

37.



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2006-0529 Request In Committee

Downtown West Allis Business Improvement District (BID) requesting "No Parking" signs and possible relocation of ice sculptures for their Annual Downtown West Allis Holiday Stroll on Saturday, December 2, 2006, from 10:00 a.m. to 2:00 p.m.

Introduced: 9/5/2006

Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION Approve

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>9-5-06</u>	_____	_____	Barczak				
	_____	_____	Czaplewski				
	_____	_____ ✓	Dobrowski	✓			
	_____	_____	Kopplin	✓			
	_____	_____	Lajsic				
	_____	_____	Narlock	✓			
	_____	_____	Reinke				
	_____	_____	Sengstock	✓			
	_____ ✓	_____	Vitale	✓			
_____	_____	Weigel					
		TOTAL		<u>5</u>	<u>-</u>		

SIGNATURE OF COMMITTEE MEMBER

Paul Hall

Chair

Vice-Chair

Member

COMMON COUNCIL ACTION APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>SEP - 5 2006</u>	_____	_____	Barczak	✓			
	_____	_____	Czaplewski	✓			
	_____	_____ ✓	Dobrowski	✓			
	_____	_____	Kopplin	✓			
	_____	_____	Lajsic	✓			
	_____ ✓	_____	Narlock	✓			
	_____	_____	Reinke	✓			
	_____	_____	Sengstock	✓			
	_____	_____	Vitale	✓			
_____	_____	Weigel	✓				
		TOTAL		<u>10</u>	<u>-</u>		

DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

7231 West Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728
www.downtownwestallis.com

August 31, 2006

Mayor Jeannette Bell and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Honorable Mayor Bell and Common Council Members:

The Downtown West Allis Business Improvement District (BID) is planning to again sponsor the **Downtown West Allis Holiday Stroll** on Saturday, December 2, 2006 from 10:00 AM to 2:00 PM. The highlights of this annual tradition include an ice-sculpting contest on Greenfield Avenue (from 70th to 76th Streets) and rides on a Holiday trolley. The Holiday Stroll will also feature in-store specials, giveaways, roving entertainment, and special visit from Santa Claus. We look forward to working on additional features for this event with the City of West Allis staff.

As in previous years, the ice sculpting contest consists of award-winning sculptors working on 400-pound ice blocks throughout our Downtown. The ice blocks occupy one parking space and will be partitioned with yellow security tape. Placement will not interfere with traffic, pedestrian safety, bus stops, turn lanes, etc.

For the safety of our invited sculptors and observers, we request sidewalk delivery of "No Parking" signs on Friday, December 1st. The exact locations for sign delivery will be provided to Public Works closer to the event date. The BID also requests that the Public Works Dept. pick up the "No Parking" signs on Monday, December 4th.

Some special assistance may be needed on December 2nd (weather designating) with the relocation of the ice sculptures to City Hall grounds to continue the display. This service was provided in the past and was appreciated by many. Relocation of the ice sculptures by the Public Works Dept. to the City Hall courtyard on Sunday or Monday (at your convenience) following the completion of the event is also requested.

The BID holds a one-million dollar event insurance policy with the City listed as an additional insured.

The BID wishes to send continued thanks to Mayor Bell and the Common Council for your on-going support. Additional thanks to Public Works, the Police Department, the Fire Department, and our residential neighbors of Downtown for their continued services and interest.

If you have any questions, please contact the BID office at 774-2676. Thank you.

Sincerely,



Brian Preiss
Executive Director

RECEIVED

AUG 30 2006

CITY OF WEST ALLIS
CLERK/TREASURER