) for the Public Access Channel.

Introduced: 5/20/2008

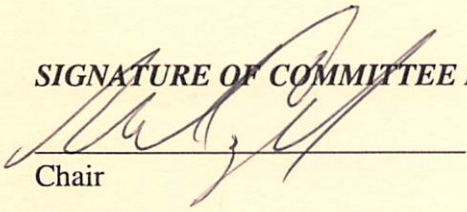
Controlling Body: License & Health Committee

## APPROVAL

### COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
MAY 20 2008		<input checked="" type="checkbox"/>	Barczak	<input checked="" type="checkbox"/>			
			Czaplewski	<input checked="" type="checkbox"/>			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		<input checked="" type="checkbox"/>	Roadt	<input checked="" type="checkbox"/>			
			Sengstock	<input checked="" type="checkbox"/>			
			Vitale				
		Weigel	<input checked="" type="checkbox"/>				
		TOTAL		5			

### SIGNATURE OF COMMITTEE MEMBER



Chair

Vice-Chair

Member

## APPROVAL

### COMMON COUNCIL ACTION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
MAY 20 2008			Barczak	<input checked="" type="checkbox"/>			
		<input checked="" type="checkbox"/>	Czaplewski	<input checked="" type="checkbox"/>			
			Kopplin	<input checked="" type="checkbox"/>			
			Lajsic	<input checked="" type="checkbox"/>			
			Narlock	<input checked="" type="checkbox"/>			
			Reinke				<input checked="" type="checkbox"/>
			Roadt	<input checked="" type="checkbox"/>			
			Sengstock	<input checked="" type="checkbox"/>			
			Vitale	<input checked="" type="checkbox"/>			
		Weigel	<input checked="" type="checkbox"/>				
		TOTAL		9			1



DEPARTMENT OF ADMINISTRATION & FINANCE  
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial  
Video/Cable Communications Coordinator

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[jmusial@ci.west-allis.wi.us](mailto:jmusial@ci.west-allis.wi.us)

To: License & Health Committee  
From: Jerry Musial  
Re: 1<sup>st</sup> Quarter Funding Recommendations for the  
West Allis Community Communications Corporation (WACCC)  
Date: 5/15/08

With their equipment aging the WACCC encountered a computer crash for their Bulletin Board display. They were able to build a make-shift one out of old parts, and are researching a new system for their future needs.

Because of funding issues enacted under the State Franchising Act the WACCC has developed a short term Strategic Plan and a Fundraising Implementation Plan. To offset the impact of the State Legislation the WACCC is working with the Wisconsin Assoc. of Public Access Centers to get a Bill introduced to secure funding for public access.

The WACCC's programming efforts produced 46 shows in the first quarter. Also 11 people attended the Producers class, 10 were at the field production class, 5 studio production and 3 took the non-linear editing class.

The four new Board members attended an orientation conducted by WACCC's Executive Director.

It is staff's recommendation that the first quarter operating funds be allocated to the WACCC.

Respectfully Submitted,

A handwritten signature in blue ink that reads "Jerry Musial".

Jerry Musial

Cc: Mayor Devine  
Paul Ziehler