



Helping Local Employers Attract High-Quality Talent

How Communities Can Leverage a MakeMyMove Partnership

In today's competitive hiring environment, employers need more than job postings to stand out. Communities and economic development organizations can play a powerful role by partnering with MakeMyMove; a national relocation platform that connects motivated movers with places offering compelling incentives and quality-of-life benefits.

What Is MakeMyMove?

MakeMyMove helps communities attract new residents by offering relocation incentives such as cash grants, housing or coworking support, and lifestyle perks. Participants are individuals actively seeking to relocate, creating a highly engaged talent pool for local employers.

Used strategically, the exposure and these incentives can give companies in engineering, manufacturing, healthcare, legal, accounting and education industries a measurable advantage in securing top candidates.

Why This Matters to Employers

- Compete for talent nationally, not just locally
- Differentiate job offers without increasing payroll costs
- Improve offer acceptance rates for hard-to-fill roles
- Attract candidates motivated to relocate and put down roots

How Communities Support Employer Hiring

- **Integrate incentives into hiring:** Promote relocation benefits in job postings and offers.
- **Tell the community story:** Highlight cost of living, amenities, and lifestyle advantages.
- **Equip HR teams:** Provide clear guidance on eligibility and how to position the incentive.
- **Co-market opportunities:** Align employer needs with community outreach efforts.



How Employers can be Featured

Meet the Key Employers in Greater Southern Indiana

A collage of employer profiles from the MakeMyMove platform. It includes three main cards: 1. "Memorial Hospital and Health Care Center" featuring an image of a modern hospital building, a "Careers" button, and a brief description. 2. "Kimball International" featuring an image of a large industrial building, a "Careers" button, and a brief description. 3. A central card for "Your Southern Indiana Employment Guide" featuring a search icon, a "Careers" button, and a call to action to start a job search.

Major Employers by Industry

Advanced Manufacturing & Defense

Southern Indiana's economy is powered by innovation — from national defense to precision manufacturing.

- **Naval Support Activity (NSA) Crane** – A national leader in defense technology, cybersecurity, logistics, and engineering. Thousands of civilian and contractor jobs support critical U.S. defense missions. [See Open Roles →](#)
- **Battery Innovation Center (Greene County)** – A hub for battery testing and energy research, hiring engineers, lab technicians, and manufacturing specialists. [See Careers Page →](#)
- **Kimball International (Jasper)** – A leading furniture manufacturer known for craftsmanship and design careers in production, logistics, and corporate operations. [See Open Roles →](#)
- **MasterBrand Cabinets (Jasper)** – One of the nation's top cabinet manufacturers, with steady production and skilled trades jobs. [See Careers Page →](#)
- **Jasper Engines & Transmissions (Jasper)** – A major employer offering manufacturing, mechanical, and quality assurance roles. [See Open Roles →](#)
- **Best Home Furnishings (Ferdinand)** – A family-owned furniture company hiring for upholstery, assembly, and warehouse positions. [See Open Roles →](#)
- **Indiana Furniture (Jasper)** – A design-focused manufacturer offering jobs in woodworking, operations, and logistics. [See Open Roles →](#)