



**STAFF REPORT
WEST ALLIS PLAN COMMISSION
WEDNESDAY, JULY 22, 2020
6:00 PM
VIRTUAL MEETING**

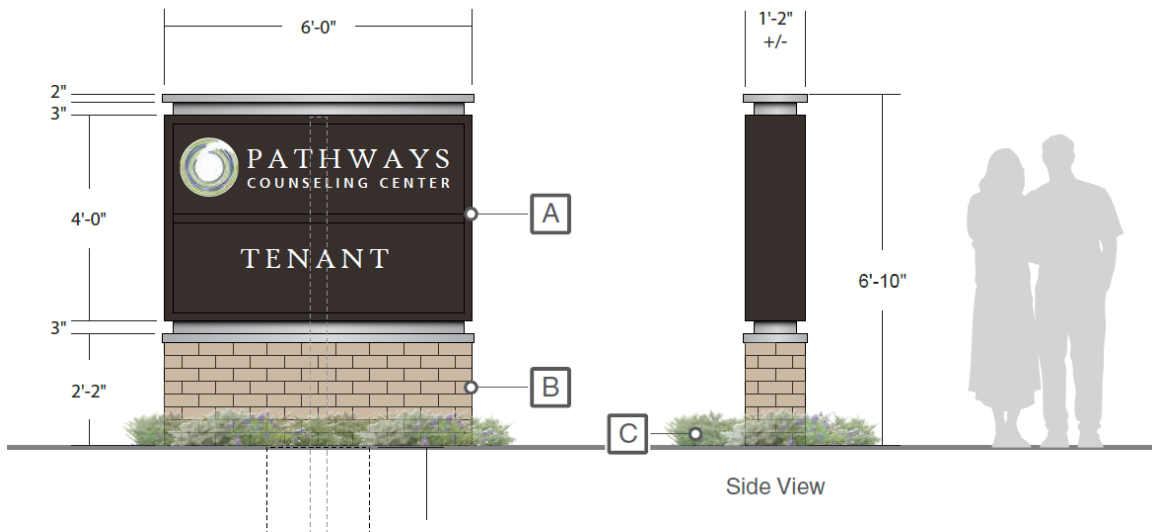
8. **Signage plan appeal for Pathways Counseling, an existing medical clinic, located at 11121 W. Oklahoma Ave. submitted by Ramona Marena of Lemberg Electric (Tax Key No. 523-0168-000).**

The property owner plans to install a new monument sign to replace an existing non-conforming pole sign at 11121 W. Oklahoma Ave. (Pathways Counseling).



The proposed sign is 24-sf and includes a 2-ft brick base and aluminum cap feature. The sign faces are opaque with translucent copy. While the form meets the signage ordinance, the applicant is requesting more time, than the typical year, to implement the monument sign. By ordinance, signage compliance is typically obtained within a year of approval. The additional year will allow the property owner to install new wall signage while planning to come into compliance with the monument sign.





Recommendation: Approval of the signage plan appeal for Pathways Counseling, an existing medical clinic, located at 11121 W. Oklahoma Ave. submitted by Ramona Marenda of Lemberg Electric (Tax Key No. 523-0168-000).