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CITY OF WEST ALLIS

PROPOSAL PAGE

RFP #19-0006

HWY. 100 CORRIDOR MARKET ANALYSIS AND MASTER PLAN

Department of Finance/Purchasing Division  
West Allis, WI

We hereby propose to furnish the following Professional Consulting Services in accordance with City of West Allis specifications.

<b>TASK 1: Project Initiation:</b>	\$ 2,500
<b>TASK 2: Meetings with Staff and Stakeholders:</b>	\$ 10,000
<b>TASK 3: Review Existing Documents:</b>	\$ 3,000
<b>TASK 4: Data Collection:</b>	\$ 5,000
<b>TASK 5: Conduct Market Survey:</b>	\$ 66,000
<b>TASK 6: Public Outreach:</b>	\$ 13,500
<b>TASK 7: Conceptual Plan Development:</b>	\$ 18,000
<b>TASK 8: Final Plan:</b>	\$ 17,000
<b>TASK 9: Project Closeout:</b>	\$ 5,500
<b>TOTAL PROJECT FEE:</b>	\$ 140,500
<b>Estimated Reimbursables</b> <i>(travel and materials expenses)</i>	\$ 8,430

DATE: 5/22/2019

TERMS: Net 70 Days

COMPANY NAME Gensler

AUTHORIZED SIGNATURE 

Wes LeBlanc  
Type or Print Name

148,930

TITLE Principal-in-Charge, Director of Analytics

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# Hourly Rates

## Gensler's Range of Standard Hourly Billing Rates

*July 1, 2018 – June 30, 2019*

<b>CATEGORY</b>	<b>RATE</b>
Managing Principal	\$300 - \$330
Principal	\$225 - \$290
Senior Project Manager/Senior Designer	\$160 - \$250
Project Manager	\$120 - \$170
Job Captain/Designer/Project Architect	\$105 - \$200
Draftsperson/ Junior Designer	\$90 - \$115
Intern	\$70- \$90