



# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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O-2010-0004      Ordinance      Introduced

An Ordinance to Amend Subsections 9.15(3)(d), (7)(c)(1) & (7)(d)(1)(b) & (d) of the West Allis Revised Municipal Code Relating to Pawn Shops, Secondhand Stores, & Secondhand Jewelry Dealers.

Introduced: 1/5/2010

Controlling Body: License & Health Committee

Sponsor(s): License & Health Committee

### COMMITTEE RECOMMENDATION

*Approve / pass*

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>1-5-10</u>			Barczak	✓			
			Czaplewski	✓			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
			Roadt	✓			
		✓	✓	Sengstock	✓		
		✓		Vitale	✓		
			Weigel	✓			
			TOTAL	5	0		

### SIGNATURE OF COMMITTEE MEMBER

Chair \_\_\_\_\_ Vice-Chair \_\_\_\_\_ Member \_\_\_\_\_

### COMMON COUNCIL ACTION

*Passed*

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>JAN - 5 2010</u>			Barczak	✓			
		✓	Czaplewski	✓			
			Kopplin	✓			
			Lajsic	✓			
			Narlock	✓			
			Reinke	✓			
			Roadt	✓			
			Sengstock	✓			
			✓	Vitale	✓		
			Weigel	✓			
			TOTAL	10			

**STANDING COMMITTEES OF THE  
CITY OF WEST ALLIS COMMON COUNCIL**

**ADMINISTRATION & FINANCE**

Chair: Kurt E. Kopplin  
 Vice-Chair: Vincent Vitale  
 Thomas G. Lajsic  
 Richard F. Narlock  
 Rosalie L. Reinke

**PUBLIC WORKS**

Chair: Gary T. Barczak  
 Vice-Chair: Martin J. Weigel  
 Michael J. Czaplowski  
 Daniel J. Roadt  
 James W. Sengstock

**SAFETY & DEVELOPMENT**

Chair: Thomas G. Lajsic  
 Vice-Chair: Richard F. Narlock  
 Kurt E. Kopplin  
 Rosalie L. Reinke  
 Vincent Vitale

**LICENSE & HEALTH**

Chair: Michael J. Czaplowski  
 Vice-Chair: James W. Sengstock  
 Gary T. Barczak  
 Daniel J. Roadt  
 Martin J. Weigel

**ADVISORY**

Chair: Rosalie L. Reinke  
 Vice-Chair: Daniel J. Roadt  
 Kurt E. Kopplin  
 Richard F. Narlock  
 Vincent Vitale



# City of West Allis

7525 W. Greenfield Ave.  
West Allis, WI 53214

## Ordinance

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**File Number: O-2010-0004**

**Final Action:**

**Sponsor(s):** License & Health Committee

JAN - 5 2010

An Ordinance to Amend Subsections 9.15(3)(d), (7)(c)(1) & (7)(d)(1)(b) & (d) of the West Allis Revised Municipal Code Relating to Pawn Shops, Secondhand Stores, & Secondhand Jewelry Dealers.

The Common Council of the City of West Allis do ordain as follows:

PART I. Subsections 9.15(3)(d), (7)(c)(1) & (7)(d)(1)(b) & (d) of the Revised Municipal Code of the City of West Allis are hereby amended to read:

9.15 PAWN SHOPS, SECONDHAND STORES, SECONDHAND JEWELRY DEALERS.

\* \* \*

(3) Definitions.

\* \* \*

(d) "Secondhand Article or Junk Dealer" is defined as any person, other than an auctioneer, who engages in the business of purchasing or selling secondhand articles as defined above, who is not either a "pawnbroker" or a "secondhand jewelry dealer" as defined above.

\* \* \*

(7) Records to be Maintained.

\* \* \*

(c) Electronic Reporting.

1. Any dealer or pawnbroker who conducts 200 or more transactions per year shall electronically report each article purchased or received after April 1, 2010 using a computer program approved by the West Allis Police Department. Such report shall occur no more than 24 hours after the article is purchased or received and shall contain a complete description as required in Subsection (7)(b)(2) and a clear, unaltered digital photograph of any jewelry or article without a serial or identification



number.

(d) Holding.

1. Holding times.

\* \* \*

b. Subsection (7)(d)(1)(a) does not apply if the secondhand article or secondhand jewelry transaction is submitted to the police electronically as described in subsection (7)(c) (1). Any secondhand article or secondhand jewelry purchased or received by a pawnbroker, secondhand article dealer, or secondhand jewelry dealer that is submitted to the police electronically as described in subsection (7)(c)(1) shall be kept on the pawnbroker's, secondhand article dealer's or secondhand jewelry dealer's premises or other place for safekeeping for not less than 15 days after the date the report is electronically submitted. Any secondhand article or secondhand jewelry shall be held separate and apart from any other transaction and shall not be changed or altered in any manner. The dealer shall permit the Chief of Police or any other police officer designated by the Chief to inspect the article or jewelry during the holding period within one business day of an officer's request.

\* \* \*

d. No holding periods apply to any secondhand articles or secondhand jewelry consigned to a pawnbroker, secondhand article dealer, or secondhand jewelry dealer.

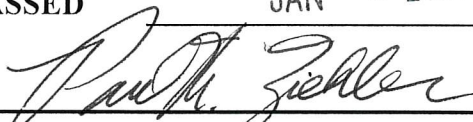
PART II. All ordinances or parts of ordinances contravening the provisions of this ordinance are hereby amended.

PART III. This ordinance shall take effect and be in force from and after its passage and publication.

ATTO-AmendSubSec9.15(3)(d)(7)(c)(1)&(7)(d)(1)(b)&(d)PawnShops

PASSED

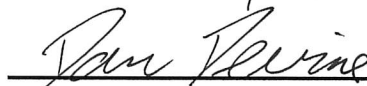
JAN - 5 2010



Paul M. Ziehler, City Admin. Officer, Clerk/Treas.

APPROVED

1/13/10



Dan Devine, Mayor



**Ann Neff**

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**From:** Monica Schultz  
**Sent:** Thursday, January 14, 2010 4:01 PM  
**To:** Ann Neff; Janel Lemanske  
**Subject:** electronic reporting

FYI- Det. Tim Stein is the WAPD contact for electronic reporting per Sect. 9.15.





February 18, 2010

Re: West Allis Revised Municipal Ordinance 9.15

Dear Licensee:

On January 5, 2010, the Common Council passed Ordinance number 0-2010-0004 to amend Subsections 9.15(3)(d), (7)(c), (7)(d)(1)(b) & (d) of the Revised Municipal Code concerning pawn shops, secondhand stores, and secondhand jewelry dealers.

I have enclosed a copy of the amended ordinance for your review. Please review the changes to the ordinance carefully. To summarize the changes:

- After April 1, 2010, any dealer or pawnbroker who conducts more than 200 transactions per year shall electronically report each article purchased or received within 24 hours using a computer program approved by the West Allis Police Department.
- A clear, unaltered digital photograph of any jewelry or article without a serial or identification number shall be submitted electronically to the West Allis Police Department.
- All articles reported electronically to the police department need only be held for 15 days on the dealer's premises.
- Consigned articles are exempt from holding periods.

To obtain information about the approved computer program, please contact Detective Tim Stein at the West Allis Police Department at (414) 302-8094. If you have any questions regarding compliance with this new ordinance, please contact me at (414) 302-8450.

Very truly yours,

  
Jenna Merten  
Assistant City Attorney

Enclosure



ORDINANCE NO. 2010-0004

An Ordinance to Amend Subsections 9.15(3)(d), (7)(c)(1) & (7)(d)(1)(b) & (d)  
of the West Allis Revised Municipal Code Relating to Pawn Shops,  
Secondhand Stores, & Secondhand Jewelry Dealers.

BY License and Health Committee

The Common Council of the City of West Allis do ordain as follows:

PART I. Subsections 9.15(3)(d), (7)(c)(1) & (7)(d)(1)(b) & (d) of the Revised  
Municipal Code of the City of West Allis are hereby amended to read:

9.15 PAWN SHOPS, SECONDHAND STORES, SECONDHAND JEWELRY  
DEALERS.

\* \* \*

(3) Definitions.

\* \* \*

(d) "Secondhand Article or Junk Dealer" is defined as any person,  
other than an auctioneer, who engages in the business of purchasing or selling  
secondhand articles as defined above, who is not either a "pawnbroker" or a  
"secondhand jewelry dealer" as defined above.

\* \* \*

(7) Records to be Maintained.

\* \* \*

(c) Electronic Reporting.

1. Any dealer or pawnbroker who conducts 200 or more  
transactions per year shall electronically report each article purchased  
or received after April 1, 2010 using a computer program approved by  
the West Allis Police Department. Such report shall occur no more  
than 24 hours after the article is purchased or received and shall  
contain a complete description as required in Subsection (7)(b)(2) and  
a clear, unaltered digital photograph of any jewelry or article without  
a serial or identification number.

(d) Holding.

1. Holding times.

\* \* \*

b. Subsection (7)(d)(1)(a) does not apply if the secondhand article or secondhand jewelry transaction is submitted to the police electronically as described in subsection (7)(c) (1). Any secondhand article or secondhand jewelry purchased or received by a pawnbroker, secondhand article dealer, or secondhand jewelry dealer that is submitted to the police electronically as described in subsection (7)(c)(1) shall be kept on the pawnbroker's, secondhand article dealer's or secondhand jewelry dealer's premises or other place for safekeeping for not less than 15 days after the date the report is electronically submitted. Any secondhand article or secondhand jewelry shall be held separate and apart from any other transaction and shall not be changed or altered in any manner. The dealer shall permit the Chief of Police or any other police officer designated by the Chief to inspect the article or jewelry during the holding period within one business day of an officer's request.

\* \* \*

d. No holding periods apply to any secondhand articles or secondhand jewelry consigned to a pawnbroker, secondhand article dealer, or secondhand jewelry dealer.

PART II. All ordinances or parts of ordinances contravening the provisions of this ordinance are hereby amended.

PART III. This ordinance shall take effect and be in force from and after its passage and publication.

PASSED: January 5, 2010  
/s/ Paul M. Ziehler  
City Administrative Officer  
Clerk/Treasurer  
APPROVED: January 13, 2010  
/s/ Dan Devine, Mayor

Published: January 21, 2010



Business Name	Name of Person	Entity	License Number	License Status	Street Address	Zip Code	Classification Description	Business Mailing Address Line 1
BOB'S COINS	SHERRY A. GRAINGER	**	358 AC		8307 W BECHER ST	53219	SECONDHAND JEWELRY DEALER	8307 W BECHER ST
COMMUNITY FINANCIAL SVC CTR	ROBERT W. WELLENSTEIN, AGENT	IDEA DEVELOPMENT GROUP	1534 AC		2812 S 108 ST	53227	SECONDHAND JEWELRY DEALER	2812 S 108 ST
DAVID DERZON COIN CO., INC.	LORI A. LAATSCHE, AGENT	DAVID DERZON COIN CO., INC.	357 AC		2069 S 108 ST	53227	SECONDHAND JEWELRY DEALER	2069 S 108 ST
DIANE'S DESIGNS	DIANE G. LATINOVICH	*	1600 AC		7344 W GREENFIELD AVE	53214	SECONDHAND JEWELRY DEALER	7344 W GREENFIELD AVE
HAASE JEWELERS	JOSEPH P. HAASE, AGENT	J. P. HAASE JEWELERS, INC.	360 AC		2227 S 108 ST	53227	SECONDHAND JEWELRY DEALER	2227 S 108 ST
HOMANS GOLDSMITH DIRECT JEWELRY BY M.L.C.	DONALD R. HOMAN, AGENT	HOMAN'S GOLDSMITH DIRECT, LLC	361 AC		2387 S 102 ST	53227	SECONDHAND JEWELRY DEALER	2387 S 102 ST
MID-CONTINENTAL GEM IMPORTS, I	MICHAEL J. CZAPLEWSKI, AGENT	M.J.C., INC. ALSO D/B/A MJC-JEWELRY CO.	359 AC		10923 W LINCOLN AVE	53227	SECONDHAND JEWELRY DEALER	10923 W LINCOLN AVE
MOLINE JEWELRY	MARIE R. MESROBIAN, AGENT	MID-CONTINENTAL GEM IMPORTS, INC.	1498 AC		1514 S 84 ST	53214	SECONDHAND JEWELRY DEALER	1514 S 84 ST
PAUL'S JEWELERS	SCOTT W. MOLINE, AGENT	**	353 AC		7530 W LINCOLN AVE	53219	SECONDHAND JEWELRY DEALER	7530 W LINCOLN AVE
SHALLOW JEWELERS	VIVIAN P. ANTON, AGENT	PAUL'S JEWELERS, INC.	1055 AC		10822 W NATIONAL AVE	53227	SECONDHAND JEWELRY DEALER	10822 W NATIONAL AVE
SWORDS & DREAMS	DEAN P. SHALLOW, AGENT	**	1262 AC		8919 W GREENFIELD AVE	53214	SECONDHAND JEWELRY DEALER	8919 W GREENFIELD AVE
A-1 FURNITURE	TOM S. MCNEIL	**	946 AC		7213 W GREENFIELD AVE	53214	SECONDHAND JEWELRY DEALER	7213 W GREENFIELD AVE
AFFORDABLE POWER EQUIPMENT	ROBERT A. LEARY	**	344 AC		5601 W NATIONAL AVE	53214	SECONDHAND ARTICLE DEALER	5601 W NATIONAL AVE
AMERICAN RESTAURANT EQUIPMENT	JASON R. KOEHLER	**	1596 AC		6129 W BELOIT RD	53219	SECONDHAND ARTICLE DEALER	6129 W BELOIT RD
ARTS CAMERAS PLUS	ERIC H. PANETZ, AGENT	AMERICAN RESTAURANT EQUIPMENT	1322 AC		5312 W ELECTRIC AVE	53219	SECONDHAND ARTICLE DEALER	5312 W ELECTRIC AVE
AS NEW APPLIANCES	ANTHONY P. MIRESE, AGENT	ARTSONS CORP	308 AC		11037 W OKLAHOMA AVE	53227	SECONDHAND ARTICLE DEALER	11037 W OKLAHOMA AVE
BLOCKBUSTER VIDEO #55052	MAUREEN J. GARNOWSKI, AGENT	AS NEW APPLIANCES, INC.	331 AC		5825 W NATIONAL AVE	53214	SECONDHAND ARTICLE DEALER	5825 W NATIONAL AVE
BLOCKBUSTER VIDEO #65710	SHAWN STONE, REGIONAL MANAGER	BLOCKBUSTER, INC.	342 AC		7552 W OKLAHOMA AVE	53219	SECONDHAND ARTICLE DEALER	7552 W OKLAHOMA AVE
CHARLES'S BRASS WORKS	SHAWN STONE, REGIONAL MANAGER	BLOCKBUSTER, INC.	341 AC		2925 S 108 ST	53227	SECONDHAND ARTICLE DEALER	2925 S 108 ST
CHILDREN'S ORCHARD	CHARLES P. MELK	**	1191 AC		8214 W NATIONAL AVE	53214	SECONDHAND ARTICLE DEALER	8214 W NATIONAL AVE
COMPUTER MOBILITY	ELIZABETH D. LAMPE, AGENT	SHOO FLY, LLC	334 AC		11110 W NATIONAL AVE	53227	SECONDHAND ARTICLE DEALER	11110 W NATIONAL AVE
FOR MOM AND ME	JOHN ROMAN, AGENT	THE COMPUTER MARKET, INC.	1592 AC		2267 S 108 ST	53219	SECONDHAND ARTICLE DEALER	2267 S 108 ST
GALLERY OF ANTIQUES	JAMES J. SURPRISE, AGENT	DISCOUNT MOBILITY, LLC	347 AC		8230 W LINCOLN AVE	53214	SECONDHAND ARTICLE DEALER	8230 W LINCOLN AVE
GAMESTOP, INC. 569	MARY BETH AHMED-YAHIA, AGENT	FOR MOM AND ME, INC.	320 AC		7046 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	7046 W GREENFIELD AVE
GRANNY'S FLORALS & GIFTS	WALLACE C. SHANNON, AGENT	GALLERY OF ANTIQUES, INC.	309 AC		1005 S 80 ST	53214	SECONDHAND ARTICLE DEALER	1005 S 80 ST
H & S FURNITURE	PAUL A. BOYAJIAN, DISTRICT MGR	GAMESTOP, INC.	1052 AC		8338 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	8338 W GREENFIELD AVE
GUNDERSON'S SPORTSCARDS	JAMES CERVANTES, AGENT	GOD'S WILL RESALE SHOP LLC	1503 PP		7236 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	7236 W GREENFIELD AVE
HISTORY TO SAVE	RICHARD S. SHEPARD	**	1375 AC		7201 W NATIONAL AVE	53214	SECONDHAND ARTICLE DEALER	7201 W NATIONAL AVE
HOLLYWOOD VIDEO #050600	DOUG J. DRAKE, AGENT	DRA SPORTS COLLECTIBLES, LLC	305 AC		5607 W NATIONAL AVE	53214	SECONDHAND ARTICLE DEALER	5607 W NATIONAL AVE
MILITARY ANTIQ. & COLLEC. SHOP	ANTONIO A. ACOSTA	**	1505 AC		8633 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	8633 W GREENFIELD AVE
PC REPAIR & NETWORKING	ROGER DJULAP, AGENT	HOLLYWOOD ENTERTAINMENT CORP.	345 AC		1520 S 108 ST	53214	SECONDHAND ARTICLE DEALER	1520 S 108 ST
PLAYROOM CLOSET (THE)	DAVID H. MANIS, AGENT	MIDWEST CAPITAL, INC.	338 AC		11739 W DIXON ST	53214	SECONDHAND ARTICLE DEALER	11739 W DIXON ST
PR NOVELTY	JERRY E. DUTSCHHECK	*	312 AC		9106 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	9106 W GREENFIELD AVE
RECORD HEAD	DONALD L. MINCH, SR.	MILWAUKEE SEWING MACHINE CO., INC.	329 AC		7226 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	7226 W GREENFIELD AVE
RIGHT CLICK COMPUTER SVC. LLC.	MICHAEL A. CHANEY, AGENT	CHANEY ENTERPRISES, LLC	912 AC		8330 W BECHER ST	53219	SECONDHAND ARTICLE DEALER	8330 W BECHER ST
SCHROEDER BOOKS & MUSIC	LAURE BENNETTI, AGENT	THE PLAYROOM CLOSET	313 AC		9306 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	9306 W GREENFIELD AVE
SHOOTERS SHOP (THE)	PAUL G. DOROBINSKI, AGENT	PR NOVELTY, LLC	332 AC		8707 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	8707 W GREENFIELD AVE
UNCLE BOB'S MUSIC CENTER, LTD	SCOTT A. HEIBETZ, AGENT	RECORD HEAD CORP.	311 AC		7045 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	7045 W GREENFIELD AVE
WEST ALLIS SPORTSCARDS	WALTER O. HORNIGREN, AGENT	RIGHT CLICK COMPUTER SERVICES, LLC.	306 AC		8010 W NATIONAL AVE	53214	SECONDHAND ARTICLE DEALER	8010 W NATIONAL AVE
WIESE GROCERY EQUIPMENT, INC	WILLIAM E. SCHROEDER	THE SHOOTERS SHOP, INC.	301 AC		2465 S 84 ST	53227	SECONDHAND ARTICLE DEALER	2465 S 84 ST
	KEVIN M. NUGENT, AGENT	UNCLE BOB'S MUSIC CENTER, LTD.	324 AC		10220 W GREENFIELD AVE	53214	SECONDHAND ARTICLE DEALER	10220 W GREENFIELD AVE
	DENNIS J. ZENONI, AGENT	*	304 AC		8922 W LINCOLN AVE	53227	SECONDHAND ARTICLE DEALER	8922 W LINCOLN AVE
	GARY M. MILLS	**	973 AC		8301 W LAPHAM ST	53214	SECONDHAND ARTICLE DEALER	8301 W LAPHAM ST











**NOTICE OF**

**NEWLY ENACTED ORDINANCE**

Please take notice that the City of West Allis enacted Ordinance No. O-2010-0004, an Ordinance to Amend Subsections 9.15(3)(d), (7)(c)(1) & (7)(d)(1)(b) & (d) of the West Allis Revised Municipal Code Relating to Pawn Shops, Secondhand Stores, & Secondhand Jewelry Dealers on January 8, 2010. The ordinance eliminates the word "primary" from the definition of "secondhand article or junk dealer," requires electronic reporting from any dealer or pawnbroker who conducts 200 or more transactions per year, lowers the holding period to 15 days for items that are reported electronically, and clarifies that items on consignment are not subject to holding times.

The full text of Ordinance No. O-2201-0004 may be obtained at the City Clerk/Treasurer's Office, 7525 W. Greenfield Ave., West Allis, WI 53214 and through the Legislative Information Center on the City's Website at <http://www.ci.west-allis.wi.us>. Clerk/Treasurer's telephone: (414) 302-8200.

Paul M. Ziehler,  
City Administrative Officer,  
Clerk/Treasurer

Published: 1/21/10

