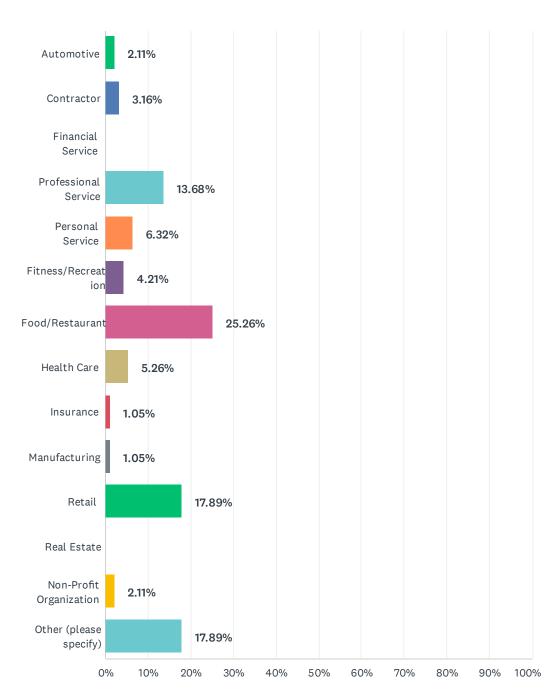
Q1 Please select your business/organization's primary industry from the list below.

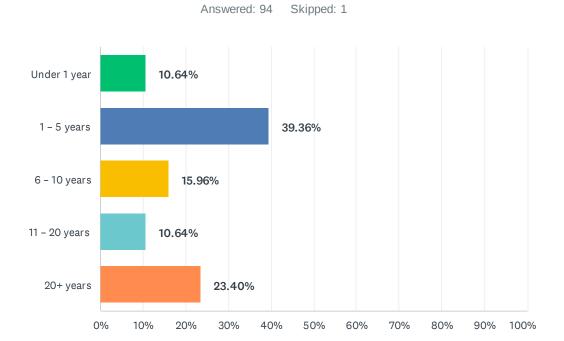




#	OTHER (PLEASE SPECIFY)	DATE
1	Performing and Visual Arts	10/4/2025 2:20 PM
2	Wellness	10/4/2025 12:26 AM
3	Child Care	10/3/2025 5:27 PM

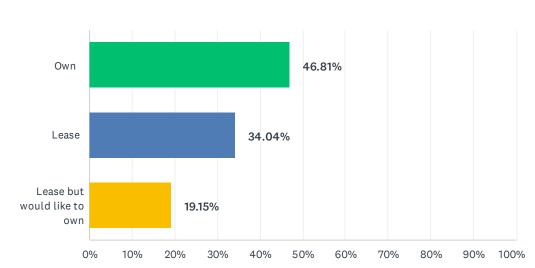
4	Wholesale electrical distribution	10/3/2025 1:18 PM
5	MENTAL HEALTH COUNSELING	9/22/2025 10:19 PM
6	Transportation and warehousing	9/22/2025 8:20 PM
7	child care	9/18/2025 11:49 AM
8	Signs, graphics and screen printing	9/18/2025 11:14 AM
9	Powersports - Motorcycle Dealer	9/18/2025 8:54 AM
10	Distributor	9/16/2025 8:18 PM
11	graphics / branding	9/16/2025 4:46 PM
12	Arts/Education	9/11/2025 1:49 PM
13	Barbershop	9/10/2025 9:49 PM
14	Brewery & Entertainment	9/10/2025 7:41 AM
15	Pet grooming	9/9/2025 6:26 PM
16	Promotional Advertising	9/9/2025 3:54 PM
17	1	9/8/2025 11:02 AM

Q2 How many years has your business/organization been operating in West Allis?

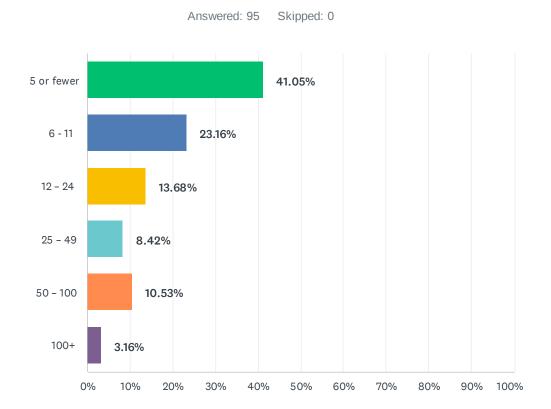


Q3 Do you own or lease your current facility in West Allis?





Q4 How many employees does your business/organization currently have?



Q5 What percentage of your employees live in the City of West Allis?

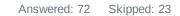
Answered: 94 Skipped: 1

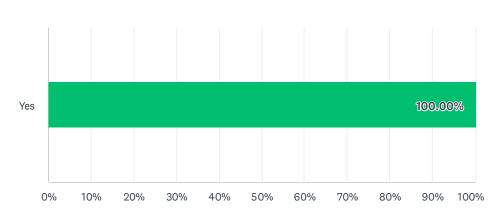
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35	98	9/22/2025 10:19 PM
36	25	9/22/2025 8:20 PM
37	66%	9/22/2025 5:19 PM
38	0	9/22/2025 2:29 PM
39	20%	9/22/2025 10:11 AM
40	1	9/20/2025 11:54 PM
41	0	9/20/2025 4:50 PM
42	70%	9/20/2025 1:04 PM
43	6%	9/18/2025 4:22 PM
44	20	9/18/2025 11:49 AM
45	50	9/18/2025 11:46 AM
46	0	9/18/2025 11:14 AM
47	20	9/18/2025 9:30 AM
48	0	9/18/2025 8:54 AM
49	3	9/18/2025 7:35 AM
50	100	9/18/2025 6:45 AM
51	5%	9/18/2025 6:22 AM
52	unknown	9/16/2025 8:18 PM
53	15%	9/16/2025 5:00 PM
54	40	9/16/2025 4:46 PM
55	100%	9/16/2025 2:28 PM
56	10%	9/16/2025 10:42 AM
57	25	9/15/2025 9:52 AM
58	10-15	9/11/2025 2:55 PM
59	0	9/11/2025 1:49 PM
60	100	9/11/2025 12:22 PM
61	50%	9/11/2025 11:01 AM
62	40%	9/10/2025 9:49 PM
63	10	9/10/2025 12:30 PM
64	15	9/10/2025 7:41 AM
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66	25	9/9/2025 7:54 PM
67	0	9/9/2025 6:26 PM
68	all	9/9/2025 3:54 PM
69	0	9/9/2025 3:44 PM
70	10	9/9/2025 1:50 PM

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78 5	50%	9/9/2025 10:14 AM
79 5	50%	9/9/2025 5:09 AM
80 A	All	9/8/2025 10:14 PM
81 1	L	9/8/2025 7:37 PM
82 0		9/8/2025 6:41 PM
83 2	20%	9/8/2025 3:48 PM
84 5	50%	9/8/2025 1:49 PM
85 3	37%	9/8/2025 1:19 PM
86 0		9/8/2025 12:54 PM
87 8	30	9/8/2025 11:04 AM
88 0		9/8/2025 11:02 AM
89 0		9/8/2025 10:20 AM
90 2	2	9/8/2025 10:06 AM
91 0		9/8/2025 9:54 AM
92 2	20%	9/8/2025 8:49 AM
93 5	5%	9/8/2025 8:20 AM
94 0		9/8/2025 7:36 AM

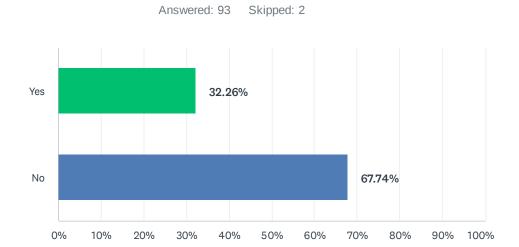
Q6 Are your employees able to find necessary housing within West Allis?





#	NO (PLEASE SPECIFY)	DATE
1	too expensive	10/13/2025 8:23 AM
2	Employees have homes in surrounding community	10/13/2025 8:05 AM
3	I have a 1099 contractor who lives in West Allis, but the others have not looked, and I would love to live closer, but when we looked last year, we couldn't find the right fit (size/amenities/price)	10/3/2025 2:06 PM
4	Most live in Milwaukee, that will likely change after this location opens	10/3/2025 1:18 PM
5	N/A	10/3/2025 10:19 AM
6	very expensive	9/23/2025 3:23 PM
7	Unknown	9/23/2025 1:43 PM
8	N/A	9/23/2025 1:12 PM
9	Most but not all do.	9/22/2025 8:20 PM
10	n/a	9/22/2025 2:29 PM
11	Yes, but complicated. Rising rents is causing people to look for housing on the outskirts of West Allis.	9/20/2025 1:04 PM
12	Yes, but very high rents	9/18/2025 11:46 AM
13	N/A	9/18/2025 11:14 AM
14	Prices high, availability low	9/18/2025 7:35 AM
15	I do not know if there is an issue	9/16/2025 8:18 PM
16	Could not find housing in their price range	9/11/2025 1:49 PM
17	Some of them have, but I keep hearing that is too expensive and a lot of them are moving out of West Allis	9/9/2025 12:44 PM
18	Rent prices is not affordable	9/8/2025 11:02 AM
19	n/a	9/8/2025 8:20 AM

Q7 With the growth of multi-family housing developments in West Allis, has your business experienced any positive impact from them?



Q8 Tell us a little more about why you answered Yes or No to Question 7

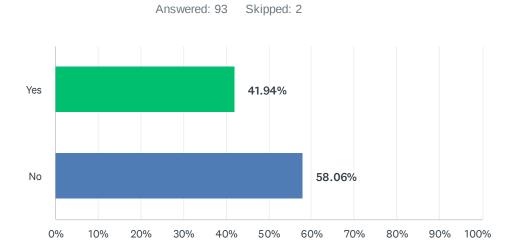
Answered: 78 Skipped: 17

#	RESPONSES	DATE
1	There's not a promotion of businesses, especially ones that are so unique. Well I appreciate the occasional post that the city will put on their Facebook or Instagram. They only seem to do it when businesses first open there's absolutely no ongoing commitment to help the business to succeed.	10/17/2025 12:40 PM
2	I feel like younger people have moved to West Allis because of that. And many of my clients are younger.	10/17/2025 10:23 AM
3	We are not a walk in salon. By appointment only, and have not received much local clientele.	10/16/2025 8:02 PM
4	I am a home based travel agency that does customized group travel. I am not a walk in agency.	10/14/2025 11:14 AM
5	Increased business	10/13/2025 11:47 PM
6	Having updated housing stock in the city improves the area for all of us, even though I personally am not effected by it since I own my own home and work from home.	10/13/2025 11:00 AM
7	Sales trend is similar to last year no significant increase beyond normal YOY trend with two of our store sales being the same as last year (Cheese shop and Station).	10/13/2025 9:28 AM
8	we have expanded our offerings to make more attractive to new tenants	10/13/2025 8:23 AM
9	Our clients are manufacturing companies not consumers	10/13/2025 8:05 AM
10	I am not sure how to gauge the effect	10/13/2025 7:19 AM
11	Can't see any impact yet, we're a bit far from these developments	10/9/2025 5:31 PM
12	Haven't seen and influx of family visits to the restaurant.	10/9/2025 7:45 AM
13	I am not sure	10/6/2025 9:43 PM
14	im not sure	10/5/2025 2:50 PM
15	People new to the neighborhood are learning about the entertainment value we provide.	10/4/2025 2:20 PM
16	Not affected	10/4/2025 12:26 AM
17	No noticeable difference	10/3/2025 8:12 PM
18	Yes, I feel like more people in living in multi-family seem to look for smaller businesses to support. We have seen an increase in sales due to walkable access, closer proximity to stores etc. People are not buying just for the sport, they are buying for transportation now.	10/3/2025 2:21 PM
19	We have not hired anyone that lives in the newer multi-family developments, not has anyone relocating for employment leased in one.	10/3/2025 1:18 PM
20	This was a reason why we chose this location	10/3/2025 1:18 PM
21	We are a corporate office with employees well established in their homes across the MKE area. Employees are not searching for rental or ownership at this time.	10/3/2025 10:19 AM
22	We're seeing a lot of new neighbors coming in. Most are buying single family homes but a few have said they're at the new apartments near us. We're excited for the additional units even closer to our location that are bring built now.	10/3/2025 9:43 AM
23	Creating new housing opportunities for outside or existing residents is very important for all the businesses around the community. That could potentially lead to new regular customers, employees or even better great friends. Street parking is limited but hopefully the city comes out with positive solutions in the near future.	9/30/2025 3:21 PM

24	More residents moved here and are driving up and down Greenfield Ave and we get a lot of customers from drive by traffic	9/30/2025 1:42 PM
25	My company does multifamily exteriors so we benefit directly from this type of work	9/30/2025 11:22 AM
26	most people that choose a wedding venue are outside of west allis	9/30/2025 9:55 AM
27	not geared towards my clientele	9/23/2025 3:23 PM
28	Unknown	9/23/2025 1:43 PM
29	I haven't seen any significant growth in my business yet.	9/23/2025 1:12 PM
30	West Allis at least on Hwy 100 has many businesses, but we don't get the walk in traffic because the road is too busy to casually stop.	9/23/2025 11:13 AM
31	MANY PEOPLE HAVE UTILIZED THE SERVICES OFFERED.	9/22/2025 10:19 PM
32	It hasn't made a difference to us either way.	9/22/2025 8:20 PM
33	We haven't been told that the newer developments had people come to us as customers, but some of them probably did.	9/22/2025 5:19 PM
34	doesn't apply	9/22/2025 2:29 PM
35	We are too new to tell yet	9/20/2025 11:54 PM
36	We haven't noticed growth coming from the new housing.	9/20/2025 4:50 PM
37	By running a higher-end restaurant in West Allis with an interesting and diverse menu, my business naturally attracts young couples and families who have recently moved into the area	9/20/2025 1:04 PM
38	No requests for bids was received for contruction phases.	9/18/2025 4:22 PM
39	didn't move	9/18/2025 11:49 AM
40	Rents are high	9/18/2025 11:46 AM
41	No increase in patient volume noticed	9/18/2025 9:30 AM
42	We are unaware of impact and perception is no impact based on our product and service offering.	9/18/2025 8:54 AM
43	No impact at all	9/18/2025 7:35 AM
44	i really don't know the answer to that question	9/18/2025 6:45 AM
45	I am not sure if any of those have directly affected our business.	9/18/2025 6:22 AM
46	we are a wholesale electrical distributor serving electrical contractors in southeastern Wisconsin	9/16/2025 8:18 PM
47	It doesn't matter to our employees if they live in west Allis or not.	9/16/2025 5:00 PM
48	no comments	9/16/2025 4:46 PM
49	I have not yet seen and influx in business from the developments just because a lot of them are still in there infant stages. I anticipate an increase in business as soon as these developments are completed and start to fill up with new West Allis residents.	9/16/2025 2:28 PM
50	nothing that we've noticed but we're seasonal so not able to see the full trends	9/15/2025 9:52 AM
51	I'm actually unsure, but there wasn't an option for that. Sales are actually down from previous years (but that has everything to do with what's happening nationwide - not in West Allis)	9/11/2025 2:55 PM
52	More customer traffic	9/11/2025 12:22 PM
53	I actually don't know if the housing developments have had any impact; business has been down this year overall	9/11/2025 11:01 AM
54	I don't think it has been a major difference yet but I'm looking forward for when in does	9/10/2025 9:49 PM

56	The more reasonable housing options in the area the better. We hear all the time from customers about how they're from West Allis and like living here.	9/10/2025 7:41 AM
57	We aren't typically sure what brings in a customer unless they specifically tell us what brought them in.	9/9/2025 10:04 PM
58	My business covers multiple counties. West Allis by itself is a small percentage of the overall revenue.	9/9/2025 7:54 PM
59	we deal mostly w/businesses	9/9/2025 3:54 PM
60	Unknown	9/9/2025 3:44 PM
61	We have no way of knowing if the people live in multi family housing.	9/9/2025 1:20 PM
62	Employees live in old developments or Homeowner	9/9/2025 1:07 PM
63	Unsure We don't survey our customers, and we haven't heard that they are new to the area because of the new housing.	9/9/2025 12:44 PM
64	New residents, younger couples moving in.	9/9/2025 11:27 AM
65	Too expensive	9/9/2025 10:15 AM
66	No change in our business has occurred in relation to those developments	9/9/2025 10:14 AM
67	My business is a Travel Agency that does not have a retail store front. 80 percent of business does group travel.	9/8/2025 7:37 PM
68	Too many apartments not enough permanent households. Condo's would have been a great addition	9/8/2025 6:41 PM
69	We are a moving and removal company. With the new buildings going up that causes the need for more people to need our services.	9/8/2025 3:48 PM
70	I don't really know how that has impacted our enrollment	9/8/2025 1:19 PM
71	We work on old homes. Those houses do not help our business	9/8/2025 12:54 PM
72	no/unsure	9/8/2025 11:04 AM
73	I really can't say that I have	9/8/2025 11:02 AM
74	We are a food truck that participates in the Food Truck Friday events. This year has been busier than prior years for us.	9/8/2025 10:20 AM
75	n/a	9/8/2025 10:06 AM
76	we offer construction equipment rental a few contractors use us when building otherwise it has no effect.	9/8/2025 9:54 AM
77	We are on a bus route and the people from the development down the street continually litter the area.	9/8/2025 8:49 AM
78	n/a	9/8/2025 8:20 AM

Q9 Have you had difficulty finding employees for your business?



Q10 Tell us a little more about why you answered Yes or No to Question 9

Answered: 76 Skipped: 19

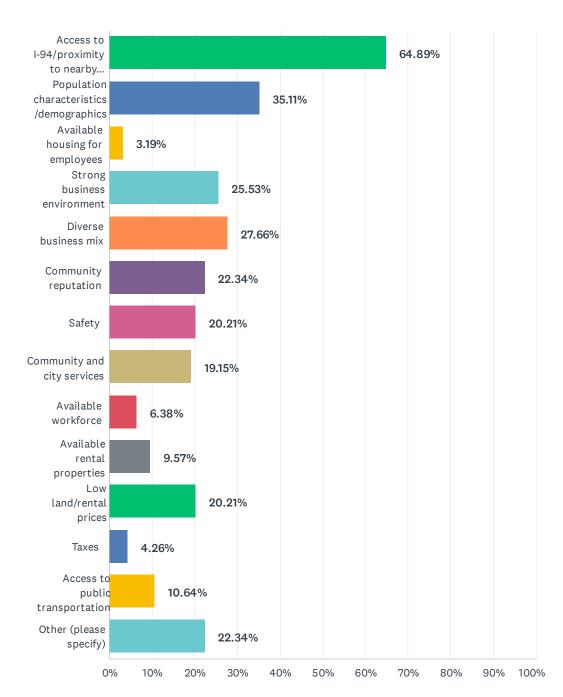
#	RESPONSES	DATE
1	It's just difficult to find people who wanna work part-time.	10/17/2025 12:40 PM
2	Right now it is just me who operates the business	10/17/2025 10:23 AM
3	I feel that my specific zone is not very known, or popular.	10/16/2025 8:02 PM
4	Trouble with skilled trades	10/16/2025 10:14 AM
5	This question does not apply.	10/14/2025 11:14 AM
6	I can't pin point a particular reason beyond limited parking options.	10/13/2025 11:47 PM
7	Not applicable - I'm an independent contractor/consultant.	10/13/2025 11:00 AM
8	Same old poor work ethic and lack of commitment.	10/13/2025 9:28 AM
9	employees that want to work and are responsible are extremely hard to find	10/13/2025 8:23 AM
10	There are search companies that are excellent at finding matches for us	10/13/2025 8:05 AM
11	I just posted my first hiring ad. Quality lead is rare so far.	10/13/2025 7:19 AM
12	We have had a decent flow of potential applicants.	10/9/2025 7:45 AM
13	We did have difficulty but for Some reason we have had many apply	10/6/2025 9:43 PM
14	hiring has been easy	10/5/2025 2:50 PM
15	No employees. The organization is volunteer-run.	10/4/2025 2:20 PM
16	Already established	10/4/2025 12:26 AM
17	We are fully staffed	10/3/2025 8:12 PM
18	I have not been looking for employees recently.	10/3/2025 5:27 PM
19	I'd like to add a LMT (massage therapist) but the \$750 conditional use permit is definitely a barrier, especially given that no actual landscape/architectural changes are needed for this and the room used to be a massage room for the former spa at this location anyway.	10/3/2025 2:06 PM
20	Depending on the design/engineering skills required, some of our positions are hard to fill no matter where we would be located. Warehousing and logistics positions have been fairly easy to fill.	10/3/2025 1:18 PM
21	We have long-term employees and have not had to search for talent in many years.	10/3/2025 10:19 AM
22	We're just really picky	10/3/2025 9:43 AM
23	This days is hard d to find people that has more than an interest to have a job, to just showed up and thinking that things are going to be done by itself. Is hard to trust in new people when it comes to your business people with commitment, with passion for anything that they can do, people that really want la to learn and apply it to work. Loyal people.	9/30/2025 3:21 PM
24	Finding applicants isn't the hard part, it's finding qualified applicants.	9/30/2025 1:42 PM
25	Lately no. Historically it has varied from time to time	9/30/2025 11:22 AM
26	Unknown	9/23/2025 1:43 PM
27	I'm not looking to hire right now.	9/23/2025 1:12 PM
28	I have the people who want to work be we need to be established more before I make the investment.	9/23/2025 11:13 AM

29	We have had job postings and we find the employees we need through that.	9/22/2025 8:20 PM
30	Many of the candidates have shady backgrounds - prison time, etc.	9/22/2025 5:19 PM
31	very specific qualifications	9/22/2025 2:29 PM
32	I knew people looking for work	9/20/2025 11:54 PM
33	We are not looking for employees.	9/20/2025 4:50 PM
34	There are many factors, but the main and common factor is this business is difficult. I believe its more of an industry issue, and times are changing for restaurants in my category.	9/20/2025 1:04 PM
35	Lack of skilled work force in Milwaukee area	9/18/2025 4:22 PM
36	no problems	9/18/2025 11:49 AM
37	Lack of skill sets in construction labors	9/18/2025 11:46 AM
38	I haven't actively looked for employees. I'm currently a one-man-show.	9/18/2025 11:14 AM
39	No issues hiring over about the last 9-12 months	9/18/2025 9:30 AM
40	We are a specialized business. We would expect to find our employees in a more regional than municipality fashion.	9/18/2025 8:54 AM
41	I need qualified, established beauty entrepreneurs that can afford leases	9/18/2025 7:35 AM
42	it has been pretty easy to find employees	9/18/2025 6:45 AM
43	We always tend to have a hard time finding employees.	9/18/2025 6:22 AM
44	we have been in business 80 years and are well known within our industry	9/16/2025 8:18 PM
45	No	9/16/2025 5:00 PM
46	no issues	9/16/2025 4:46 PM
47	This is a common problem in the food service industry. Luckily for me I have a core group of dedicated friends and family members to help see things through. But generally speaking, yes absolutely it is challenging for restaurants to find good reliable help.	9/16/2025 2:28 PM
48	Recruiting is manageable in the current market.	9/16/2025 10:42 AM
49	sometimes we wish for a lttle more skilled labor but we do ok	9/15/2025 9:52 AM
50	We offer a unique working environment as well as opportunities to grow as an artist. Several of our customers have become teachers. We are often contacted for employment by new artists that moved to wisconsin from other states.	9/11/2025 1:49 PM
51	Conflicting hours and demand high wages	9/11/2025 12:22 PM
52	We have not been looking for additional employees	9/11/2025 11:01 AM
53	I believe it's more of the culture of the business. Barbershop usually have a lot of turn around and inconsistency with employees.	9/10/2025 9:49 PM
54	We regularly have people reaching out about job opportunities, probably 5+ each month, but we're only hiring a few people each year	9/10/2025 7:41 AM
55	We can typically find employees to fill out needs.	9/9/2025 10:04 PM
56	Finding skilled tradesmen has been very difficult for over a decade.	9/9/2025 7:54 PM
57	we are family operated	9/9/2025 3:54 PM
58	We are not able to hire yet, but have had a number of people reach out and ask for employment	9/9/2025 3:44 PM
59	We have no problem finding new employees.	9/9/2025 1:20 PM
60	We are fortunate	9/9/2025 1:07 PM
61	No issues right now. We had a couple of bad hires, but we are o.k. with staffing now.	9/9/2025 12:44 PM

62	It's always hard to find good help	9/9/2025 11:27 AM
63	Our staff loves working for us so they bring in family or friends	9/9/2025 10:15 AM
64	We are a very niche professional service and retail space in aquarium maintenance and design. It has been difficult to find and retain quality professionals in this field in general.	9/9/2025 10:14 AM
65	Its difficult to find quality employees who are interested in and able to deal with the rigors of a staffing business.	9/9/2025 5:09 AM
66	I utilize independent contractors	9/8/2025 7:37 PM
67	Finding employees has been difficult for us the entire time we have been in business.	9/8/2025 3:48 PM
68	The Early Care and Education Field is at a crisis level for finding qualified staff	9/8/2025 1:19 PM
69	Hard to find local people that want to do our type of work and have transportation	9/8/2025 12:54 PM
70	Not many people want to show up to work sober.	9/8/2025 11:04 AM
71	Unable to pay	9/8/2025 11:02 AM
72	Food service is always hard to staff. Add to that a mobile business with flexible hours and it can be very difficult.	9/8/2025 10:20 AM
73	not currently hiring. Can't afford currently	9/8/2025 10:06 AM
74	Nobody wants labor intensive jobs. We also need trusting people to represent our company. Show up on time, not steal from the company etc.	9/8/2025 9:54 AM
75	Hard to find computer skilled older people with knowledge, while younger people with computer skills, lack the knowledge and motivation to work.	9/8/2025 8:49 AM
76	n/a	9/8/2025 8:20 AM

Q11 From the list below, please select the three primary reasons you chose to locate your business/organization in West Allis:

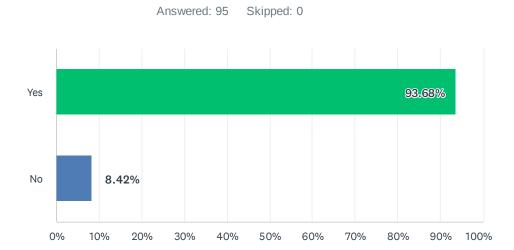




#	OTHER (PLEASE SPECIFY)	DATE
1	Centrally located in the Milwaukee area	10/13/2025 8:05 AM
2	Because we live and have never left	10/6/2025 9:43 PM
3	city of west allis support	10/5/2025 2:50 PM

4	I'm from here and love West Allis	10/3/2025 8:12 PM
5	location to our key customers	10/3/2025 1:18 PM
6	City leadership	10/3/2025 1:18 PM
7	I'm a home owner in West Allis	9/30/2025 3:21 PM
8	at the time commercial property was cheaper	9/30/2025 9:55 AM
9	Existing businesses	9/23/2025 1:43 PM
10	Emerging community/Transitioning community	9/20/2025 1:04 PM
11	building was available	9/18/2025 11:49 AM
12	It was located at this address when I purchased it.	9/18/2025 8:54 AM
13	Business was already located in West Allis when purchased	9/11/2025 2:55 PM
14	Have been in West Allis for 74 years; most choices don't apply	9/11/2025 11:01 AM
15	Economic Development Team	9/10/2025 7:41 AM
16	we found the business here by accident	9/9/2025 10:15 AM
17	Availability	9/8/2025 11:02 AM
18	The coordinators of the Food Truck event do a great job which leads to success for all of us.	9/8/2025 10:20 AM
19	its what was available	9/8/2025 9:54 AM
20	I live in West Allis	9/8/2025 8:49 AM
21	franchise	9/8/2025 8:20 AM

Q12 Would you recommend West Allis as a place to do business to other aspiring entrepreneurs?



Q13 Tell us a little more about why you answered Yes or No to Question 12?

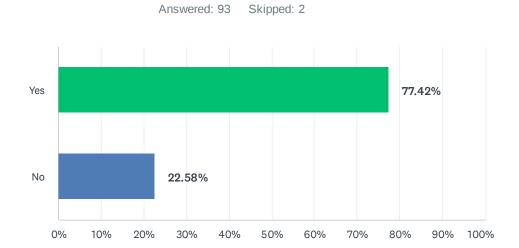
Answered: 65 Skipped: 30

#	RESPONSES	DATE
1	Again to reiterate, the fact that if my same business was downtown (milwaukee) or in Brookfield, it would be much more accessible. The city has still not helped get an additional tenant in to the commercial space next to mine and therefore my lease is gone up and it is more expensive than it should've been, and I was promised that there would be a tenant next-door and Ogden has still not done that. The only way that I will stay in West Alice at the end of my five years will be to renegotiate a much cheaper lease term or to have a guarantee that a new business will be in and more parking available for my business.	10/17/2025 12:40 PM
2	I believe the city economic growth has been great within the last couple of years with many businesses opening in West Allis. I also feel like businesses don't get lost here because it's a smaller city compared to Milwaukee. And the West Allis government does a great job of promoting local business.	10/17/2025 10:23 AM
3	Great support from the city	10/16/2025 10:14 AM
4	West Allis is a great community.	10/14/2025 11:14 AM
5	West Allis has been very supportive of my small business, and it's a great place to live and work.	10/13/2025 11:00 AM
6	location is amazing	10/13/2025 8:23 AM
7	Location is important for clients to reach any business. West Allis is well located in the area.	10/13/2025 8:05 AM
8	Great mayor and staff that's business friendly	10/9/2025 5:31 PM
9	The City really tries to do right by the community.	10/9/2025 7:45 AM
10	Because of great support	10/6/2025 9:43 PM
11	I love the support and care city of west allis provides small businesses	10/5/2025 2:50 PM
12	Absolutely LOVE having an arts business in West Allis. The city is developing a strong arts community and I am happy to be a driving force in that endeavor.	10/4/2025 2:20 PM
13	West Allis is the friendliest place I've ever lived. I grew up here, but lived a lot of different places and decided to come home because the people of West Allis are the best (Best Allis, I say)	10/3/2025 8:12 PM
14	Yes, I love how the city is supportive of any business, big or small. They make sure everyone feels included in planning and community growth.	10/3/2025 2:21 PM
15	location and ease of freeway access, availability of employees locally.	10/3/2025 1:18 PM
16	Excellent urban planning and small business support	10/3/2025 1:18 PM
17	While there's still some red tape, the city is generally very good at communicating needs, expectations and opportunities for our business.	10/3/2025 9:43 AM
18	City want to help, great resources and great community.	9/30/2025 3:21 PM
19	There are a number of programs and events that are useful to business owners within West Allis.	9/30/2025 1:42 PM
20	Centrally located. Good population and business density. Reasonable costs.	9/30/2025 11:22 AM
21	because the city works with biz owners	9/30/2025 9:55 AM
22	I think the city support, not just Mayor and alderpersons support, but when you communicate	9/23/2025 1:43 PM

to the city offices what your doing. With logic . They will be very happy to help 23 The West Allis BID has really embraced my business. An I feel like my business is really 9/23/2025 1:12 PM appreciated in this community. 24 The people of west allis are not the ones coming into my business. I am finding them else 9/23/2025 11:13 AM where and bringing them in. THE DIVERSITY OF THE BUSINESSES MAKES THIS AREA WELL ACCEPTING OF 9/22/2025 10:19 PM 25 BUSINESSES OF ALL KINDS 26 It appears to be low crime and has the services and retail required. 9/22/2025 8:20 PM 27 West Allis seems to have a bustling small business environment, which is good for us as a 9/22/2025 5:19 PM small business. 28 I wanted a "maybe" option 9/22/2025 2:29 PM 29 9/20/2025 11:54 PM 30 Very small business minded City Hall officials, great location for being centrally located from 9/20/2025 1:04 PM downtown, Brookfield, Tosa, and many of the surrounding suburbs. 31 Support form Govt and from City Services 9/18/2025 4:22 PM I have had no problems in west allis 9/18/2025 11:49 AM 32 33 The city created a Zoning rule that a retail recycling of building materials business cannot be 9/18/2025 11:46 AM within 500 feet of a house years ago. They KILLED our business but let NON-PROFITS do so. Great community/people. City inspectors can be problematic/difficult/slow/not helpful when 9/18/2025 9:30 AM 34 we've updated/built out 2 separate, previously unoccupied medical office buildings 35 I think West Allis is fine - I'm not sure it's intended to be a good place for an auto or 9/18/2025 8:54 AM motorsports dealer. 36 Nice 9/18/2025 7:35 AM 37 it has been good for us 9/18/2025 6:45 AM 38 There is alot of traffic that runs through this area of West Allis. 9/18/2025 6:22 AM 39 Great centralized area. 9/16/2025 5:00 PM no comments other than that, I was forced to install a offense to hide the dumpsters that are 9/16/2025 4:46 PM 40 behind my building that are not viewable from any roadway. i needed to hide dumpsters from view that is not viable from literally anywhere unless you are in the back of my building, a complete waste of money and time. 41 West Allis is clearly developing at a rapid rate. I can speak on this from a personal perspective 9/16/2025 2:28 PM as I was born and lived in and out of the area for the better part of 37 years. Within those years I have seen so much happen to this city, some good and some bad but mostly good. That is why I currently own my business and my home both in the city of West Allis. Overall I've had a great life experience in this city and I'm here to help and see it through. 42 West Allis is a great, central location that is always improving. 9/16/2025 10:42 AM 43 we love stallis. we tell every prospective biz owner to check it out. 9/15/2025 9:52 AM 9/11/2025 1:49 PM Strong support from the BID and the city of West Allis has helped us develop a presence. In 44 this location I have been given opportunites to develop strong community connections, collaborate with other businesses and make friendships. 45 West Allis is growing with new hotels settling in which will bring in more people to the 9/11/2025 12:22 PM surrounding area 46 I think the community is great and is up & coming 9/11/2025 11:01 AM 47 I would say yes because West Allis is growing in a very positive way. 9/10/2025 9:49 PM 48 The city is approaching growth opportunities thoughtfully 9/10/2025 7:41 AM

49	West Allis is a supportive, growing community with a strong local customer base, affordable opportunities, and a welcoming environment that makes it a great place for entrepreneurs to start and grow a business.	9/9/2025 10:04 PM
50	I have had relatively few issues with the city.	9/9/2025 7:54 PM
51	It seems like a growing community	9/9/2025 3:44 PM
52	Business district is on the upswing	9/9/2025 1:07 PM
53	I had positive experiences working with the city. We just have to keep pushing through with the bad reputation we had - it's going away and it's getting better and better.	9/9/2025 12:44 PM
54	The West Allis business climate is great, and keeps improving	9/9/2025 11:27 AM
55	Development in the area seems to be encouraging	9/9/2025 10:14 AM
56	I appreciate the investments in infrastructure and the location of West Allis between downtown Milwaukee and Waukesha County to provide easier access in each major business center.	9/9/2025 5:09 AM
57	Love West Allis	9/8/2025 7:37 PM
58	We have no issues with West Allis.	9/8/2025 3:48 PM
59	West Allis has a reputation for being difficult for new businesses, but working with the building officials can make the process smoother than expected.	9/8/2025 12:54 PM
60	Yes, I would recommend the West Allis community	9/8/2025 11:02 AM
61	We have worked with West Allis for several years. Everytime we go we see more and more development. West Allis is definitely growing and doing the right things.	9/8/2025 10:20 AM
62	Love the atmosphere	9/8/2025 10:06 AM
63	It is a great central location. both north/south and east/west freeway systems are right here. People everywhere.	9/8/2025 9:54 AM
64	The rules and regulations are very tough compared with other communities.	9/8/2025 8:49 AM
65	good area	9/8/2025 8:20 AM

Q14 Would you tell other entrepreneurs that West Allis is an easy place to open a business?



Q15 Tell us a little more about why you answered Yes or No to Question 14?

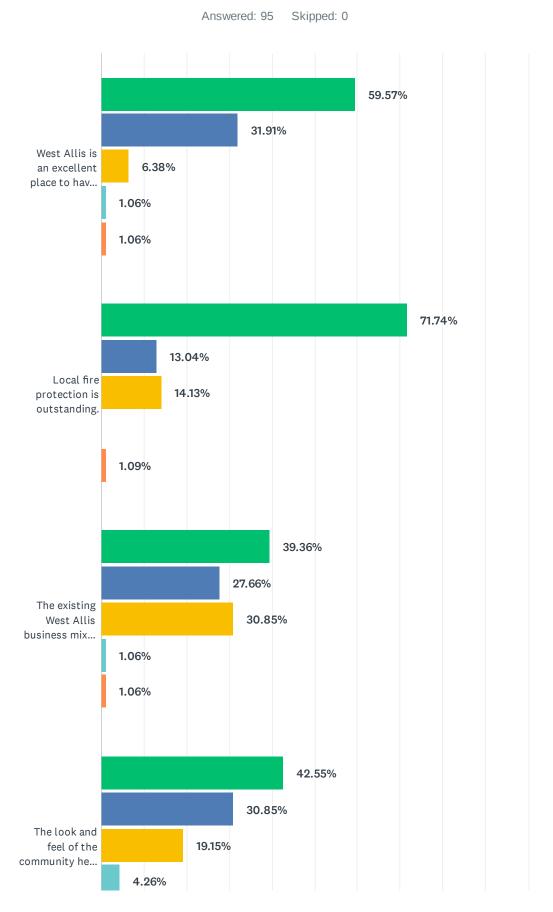
Answered: 64 Skipped: 31

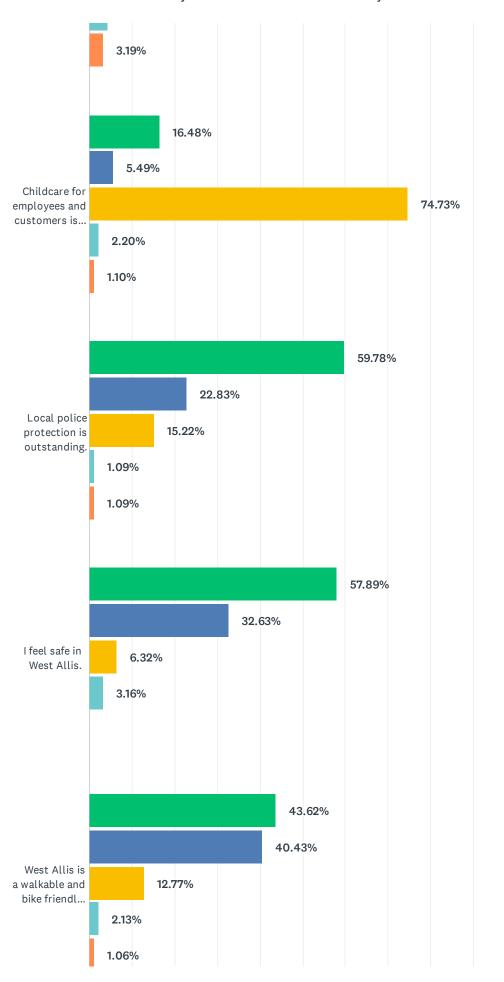
#	RESPONSES	DATE
1		10/17/2025 12:40 PM
2	It has been a great experience working with the city of West Allis so far with opening my business and getting it up and running.	10/17/2025 10:23 AM
3	Great city support	10/16/2025 10:14 AM
4	Same answer as above.	10/14/2025 11:14 AM
5	The mayor and common council seem more than willing to welcome new businesses to the city. And in my own experience opening a small business was extremely easy.	10/13/2025 11:00 AM
6	Permitting process and responsiveness. Too many hoops to jump thru.	10/13/2025 9:28 AM
7	i still think it's hard to do business all businesses are treated differently	10/13/2025 8:23 AM
8	Availability of leasing space, reasonable leasing rates and access to 194	10/13/2025 8:05 AM
9	It's easier in a sense that help is a phone call away and the lines of communication are open.	10/9/2025 7:45 AM
10	Because city is willing to work with you	10/6/2025 9:43 PM
11	Although there are many hoops to jump through when creating a new business, the City Hall personnel were extremely supportive in helping me to navigate the permits and repairs, etc. They continue to be supportive in many ways.	10/4/2025 2:20 PM
12		10/4/2025 12:26 AM
13	West Allis is such a thriving and interesting community. Starting to be more health conscious. I love it here. I've opened two physical locations here and had the complete support of the City. Impressed with how streamlined and easy the process is	10/3/2025 8:12 PM
13	I love it here. I've opened two physical locations here and had the complete support of the	10/3/2025 8:12 PM 10/3/2025 2:21 PM
	I love it here. I've opened two physical locations here and had the complete support of the City. Impressed with how streamlined and easy the process is We had no problems with opening a business here and everyone that we have worked with in	
14	I love it here. I've opened two physical locations here and had the complete support of the City. Impressed with how streamlined and easy the process is We had no problems with opening a business here and everyone that we have worked with in the past was very helpful with the process.	10/3/2025 2:21 PM
14	I love it here. I've opened two physical locations here and had the complete support of the City. Impressed with how streamlined and easy the process is We had no problems with opening a business here and everyone that we have worked with in the past was very helpful with the process. same reasons as question 13	10/3/2025 2:21 PM 10/3/2025 1:18 PM
14 15 16	I love it here. I've opened two physical locations here and had the complete support of the City. Impressed with how streamlined and easy the process is We had no problems with opening a business here and everyone that we have worked with in the past was very helpful with the process. same reasons as question 13 Much easier than Milwaukee! The city works directly with perspective new/incoming businesses to help them get all their ducks in a row. The processes and people involved in them are much more accessible than somewhere like Milwaukee and it feels like there's a consistent push for efficiency and	10/3/2025 2:21 PM 10/3/2025 1:18 PM 10/3/2025 1:18 PM
14 15 16 17	I love it here. I've opened two physical locations here and had the complete support of the City. Impressed with how streamlined and easy the process is We had no problems with opening a business here and everyone that we have worked with in the past was very helpful with the process. same reasons as question 13 Much easier than Milwaukee! The city works directly with perspective new/incoming businesses to help them get all their ducks in a row. The processes and people involved in them are much more accessible than somewhere like Milwaukee and it feels like there's a consistent push for efficiency and improvements to those processes. Inspectors and city hall officials will work hand to hand with you to get your business situated	10/3/2025 2:21 PM 10/3/2025 1:18 PM 10/3/2025 1:18 PM 10/3/2025 9:43 AM
14 15 16 17	I love it here. I've opened two physical locations here and had the complete support of the City. Impressed with how streamlined and easy the process is We had no problems with opening a business here and everyone that we have worked with in the past was very helpful with the process. same reasons as question 13 Much easier than Milwaukee! The city works directly with perspective new/incoming businesses to help them get all their ducks in a row. The processes and people involved in them are much more accessible than somewhere like Milwaukee and it feels like there's a consistent push for efficiency and improvements to those processes. Inspectors and city hall officials will work hand to hand with you to get your business situated as fast as they can for your convenience and the community too. The hardest part of opening a business in West Allis was going through inspections. There were a few times our timeline and budget got out of control due to the changes "required" by the city in order to pass inspection. Specifically the electrical inspector having us rewire our entire business to abide by "international energy conservation code" which I haven't seen when	10/3/2025 2:21 PM 10/3/2025 1:18 PM 10/3/2025 1:18 PM 10/3/2025 9:43 AM 9/30/2025 3:21 PM

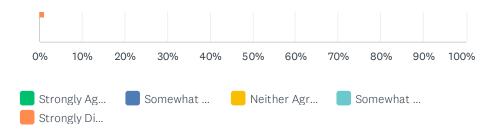
22	prefer not to answer	9/23/2025 3:23 PM
23	Check 14 answer	9/23/2025 1:43 PM
24	Due to its growth, it's very easy to find a space for lease in West Allis.	9/23/2025 1:12 PM
25	The process on the city side was fantastic. The city was quick, helpful, and reasonable.	9/23/2025 11:13 AM
26	tHE OPPORTUNITY FOR BUSINESS GROWTH IS HERE	9/22/2025 10:19 PM
27	Utilities seem a bit high. The storm water for the property we have is always over 70% of our total water bill. The calculation used to determine that is unlike any other in the state and we have 5 other locations in the state.	9/22/2025 8:20 PM
28	We had a good experience when opening our business.	9/22/2025 5:19 PM
29	BID isn't easy to work with, too controlling	9/22/2025 2:29 PM
30	Although i have had a pretty good experience, I cant say that it has been easy or feels very efficient.	9/20/2025 11:54 PM
31	Yes and no. From our experience, the newly recent and senior residents of West Allis love new businesses that uplifts the area and change the stereotype. However, it is difficult to convince/break the norm and try something new. When you are able to convince/break their normal habits, the community will embrace you.	9/20/2025 1:04 PM
32	Support from City Govt and Dwpt Services were easy to manage.	9/18/2025 4:22 PM
33	everyone has been very helpful and informative	9/18/2025 11:49 AM
34	ZONING and BUILDING INSPECTORS are NOT respectful to entrepreneurs endeavors. The push business owners around and make thing difficult to open and thrive.	9/18/2025 11:46 AM
35	When building out my current space in late 2017, the permitting process was kind of ridiculous. Set us back at least a month and a half.	9/18/2025 11:14 AM
36	See above. Mayor was very helpful.	9/18/2025 9:30 AM
37	I don't actually know. I purchased an existing business.	9/18/2025 8:54 AM
38	It wasn't easy, but it wasn't hard either	9/18/2025 7:35 AM
39	licensing and city communication is very good	9/18/2025 6:45 AM
40	Opening a business in West Allis tends to be a pretty simple process	9/18/2025 6:22 AM
41	Great centralized location.	9/16/2025 5:00 PM
42	My experience with the plan commission was quite painful. i tried to get a permit for some signage. And I was denied and at the meeting the mayor asked the city employees if I could change my plans and reapply, and they said, yes. When I tried to reapply, they said, I was already denied, and I shouldn't even try again. bewildering to say the least. several years ago, and I am over it, but, uh, it was eye opening to the level of anti business culture. we are a sign contractor and we weren't allowed. I'd recommend the proper material to put on our own building.	9/16/2025 4:46 PM
43	The city has been fantastic to work with for me and has been instrumental in helping me with my business needs and situations and I couldn't be more proud to represent the city that I'm from by running a locally owned and operated small business right here in the middle of it all.	9/16/2025 2:28 PM
44	we loved the process to open our spot, we hear that MKE and Tosa are tough as hell and stallis works with businesses to achieve strong outcomes	9/15/2025 9:52 AM
45	I've had an excellent experience with West Allis leadership. The marketing team has made wonderful efforts to get people into West Allis for fun events - people that may have not visited these business otherwise.	9/11/2025 2:55 PM
46	Opening a business is not easy no matter where you open. I would say being part of the BID made it easy to access the support I needed to be successful.	9/11/2025 1:49 PM
47	As long as you follow the city's guidelines	9/11/2025 12:22 PM

48	I honestly don't know how hard/easy it would be.	9/11/2025 11:01 AM
49	Even tho other entrepreneurs that tried opening businesses here in West Allis have had a hard time with the inspector and the rules I would say West Allis has been great to me.!	9/10/2025 9:49 PM
50	Signage restrictions.	9/10/2025 12:30 PM
51	I've heard stories about other communities with poor management and odd priorities	9/10/2025 7:41 AM
52	There are plenty of resources available for starting a business in West Allis. While the process can be tough and involves paperwork, just like in any city, the support and opportunities here make it worthwhile.	9/9/2025 10:04 PM
53	I was not treated very well when I brought my business to West Allis. I guess I didn't make a big deal of it so I wasn't welcomed like I see so many others.	9/9/2025 7:54 PM
54	lower rents	9/9/2025 3:54 PM
55	If you have the capital, you can open	9/9/2025 3:44 PM
56	I feel like we have a lot of support from the city, and the different agencies/departments are easy to work with. I like that they make sure things are done right.	9/9/2025 12:44 PM
57	Fairly easy	9/9/2025 11:27 AM
58	We have seen success.	9/8/2025 3:48 PM
59	Way harder than it needs to be compared to cities like New Berlin or Wauwatosa.	9/8/2025 12:54 PM
60	The community support small business is really standing	9/8/2025 11:02 AM
61	Because it is.	9/8/2025 10:06 AM
62	dense population, supplies for anything readily available, easy transportation. any services needed are right here.	9/8/2025 9:54 AM
63	Again, the huge amount of ordinances and rules are very difficult to work with - it makes for an uneven playing field. The signage rules alone make it very hard to find a sign maker that will even work in West Allis, and the same goes for electricians.	9/8/2025 8:49 AM
64	n/a	9/8/2025 8:20 AM

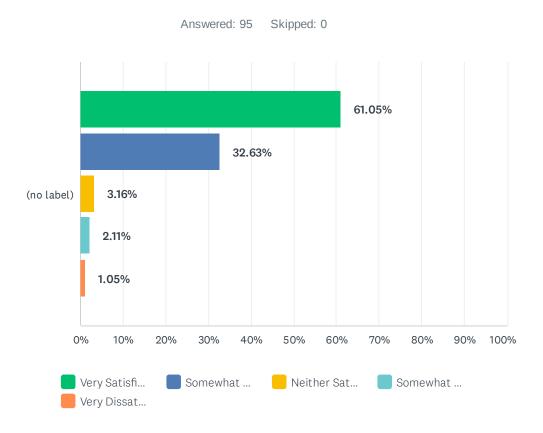
Q16 Please rate your level of agreement with the following statements:





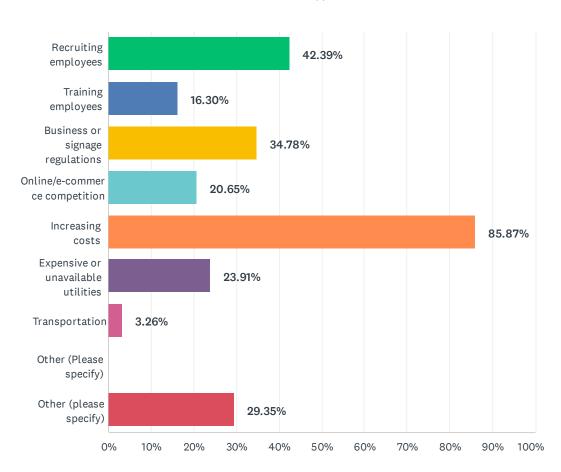


Q17 Overall, how satisfied are you with conducting your operations in West Allis?



Q18 From the list below, please select the top three challenges currently affecting your business/organization:

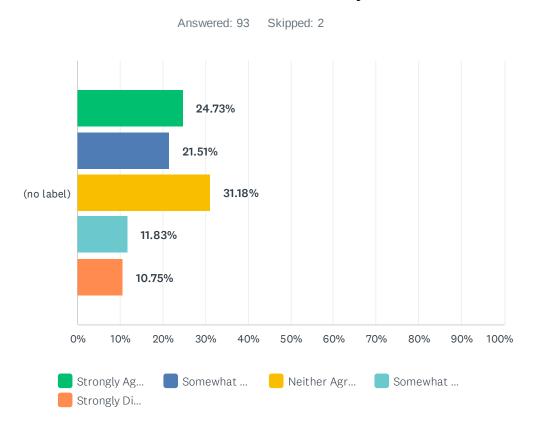




2 I haven't had any yet 3 age of facility 4 None apply 5 Taxes (especially the self-employment tax on small biz) 6 Taxes 7 Current economic environment/shutdown and uncertainty 8 Outdated building 9 Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/17/2025 10:23 AM 10/16/2025 10:14 AM 10/14/2025 11:14 AM 10/13/2025 11:00 AM 10/13/2025 8:05 AM 10/13/2025 8:05 AM 10/13/2025 8:12 PM	#	OTHER (PLEASE SPECIFY)	DATE
3 age of facility 4 None apply 5 Taxes (especially the self-employment tax on small biz) 6 Taxes 7 Current economic environment/shutdown and uncertainty 8 Outdated building 9 Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/13/2025 10:14 AN 10/14/2025 11:14 AN 10/13/2025 11:00 AN 10/13/2025 9:28 AM 10/13/2025 8:05 AM 10/9/2025 7:45 AM 10/9/2025 7:45 AM	1	Parking	10/17/2025 12:40 PM
4 None apply 10/14/2025 11:14 AN 5 Taxes (especially the self-employment tax on small biz) 10/13/2025 11:00 AN 6 Taxes 10/13/2025 9:28 AM 7 Current economic environment/shutdown and uncertainty 10/13/2025 8:05 AM 8 Outdated building 10/9/2025 7:45 AM 9 Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/3/2025 8:12 PM	2	I haven't had any yet	10/17/2025 10:23 AM
Taxes (especially the self-employment tax on small biz) 10/13/2025 11:00 AM Taxes 10/13/2025 9:28 AM Current economic environment/shutdown and uncertainty 10/13/2025 8:05 AM Outdated building Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/3/2025 8:12 PM	3	age of facility	10/16/2025 10:14 AM
Taxes Current economic environment/shutdown and uncertainty Outdated building Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/13/2025 9:28 AM 10/13/2025 8:05 AM 10/9/2025 7:45 AM 10/3/2025 8:12 PM	4	None apply	10/14/2025 11:14 AM
7 Current economic environment/shutdown and uncertainty 10/13/2025 8:05 AM 8 Outdated building 10/9/2025 7:45 AM 9 Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/3/2025 8:12 PM	5	Taxes (especially the self-employment tax on small biz)	10/13/2025 11:00 AM
8 Outdated building 10/9/2025 7:45 AM 9 Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/3/2025 8:12 PM	6	Taxes	10/13/2025 9:28 AM
9 Parking. And all of the homeless people who sleep at the abandoned Aurora. 10/3/2025 8:12 PM	7	Current economic environment/shutdown and uncertainty	10/13/2025 8:05 AM
	8	Outdated building	10/9/2025 7:45 AM
10/2/2025 1:10 DM	9	Parking. And all of the homeless people who sleep at the abandoned Aurora.	10/3/2025 8:12 PM
10 None 10/3/2025 1.18 PM	10	none	10/3/2025 1:18 PM
11 Too early to say 10/3/2025 1:18 PM	11	Too early to say	10/3/2025 1:18 PM
12 client collections 10/3/2025 10:19 AM	12	client collections	10/3/2025 10:19 AM

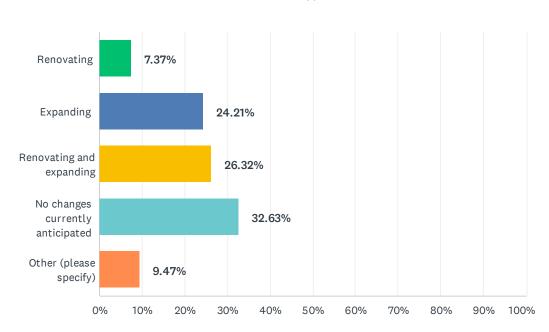
13	Existing structural issues with our building	10/3/2025 9:43 AM
14	Trash, empty alcohol bottles, food on the streets everyday. We clean up in front of our shop as much as possible to keep it clean and rat free.	9/30/2025 1:42 PM
15	That's a pretty small list for 3 choices	9/30/2025 11:22 AM
16	taxes too high	9/30/2025 9:55 AM
17	Economic uncertainty	9/22/2025 8:20 PM
18	communicating with City Hall	9/22/2025 10:11 AM
19	People love their neighborhood bars, fast and easy fare. However, the community is starting to embrace diversity in cuisine and price points. We do see a higher percentage of customers outside West Allis.	9/20/2025 1:04 PM
20	Zoning Staff	9/18/2025 11:46 AM
21	Running a small business as anyone knows who has ever done it is one of the most challenging situations you will ever find yourself in.	9/16/2025 2:28 PM
22	Industry issues	9/11/2025 11:01 AM
23	Flooding	9/9/2025 6:26 PM
24	Getting the word out we exist	9/9/2025 3:44 PM
25	City Hall	9/9/2025 10:15 AM
26	Lack of adequate funding	9/8/2025 1:19 PM
27	Grants resources	9/8/2025 11:02 AM

Q19 It has been easy to find access to capital from banks and other financial institutions in recent years.



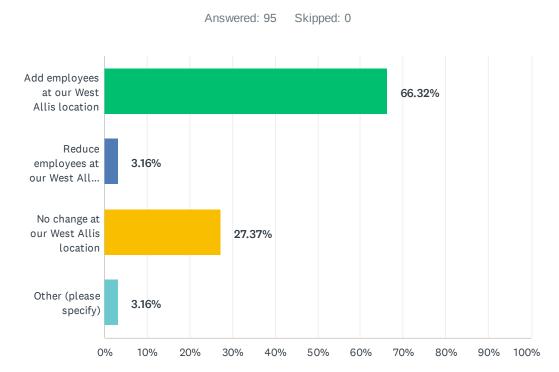
Q20 In the next five years, do you anticipate renovating or expanding your business?





#	OTHER (PLEASE SPECIFY)	DATE
1	Will be retiring within the next five years and closing the biz	10/13/2025 11:00 AM
2	Purchase another building for storage and retail	10/13/2025 9:28 AM
3	Just renovated and expanded. No big plans for the next 5 years	9/30/2025 11:22 AM
4	plans to purchase a building	9/23/2025 1:12 PM
5	We will likely move to a location with more operational space.	9/18/2025 8:54 AM
6	Considering expanding	9/11/2025 1:49 PM
7	Closing/retirement	9/9/2025 1:50 PM
8	Retiring, new owner will take over the business	9/9/2025 1:47 PM
9	hopefully move to owning a building	9/8/2025 11:04 AM

Q21 In the next two years, how do you anticipate staffing needs changing at your location?



#	OTHER (PLEASE SPECIFY)	DATE
1	Converting employees to independent contractors	9/22/2025 8:20 PM
2	We will likely move out of West Allis	9/18/2025 8:54 AM
3	Ch	9/8/2025 6:41 PM

Q22 The City of West Allis is looking to host business workshops and seminars in 2026. What topics would you like these events to primarily focus on?

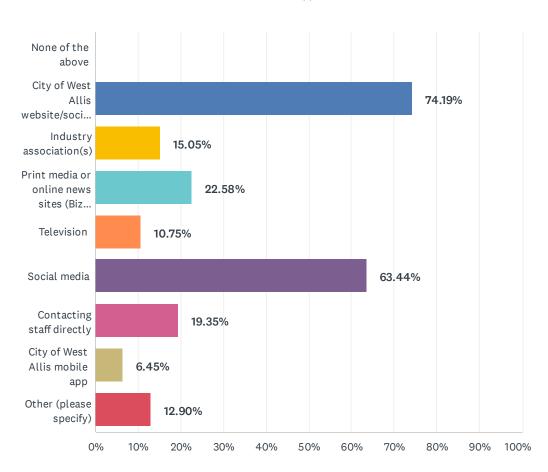
Answered: 48 Skipped: 47

#	RESPONSES	DATE
1	Hiring, social media and marketing	10/17/2025 12:40 PM
2	Local west Allis area resources for small business owners.	10/16/2025 8:02 PM
3	Social media	10/14/2025 11:14 AM
4	How to find good support professionals, such as accountants, tax preparers, and attorneys who specialize in small business needs.	10/13/2025 11:00 AM
5	lending	10/13/2025 8:23 AM
6	Access to capital, marketing of local business(es), economic studies regarding Milwaukee and Southeast Wisconsin region	10/13/2025 8:05 AM
7	Marketing and AI	10/9/2025 5:31 PM
8	Grants, employee training	10/9/2025 7:45 AM
9	Other businesses to support each other and lower the competition	10/6/2025 9:43 PM
10	marketing, networking and grants or business loans	10/5/2025 2:50 PM
11	Benefits of creating a Non-Profit	10/4/2025 2:20 PM
12	Not sure	10/4/2025 12:26 AM
13	Health, wellness, community building	10/3/2025 8:12 PM
14	entrepreneurial financial tips (why and how to form an LLC, sales tax filing, business tax filing, P&Ls/Balance Sheets/Cash Flow/Capitalization of Assets, Depreciation & Amortization - when and how this is necessary to consider, different kinds of capital and how to secure themequipment financing vs working capital vs others) These are not taught to entrepreneurs almost ever, unless they got a specific business degree, so too many I have met have suffered by not knowing what they don't know about business startup and ownership!	10/3/2025 2:06 PM
15	how to do business with City Hall. What other organizations, like a chamber of commerce, are available.	10/3/2025 1:18 PM
16	Small business, women, entrepreneurship	10/3/2025 1:18 PM
17	Commitment to the company that you work for. How to develop fast learning. The value that they could offer to the company that they work for the love or passion that could potentially move them to the next level in that company better pay, responsibilities, titles.	9/30/2025 3:21 PM
18	No interest	9/30/2025 11:22 AM
19	getting more bars and restaurants in downtown west allis increase nightlife	9/30/2025 9:55 AM
20	finances	9/23/2025 3:23 PM
21	N/a	9/23/2025 1:12 PM
22	Community marketing, business highlights to attract more people who actually live in West Allis.	9/23/2025 11:13 AM
23	UNSURE AT THIS TIME	9/22/2025 10:19 PM
24	Opportunities for community involvement.	9/22/2025 5:19 PM

How to navigate and work with city departments to move processes along more efficiently. Advertising/marketing, building business growth, navigating city permits and licensing Funding Sources Govt Contract opportunites in West Allis Bond and Insurance sources Zoning and Building Staff should take a class on respecting others NA Community Focus on thoroughly examining and explaining every aspect of a business so current and future business owners can understand the importance of key factors that are crucial in the survival and continual progression to survive in the small business world. profitability, community engagement Business Succession Planning Expanding business, managing employees, financial/investing, mentor programs Grants for businesses and more downtown events to bring in new customers The biggest challenge when starting a business is often knowing where to begin—it can feel very overwhelming at first. Workshops that guide entrepreneurs on where to start, along with connecting them to other businesses as resources, would be extremely helpful.	9/20/2025 11:54 PM 9/20/2025 1:04 PM 9/18/2025 4:22 PM 9/18/2025 11:46 AM 9/18/2025 9:30 AM 9/16/2025 5:00 PM 9/16/2025 2:28 PM 9/15/2025 9:52 AM 9/11/2025 2:55 PM 9/11/2025 1:49 PM 9/11/2025 12:22 PM 9/9/2025 10:04 PM
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Expanding business, managing employees, financial/investing, mentor programs Grants for businesses and more downtown events to bring in new customers The biggest challenge when starting a business is often knowing where to begin—it can feel very overwhelming at first. Workshops that guide entrepreneurs on where to start, along with connecting them to other businesses as resources, would be extremely helpful.	9/11/2025 1:49 PM 9/11/2025 12:22 PM 9/9/2025 10:04 PM
Grants for businesses and more downtown events to bring in new customers The biggest challenge when starting a business is often knowing where to begin—it can feel very overwhelming at first. Workshops that guide entrepreneurs on where to start, along with connecting them to other businesses as resources, would be extremely helpful.	9/11/2025 12:22 PM 9/9/2025 10:04 PM
The biggest challenge when starting a business is often knowing where to begin—it can feel very overwhelming at first. Workshops that guide entrepreneurs on where to start, along with connecting them to other businesses as resources, would be extremely helpful.	9/9/2025 10:04 PM
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How to manage explosive growth worries. What if I grow too big too fast.	9/9/2025 7:54 PM
Open to host business workshops and seminars of any topic, anything availab.e	9/9/2025 1:05 PM
Business to business marketing	9/9/2025 12:44 PM
Industry specific information	9/9/2025 11:27 AM
Employee Retention, connections between local businesses	9/9/2025 10:14 AM
Facebook marketing	9/8/2025 7:37 PM
Child Care	9/8/2025 1:19 PM
Hiring and working with the Younger generation.	9/8/2025 12:54 PM
Partnership with local health department accessible Grant and loans for small businesses.	9/8/2025 11:02 AM
funding	9/8/2025 10:06 AM
small business grants and resources open to ALL not just "minority/women/etc" honestly as a "white male" it is very difficult to find assistance.	9/8/2025 8:49 AM
I'd love to see workshops focused on small business marketing, social media strategies,	9/8/2025 7:36 AM
	Hiring and working with the Younger generation. Partnership with local health department accessible Grant and loans for small businesses. funding small business grants and resources open to ALL not just "minority/women/etc" honestly as a "white male" it is very difficult to find assistance.

Q23 How does your business stay informed about West Allis news and updates? Select all that apply.





#	OTHER (PLEASE SPECIFY)	DATE
1	Notices via email	10/17/2025 12:40 PM
2	Email	10/9/2025 7:45 AM
3	none	10/3/2025 1:18 PM
4	Emails from the city	10/3/2025 9:43 AM
5	Many city officials will go out of their way to inform businesses of programs and other packages in times of need.	9/20/2025 1:04 PM
6	EMAILS	9/11/2025 2:55 PM
7	The recent emails that are being sent out.	9/9/2025 10:04 PM
8	emails	9/9/2025 7:54 PM
9	emails	9/9/2025 3:44 PM
10	Downtown busisnes district	9/9/2025 1:50 PM
11	Email updates	9/9/2025 1:07 PM

Q24 Is traffic safety a major concern for your business? If yes, what would you like to see changed to improve this issue?

Answered: 63 Skipped: 32

#	RESPONSES	DATE
1	Parking is allowed on the main street. I wish that it would be two hour parking instead of one hour parking. In addition to that I feel like the lanes are so small that people feel unsafe when they park on the street 84th really needs to be condensed to just a one lane and maybe a bike lane in parking. At least between national and Greenfield there's no reason for people to be commuting through the neighborhoods on 84th when they can take the main streets	10/17/2025 12:40 PM
2	No	10/17/2025 10:23 AM
3	No	10/16/2025 8:02 PM
4	yes	10/16/2025 10:14 AM
5	Yes. Since the apartments have been built on 84th and National Avenue we have many problems with parking on 87th Street. Plus a lot of speeding down 87th between National and Becher.	10/14/2025 11:14 AM
6	Enforcement	10/13/2025 11:47 PM
7	not applicable	10/13/2025 11:00 AM
8	People drive way to fast on Becher street.	10/13/2025 9:28 AM
9	no bike lane on greenfield would be great and the lights to be on at night	10/13/2025 8:23 AM
10	No	10/13/2025 8:05 AM
11	No	10/9/2025 5:31 PM
12	No	10/9/2025 7:45 AM
13	Less construction	10/6/2025 9:43 PM
14	yes, were on a busy st and wished we would be able to put heavy poles in front of the building to prevent damage to building and safety to our customers	10/5/2025 2:50 PM
15	No concern	10/4/2025 2:20 PM
16	No	10/4/2025 12:26 AM
17	As my business grows, more parking and a street light on the corner would provide a lot more safety for my people (72nd & National)	10/3/2025 8:12 PM
18	Traffic is fine. We have a issue with parking and cars parked for hours. If we can look into implementing a limited parking sign etc. that help our customers find parking. Also, we usually accommodate during state fair and park about 2/3 blocks away but that is something we have been discussing. Currently there is no parking during state fair and our employees and customers have to park farther out. The limited parking would help rotate cars.	10/3/2025 2:21 PM
19	Yes but not sure how. Biggest issue is rush hour where Greenfield and National meet, at the 5-way, which backs up severely in front of our building and we've seen accidents and road rage. We could use like extra lanes or something, but not sure there's room, and I know Greenfield Ave is about to be redone in the coming years anyway	10/3/2025 2:06 PM
20	have a cut through installed on the median in line with our northern entrance. Currently, all traffic heading south to our customer and employee lot needs to make a u-turn on 116th to access the drive.	10/3/2025 1:18 PM
21	No	10/3/2025 1:18 PM

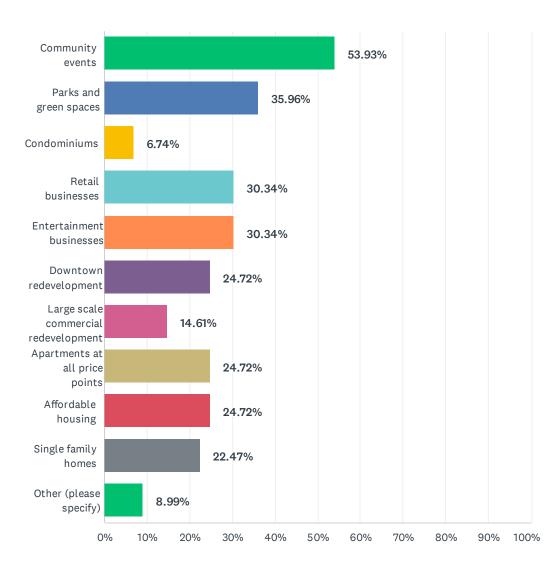
22	We are in Summit Place. There is a dangerous cross walk from the parking garage on Washington to the building. The cross walk needs to be painted. And, a pedestrian crossing sign would be beneficial. Mornings and evenings, most vehicles are flying through the area and not stopping at the pedestrian crossing.	10/3/2025 10:19 AM
23	YES!! 60th St is a race track (especially the parking lake) and there's an accident within two blocks of us at least one a week. It's dangerous to turn out into traffic from our side street and customers don't feel safe on the sidewalk. It's just as bad everywhere else, which is why we don't really consider the area walkable. It's not safe to cross the roads.	10/3/2025 9:43 AM
24	No	9/30/2025 3:21 PM
25	Traffic is definitely an issue. The amount of one way streets plus the red lights lasting so long makes it hard to turn into our parking lot. It also makes it take so long to get from 76th to 68th. If the cross streets were flashing red that would help a lot.	9/30/2025 1:42 PM
26	Yes. One small thing is the left turn arrow on 108th St. northbound at Theo Trecker way is not timed right. Sometimes it skips a light cycle and its duration is not adequate at times. The same light when heading westbound on Theo Trecker sometimes takes forever to get a green light	9/30/2025 11:22 AM
27	National Avenue needs to have speed regulation	9/23/2025 1:43 PM
28	Somewhat. Our parking lot is very tight. If the back parking lots were connected and we were able to drive behind carpet land we could enter Hwy 100 from further down the block and it would be a much more safe situation.	9/23/2025 11:13 AM
29	NOT AT THIS TIME	9/22/2025 10:19 PM
30	No	9/22/2025 8:20 PM
31	Traffic is busy by our shop, which is actually a good thing.	9/22/2025 5:19 PM
32	Its a very busy street on 84th and Grant. Not worried of speeders but concerned about crashes due to foot trafic and cross traffic being on the corner.	9/20/2025 11:54 PM
33	Located on Becher St, traffic is a non-issue. I don't believe traffic is an issue anywhere around the West Allis area. I will state that road constructions will pop up spontaneously around the area with no to little notification.	9/20/2025 1:04 PM
34	No	9/18/2025 4:22 PM
35	sometimes a little bit of a safety concern during drop off times and pick up times	9/18/2025 11:49 AM
36	Good job!!	9/18/2025 11:46 AM
37	Not really a concern	9/18/2025 11:14 AM
38	Lincoln was closed not too long ago and is again. But, we do like seeing the improvements.	9/18/2025 9:30 AM
39	Yes - we see a lot of accidents and near collisions on West Greenfield.	9/18/2025 8:54 AM
40	no	9/18/2025 6:22 AM
41	No	9/16/2025 5:00 PM
42	no	9/16/2025 4:46 PM
43	I'm located at one of the busiest intersections in the entire city. All I can hope for is that individuals pay attention to the signs and respect the law and their fellow travelers and that's all we can hope for. A lot of people speed through my lot to avoid waiting for traffic at the light on Greenfield Ave and that always causes a safety concern for my patrons, my crew, and myself. I'm not sure how to resolve that situation because I only have two ways in and out of my small parking lot but it is definitely something to pay attention to.	9/16/2025 2:28 PM
44	no	9/15/2025 9:52 AM
45	no	9/11/2025 2:55 PM
46	Increased Police inforcement would be very effective for inproving traffic safety, safety in general and would be great for business. Installing bump outs that result in removing street	9/11/2025 1:49 PM

parking, bottlenecking traffic or creating difficult tight turns for large equipment & delivery trucks to turn safely is not good for business or customers.

	,	
47	No	9/10/2025 9:49 PM
48	Improved bikes, more frequent bus service.	9/10/2025 12:30 PM
49	No concern.	9/9/2025 10:04 PM
50	no	9/9/2025 7:54 PM
51	Yes, slow down speeders, more turn arrows at major intersessions and walk signs that are longer	9/9/2025 3:54 PM
52	No	9/9/2025 3:44 PM
53	yes, there have been quite the increase in high speed chases passing the store. not sure what the best method for improving that is.	9/9/2025 1:20 PM
54	Repave 70th street from Greenfield Ave to freeway	9/9/2025 1:07 PM
55	No	9/9/2025 1:05 PM
56	Change the pattern in front of our building. Our customers used to be able to park in front of the restaurant, we lost about 4 to 5 spots. No one, literally no one uses the bike lanes.	9/9/2025 12:44 PM
57	No	9/9/2025 11:27 AM
58	The parking in front of our building is terrible. There are cars parked there for days that never move, and they only issue tickets occasionally.	9/8/2025 12:54 PM
59	Yes	9/8/2025 11:02 AM
60	no	9/8/2025 10:06 AM
61	Hwy 100 is hectic to get into and out of businesses. The construction project on national and lincoln needs to get completed. Roads are closed but rarely see any progress.	9/8/2025 9:54 AM
62	Police do need to be more proactive with the red light runners ("Milwaukee slide") at intersections rather than setting up speed traps.	9/8/2025 8:49 AM
63	n/a	9/8/2025 8:20 AM

Q25 From the selections below, what top three community assets you would like to see developed to further draw more people/employees to the community?

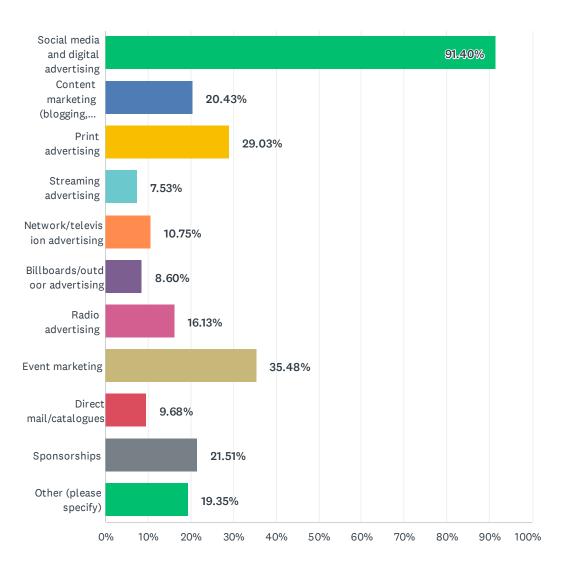




#	OTHER (PLEASE SPECIFY)	DATE
1	Manufacturing company incentives	10/13/2025 8:05 AM
2	extend the BID perks further out or city-wide- lots of reasons I wanted to be in West Allis with my business, but so many grants/perks are only for the "downtown" blocks so I am just outside range which is frustrating and disappointing. Plus would help the other busy streets renovate and modernize as well, instead of so much of the rest of West Allis still looking kind of run down/outdated	10/3/2025 2:06 PM
3	Traffic calming for better walkability	10/3/2025 9:43 AM
4	Do we need more people in the community?	9/30/2025 11:22 AM
5	More frequent and strong city marketing of local businesses, events, and natural recreational	9/20/2025 1:04 PM

Q26 What channels does your business currently leverage for marketing purposes? Select all that apply.



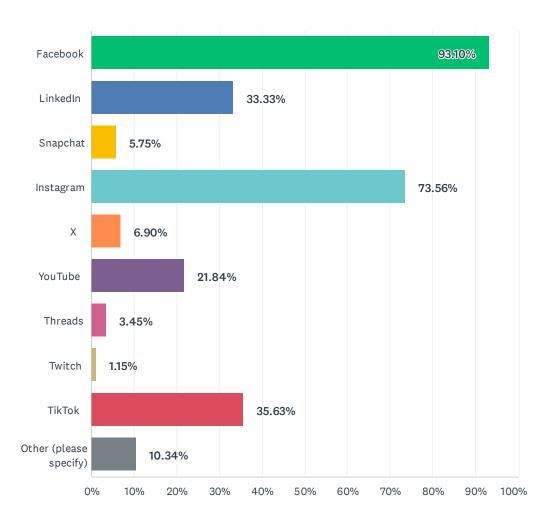


#	OTHER (PLEASE SPECIFY)	DATE
1	I'd like to learn more about how to advertise through the city	10/17/2025 10:23 AM
2	Repeat and referrals	10/13/2025 10:26 AM
3	direct email, phone marketing	10/13/2025 8:05 AM
4	Word of mouth	10/3/2025 9:43 AM
5	Local magazines	9/30/2025 3:21 PM
6	Google	9/30/2025 1:42 PM
7	Word of mouth. That's all.	9/30/2025 11:22 AM
8	Lots of word of mouths	9/20/2025 1:04 PM

9	Direct referral marketing on and outside of West Allis	9/18/2025 9:30 AM
10	our industry events	9/16/2025 8:18 PM
11	None	9/16/2025 5:00 PM
12	Free TV Interviews	9/11/2025 1:49 PM
13	website	9/10/2025 12:30 PM
14	none	9/9/2025 3:54 PM
15	word of mouth, news articles and tv spots featuring our store.	9/9/2025 1:20 PM
16	Job Fairs	9/9/2025 5:09 AM
17	We do a weekly Saturday morning Home Improvement Radio Show.	9/8/2025 12:54 PM
18	Historical displays at places like the VA, Churches, etc.	9/8/2025 8:49 AM

Q27 If you selected social media and digital advertising in question 26, what platforms do you utilize for marketing purposes? Select all that apply.

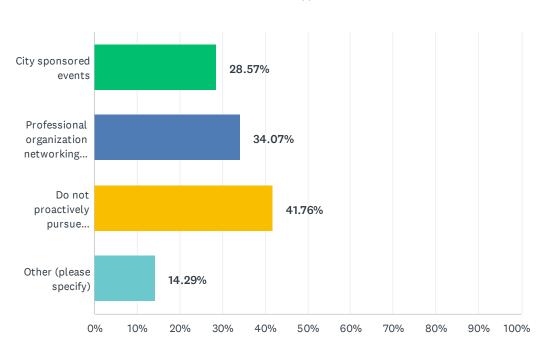




#	OTHER (PLEASE SPECIFY)	DATE
1	Mailchimp	10/14/2025 11:14 AM
2	Square POS marketing	10/13/2025 9:28 AM
3	WhatsApp	10/3/2025 5:27 PM
4	Pinterest, NextDoor, Google Business Page	10/3/2025 2:06 PM
5	none	9/30/2025 11:22 AM
6	Our own Web page	9/22/2025 5:19 PM
7	Email program	9/8/2025 7:37 PM
8	Topic specific online forums	9/8/2025 8:49 AM
9	n1a	9/8/2025 8:20 AM

Q28 How do you currently network with other businesses within the community? Select all that apply.

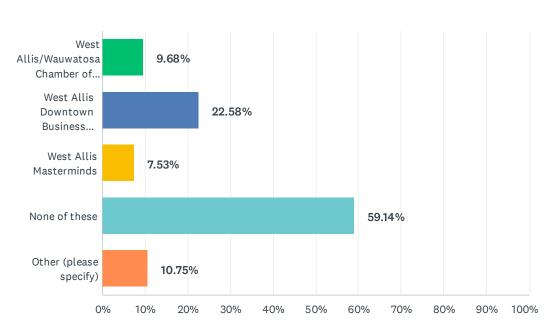




#	OTHER (PLEASE SPECIFY)	DATE
#	OTHER (FLEASE SPECIFT)	DATE
1	Reach out to them myself	10/17/2025 10:23 AM
2	Direct communication	10/13/2025 11:47 PM
3	sponsor of the West Allis car show	10/13/2025 10:26 AM
4	Direct in person meetings	10/13/2025 7:19 AM
5	Participating in community events and other misc happenings	10/3/2025 2:06 PM
6	Wauwatosa West Allis Chamber of Commerce	9/22/2025 5:19 PM
7	West Allis Arts Collective	9/22/2025 2:29 PM
8	Need more neighborhood events and businesses collaborations	9/20/2025 1:04 PM
9	Coffee/lunches/dinners with referral sources	9/18/2025 9:30 AM
10	I'm open to do whatever whenever. I have some GREAT ideas it's just a matter of finding the time to see them through.	9/16/2025 2:28 PM
11	Small Business & Community organized events, Farmers market, BID events, WAAC events, Self created events	9/11/2025 1:49 PM
12	We reach out to them via email or personally at events.	9/9/2025 10:04 PM
13	Face to face, going into the businesses	9/9/2025 3:44 PM

Q29 Is your business a member of any of the following organizations? Select all that apply.





#	OTHER (PLEASE SPECIFY)	DATE
1	Not sure	10/17/2025 12:40 PM
2	Was a member of Friends of BID but haven't renewed this year due to finances and not qualifying for certain things as a non-BID located business	10/3/2025 2:06 PM
3	BNI	9/23/2025 11:13 AM
4	City will not let us open a retail store due to ZONING RULES	9/18/2025 11:46 AM
5	no but we'd be interested in the chamber or BID	9/15/2025 9:52 AM
6	West Allis Arts Collective, WWBIC, WI Craft, NCECA,	9/11/2025 1:49 PM
7	LGBT Chamber of Commerce	9/10/2025 12:30 PM
8	Latino Chamber of Commerce	9/9/2025 1:05 PM
9	West Allis Arts Collective	9/8/2025 10:14 PM
10	BBB	9/8/2025 11:04 AM

Q30 In your opinion, what could the City do to better support your business/organization's success?

Answered: 67 Skipped: 28

#	RESPONSES	DATE
1	Please see above. I think that they had a really good thing going and people are excited because the mayors young and new businesses come in, but I don't think there's enough support once the businesses are opened and that's the problem and I think that's also why you see people open and then close	10/17/2025 12:40 PM
2	Help with a feature story in a newsletter	10/17/2025 10:23 AM
3	Visit local businesses, or personally invite by mail to west allis meetings.	10/16/2025 8:02 PM
4	1	10/16/2025 10:14 AM
5	Recognize all small businesses, not just the dozen or most popular favorites	10/13/2025 11:47 PM
6	Nothing - I have everything I need at the moment.	10/13/2025 11:00 AM
7	Milwaukee	10/13/2025 10:26 AM
8	Fast track renovations, and realistic, cost effective, renovation capabilities given the extremely high cost of renovation and equipment spend.	10/13/2025 9:28 AM
9	West Allis	10/13/2025 8:23 AM
10	Have some sort of search option for people/companies to find services/products on the City Business tab on the city website	10/13/2025 8:05 AM
11	List name off our office in affordable/state insurance orthodontics office list	10/13/2025 7:19 AM
12	West Allis	10/9/2025 5:31 PM
13	Order more lunch 🤗	10/9/2025 7:45 AM
14	Have small groups get together	10/6/2025 9:43 PM
15	Milwaukee	10/5/2025 2:50 PM
16	Establish grants or other sources to help pay for building improvements!	10/4/2025 2:20 PM
17	Not sure	10/4/2025 12:26 AM
18	Nothing. It's up to me to succeed.	10/3/2025 8:12 PM
19	West Allis	10/3/2025 5:27 PM
20	Expand BID perks to more areas (such as the security camera credit and such), add AT&T Fiber internet (I am forced to use Spectrum, and a slow connection at that, for higher cost than I used to pay for AT&T fiber elsewhere in MKE!), eliminate massage therapy from the conditional use permit regulations, or make exceptions for existing spaces like ours where no action/changes are needed to the space.	10/3/2025 2:06 PM
21	put together a comprehensive list, with contacts, of the different organizations businesses can belong to locally	10/3/2025 1:18 PM
22	More small business funding and grants	10/3/2025 1:18 PM
23	Business spotlight on social media or City web site	10/3/2025 10:19 AM
24	Have a BID for the Six Points area. This corner has much potential as the eastern/Northern gateway to the city but with some support/direction it could feel as safe, walkable, connected and vibrant as Greenfield.	10/3/2025 9:43 AM

25	To ask my business to be part of local city events that way more people know about us and where we are located. Host small meetings or event at our location. Utilize our catering services.	9/30/2025 3:21 PM
26	Don't add too many of one type of business to the main street area (barber shops, tattoo shops, coffee places). Keep the streets clean of trash so that when customers come from Brookfield, Tosa, etc they don't think it's such a harsh contrast.	9/30/2025 1:42 PM
27	It's pretty good.	9/30/2025 11:22 AM
28	advertise monthly all downtown businesses on all social media platforms and west allis papers	9/30/2025 9:55 AM
29	Milwaukee	9/25/2025 10:09 AM
30	Stop the racism and treat everyone fair	9/23/2025 3:23 PM
31	More funding for businesses in the area	9/23/2025 1:12 PM
32	Better access to promote from within city infrastructure in. We have many great business in West Allis, but people don't know about them. And it's hard for small businesses to promote against large corporations.	9/23/2025 11:13 AM
33	NOTHING AT THIS TIME WE HAVE BEEN WELCOMED INTO THE COMMUNITY WHICH HAS BEEN APPRECIATED	9/22/2025 10:19 PM
34	WEST ALLIS	9/22/2025 5:19 PM
35	We have a unique business model that could use help changing some license requirements for other small businesses who want to use our space. Some of these really turn business away from us due to the higher fees associated with using our space due to city requirements.	9/20/2025 11:54 PM
36	MILWAUKEE	9/20/2025 4:50 PM
37	Marketing/Advertisement, proactively share financial packages available on the city of federal side	9/20/2025 1:04 PM
38	Free ads on City website.	9/18/2025 4:22 PM
39	City will not let us open a retail store due to ZONING RULES	9/18/2025 11:46 AM
40	Welcome/embrace new business. Mayor has been great but occ permits and inspectors could be more helpful / friendly	9/18/2025 9:30 AM
41	I think the city is fine - we are just in a mismatched location.	9/18/2025 8:54 AM
42	nothing	9/18/2025 6:22 AM
43	Tax incentives	9/16/2025 5:00 PM
44	West Allis	9/16/2025 4:46 PM
45	Just actively stay involved and engaged in your local mom and pop businesses and make sure they are always aware of any opportunities or programs to help ensure the success and existence of the city's local businesses because that is the draw and the most important piece of the city's strong point, people want to come and support local not corporate, you can get that anywhere.	9/16/2025 2:28 PM
46	you're doing great friends	9/15/2025 9:52 AM
47	I think the city has done a great job - we feel very supported	9/11/2025 2:55 PM
48	Continue to offer events to grow businesses and collaborate with business incubators like WWBIC	9/11/2025 1:49 PM
49	Advertisement and funding	9/11/2025 12:22 PM
50	Nothing, they are doing great	9/10/2025 9:49 PM
51	WestAllis	9/10/2025 12:30 PM
52	Host more events in our taproom space :)	9/10/2025 7:41 AM
53	Nothing, we feel we are very supported by the city.	9/9/2025 10:04 PM

54	Offer tax incentives for growth goals. Aid in securing and building a facility that can handle the anticipated growth of the business.	9/9/2025 7:54 PM
55	West Allis	9/9/2025 1:50 PM
56	Tackle the illegal dumping	9/9/2025 1:07 PM
57	West Allis	9/9/2025 1:05 PM
58	Less bars, more emphasis on developing a better community. Traffic paths for commercial areas (Trucks should not have to drive through neighborhoods ideally)	9/9/2025 10:14 AM
59	Continue to attract new, growth oriented employers	9/9/2025 5:09 AM
60		9/8/2025 1:49 PM
61	West Allis	9/8/2025 1:19 PM
62	Make people clean up their buildings. At least the pealing paint for starters.	9/8/2025 12:54 PM
63	Grants	9/8/2025 11:02 AM
64	offer grants to resident-business owners	9/8/2025 10:06 AM
65	I read the quarterly newsletter, Would be cool to have advertisements of newer business inside that for people to learn about.	9/8/2025 9:54 AM
66	Lighten up on signage requirements- have you already read all the regulations?	9/8/2025 8:49 AM
67	The city could better support my business by increasing visibility for small businesses through community events, local promotions, and stronger marketing initiatives that bring more foot traffic to our area.	9/8/2025 7:36 AM

Q31 Is there anything additional business-related or otherwise that you would like to share so that we can assist you?

Answered: 28 Skipped: 67

#	RESPONSES	DATE
1	I am interested in looking for help from the west allis district to add signage to my salon location.	10/16/2025 8:02 PM
2	Not at this time.	10/13/2025 11:00 AM
3	I am not a city portal fan at all.	10/13/2025 9:28 AM
4	We would like to stay on top of registration and event dates for the year so we can plan ahead and participate. Thank you :)	10/13/2025 7:19 AM
5	Any info on help with fixing building.	10/9/2025 7:45 AM
6	No	10/4/2025 12:26 AM
7	My neutral answers about are simply because it's too early to tell	10/3/2025 1:18 PM
8	Is usable parking a consideration when new event venues/large gathering spaces move in? The food truck business-owned sports & event space that just moved in across the street from us is using all their lot space to store their trucks and equipment. Meanwhile, they're hosting regional basketball league tournaments and huge parties and between their attendees and the church next door, street parking in the neighborhood is extremely limited.	10/3/2025 9:43 AM
9	- Diversify business types instead of the same type of business over and over - Flashing red lights on the cross streets of Greenfield ave - Keeping streets/sidewalks free of trash	9/30/2025 1:42 PM
10	No thank you	9/30/2025 11:22 AM
11	I offer a great service and product. But in the first two years the traffic through the business has been way slower than expected.	9/23/2025 11:13 AM
12	NONE AT THIS TIME	9/22/2025 10:19 PM
13	We are very greatful for the city's support. We would love to be apart of anything involved with growing the city.	9/20/2025 11:54 PM
14	n/a	9/20/2025 1:04 PM
15	City will not let us open a retail store due to ZONING RULES	9/18/2025 11:46 AM
16	no	9/18/2025 6:22 AM
17	No	9/16/2025 5:00 PM
18	I was thinking of a private community buy/sell/trade site for west allis businesses exclusively. A chance to list items for sale that another local business may be interested in purchasing. We have a ton of things we're looking to get rid of and it would be great to benefit another business in my community. Less of a hassle than Craigslist and our businesses would get "first dibs"	9/11/2025 2:55 PM
19	N/A	9/10/2025 9:49 PM
20	No.	9/9/2025 10:04 PM
21	no	9/9/2025 7:54 PM
22	Removing the vehicles in the lots behind our stores that have flat tires and never move for customers to park. Also not ticketing employees vehicles during business hours. Could be as simple as having employees placing a decal in window.	9/9/2025 1:20 PM
23	Would love more police presence in the downtown area	9/8/2025 6:41 PM

24	How can we clean up the parking of cars on the street for days.	9/8/2025 12:54 PM
25	No	9/8/2025 11:02 AM
26	no	9/8/2025 10:06 AM
27	Nothing comes to mind, but I do appreciate things like this. Thank you.	9/8/2025 8:49 AM
28	I'd appreciate more opportunities for small business workshops, marketing support, and city- led community events that highlight local businesses and help us connect with more residents.	9/8/2025 7:36 AM

Q32 Are there any businesses or entrepreneurs outside of West Allis that you think we should connect with?

Answered: 23 Skipped: 72

#	RESPONSES	DATE
1	If you want West Alice to really take a turn some of the updates to the streets and the bike lanes are fantastic. We love having lake affect coffee, but there needs to be something premium in central West Alice and I think 84th and Greenfield would be a great spot for that, but it can't be Rundown and unfortunately there's a big issue with the transient people and stuff in that area	10/17/2025 12:40 PM
2	No	10/16/2025 8:02 PM
3	N/a	10/9/2025 7:45 AM
4	No	10/4/2025 12:26 AM
5	I think I should connect you with Josh from Interstate Parking. They want to expand and could help you with some parking solutions here.	10/3/2025 1:18 PM
6	Poppi Piercing (shinewithpoppi@gmail.com) BoomChakraLaka (boomchakralaka@yahoo.com)	9/30/2025 1:42 PM
7	No	9/30/2025 11:22 AM
8	Not at this time.	9/23/2025 11:13 AM
9	ADKINS COUNSELING LLC POSITIVE OUTLOOK CLINICAL SERVICES	9/22/2025 10:19 PM
10	None	9/20/2025 11:54 PM
11	n/a	9/20/2025 1:04 PM
12	NA	9/18/2025 11:46 AM
13	no	9/18/2025 6:22 AM
14	No	9/16/2025 5:00 PM
15	Keep it as home grown as you can. Keep as many ideas within as possible. People want to support local grass root ideas that are inspired within. That is what creates identity and separates us from everyone else. The second you start having to many familiar outside situations, influences, entrepreneurs, and corporations, then your watering down the brand and the importance of having your own identity. Why do you think I drive an AMC Gremlin with a pizza delivery sign on it? Because no one else does and it's rare and it's different and it's from the mind of a West Allis native, and when I drive that around the outskirts of the city with a sign that says "Home Of The World Famous Lightning Rod Mozzarella Stick" West Allis WI, they all see that and they identify that with West Allis because that's where it all came from, and that my friends is how you remain cool and different and attract the outsiders to our wonderful city!	9/16/2025 2:28 PM
16	Purple Door Ice Cream, Indulgence, Fabric store, Adventure park go-carts/minigolf	9/11/2025 1:49 PM
17	N/A	9/10/2025 9:49 PM
18	Urbal Tea (currently looking for a location). https://www.urbalteaco.com/	9/9/2025 10:04 PM
19	no	9/9/2025 7:54 PM
20	Dave Sobelman from Sobelmans. I think he will be great here!	9/9/2025 12:44 PM
21	Not that I can think of at this moment.	9/8/2025 12:54 PM
22	No	9/8/2025 11:02 AM