

78.



# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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2006-0547      Communication      In Committee

Time Warner Cable communication regarding the renaming of two (2) channels beginning September 2006, Channels WCGV 24 (UPN) renamed to MyNetwork TV and WVTW 18 (WB) renamed to CW 18.

Introduced: 9/5/2006

Controlling Body: License & Health Committee

### PLACE ON FILE

### COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>SEP 05 2006</u>			Barczak				
			Czaplewski				✓
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic				
			Narlock	✓			
			Reinke				
		✓		Sengstock	✓		
				Vitale			
			Weigel				
			TOTAL	4	1		1

### SIGNATURE OF COMMITTEE MEMBER

*Krist Kopplin*

Chair

Vice-Chair

Member

### PLACE ON FILE

### COMMON COUNCIL ACTION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>SEP - 5 2006</u>			Barczak				
			Czaplewski				
			Dobrowski				
		✓		Kopplin			
				Lajsic			
			✓	Narlock			
				Reinke			
				Sengstock			
				Vitale			
			Weigel				
			TOTAL				

**UNANIMOUS**

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Fax (414) 224-6155



For LTH <sup>2006</sup>  
Domm.  
B. 8/22/06

August 18, 2006

Mayor Jeannette Bell  
City of West Allis  
7525 West Greenfield Avenue  
West Allis, WI 53214

Dear Mayor Bell:

We are writing to announce that in September, two broadcast television networks will be renaming their networks.

Effective September 5, 2006, *WCGV 24 (UPN)* will be renamed, *MyNetwork TV*. *MyNetwork TV* features non-stop original short dramas with gripping stories and high-intensity finales.

On September 18, 2006, *WVTV 18 (WB)* will be renamed *CW 18*. *CW 18* will broadcast shows such as "America's Top Model", "Veronica Mars" and "Smallville". WWE "Smackdown" will also be on the schedule.

Both channels will continue to be available with Time Warner Cable's Basic level of service and above. Should you have any questions please feel free to contact me anytime at (414) 277-4193.

Sincerely,

Celeste Flynn  
Director, Public Affairs