

WEST ALLIS COMMON COUNCIL
LICENSE AND HEALTH COMMITTEE
CITY OF WEST ALLIS

**In the Matter of the License Application of 3M Management, LLC
D/b/a M&M's Sports Bar
Melissa Marie Martin, registered agent**

OPERATION PLAN

WHEREAS, on September 18, 2012, a summons and complaint alleging violations of Wisconsin Statute Chapter 125 and West Allis Revised Municipal Ordinance 9.02(12) was filed with the West Allis Common Council's License and Health Committee in regard to Danny's Lounge, located at 1900 South 60th Street, West Allis, Wisconsin; and

WHEREAS, on November 20, 2012, the West Allis Common Council approved a stipulation that prohibited Danny's Lounge from operating under its tavern licenses until a new occupant applied for a tavern license; and

WHEREAS, Melissa Marie Martin who is the registered agent of 3M Management, LLC (hereinafter "Martin"), seeks to obtain a tavern license for the premises at 1900 South 60th Street under the name of 3M Management, LLC; "Martin", when used herein, shall mean Melissa Marie Martin, in her individual capacity, as well as 3M Management, LLC; and

WHEREAS, on prior occasions, complaints were filed with the West Allis Common Council's License and Health Committee regarding taverns located at 1900 South 60th Street, West Allis, Wisconsin, including "Mario's" and "Kicks"; and

WHEREAS, due to the prior incidents at the location, the City wishes to protect the health, safety, and welfare of its citizens and employees before agreeing to license a tavern at that location; and

WHEREAS, to achieve those objectives, the Common Council is requesting a suitable operation plan from Martin, as a condition of granting her a tavern license application; and

WHEREAS, on December 18, 2012, Martin agreed to and signed an operation plan which restricted her from obtaining a Dance Hall license, Tavern Entertainment license and Instrumental Music license at the premises; and

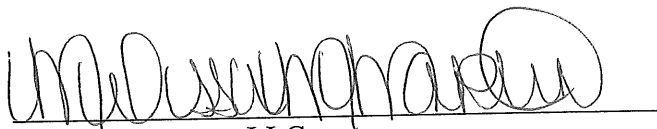
WHEREAS, at this time, Martin is requesting permission from the License and Health Committee and Common Council to be granted a Dance Hall license and Instrumental Music license with the renewal of her Class B Tavern application for the 2014-2015 license year; and

WHEREAS, since the signing of the Operation Plan by Martin on December 18, 2012, there have been no incidents of a negative effect at or on the premises.

WHEREFORE: Melissa Marie Martin, and 3M Management, LLC, doing business as M&M's Sports Bar, hereby agrees to the following revised operation plan for the licensed premises at 1900 South 60th Street:

1. That Martin shall be eligible for a dance hall license, pursuant to West Allis Revised Municipal Ordinance 9.05, with the renewal of her Class B Tavern license for dancing only to occur on Wednesdays, Fridays and Saturdays on any given week.
2. That Martin shall not be eligible for a tavern entertainment license, pursuant to West Allis Revised Municipal Ordinance 9.034;
3. That Martin shall be eligible for an instrumental music license, pursuant to West Allis Revised Municipal Ordinance 9.032, for music to only occur on Wednesdays, Fridays and Saturdays of any given week, but Martin shall not permit any DJs, or other similar entertainment, including but not limited to, Karaoke to perform at the premises. "DJ," as used herein, shall mean a person who plays, presents, or mixes recorded music typically for dancing or a party, but shall not include a person selecting recorded music from a jukebox, iPod, computer, or similar device; "Karaoke", as used herein, shall mean a form of interactive entertainment or video game, in which amateur singers sing along with recorded music using a microphone and public address system, whereby the lyrics are displayed on video screen to guide the singer.
4. That Martin shall not employ or partner with Mario Morgese, Daniel Seiy, or any former licensee of 1900 South 60th Street to operate or assist in operating the premises;
5. That Martin shall maintain a theme of a "sports bar" at the premises;

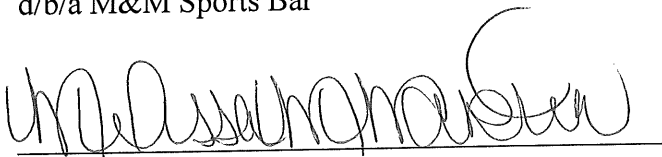
6. That Martin, the employees of 3M Management, LLC, and the employees of M&M's Sports Bar shall comply with all other state statutes, including but not limited to Wis. Stat. Chapter 125, and all ordinances in the West Allis Revised Municipal Code.
7. That these restrictions may not be altered without the consent of the License and Health Committee of the West Allis Common Council.



3M Management, LLC
Melissa Marie Martin, registered agent
d/b/a M&M Sports Bar

6/3/14

Date



Melissa Marie Martin

6/3/14

Date