

**DOWNTOWN**  
**WEST ALLIS**  
INCORPORATED

7231 W. GREENFIELD AVE., SUITE 201 · WEST ALLIS, WI 53214  
PHONE (414) 774-2676 · FAX (414) 774-7728  
WWW.WESTALLISDOWNTOWN.COM

April 1, 2021

Mayor Dan Devine and Common Council Members  
City of West Allis, City Hall  
7525 W. Greenfield Ave.  
West Allis, WI 53214

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the **Downtown West Allis Business Improvement District (DWABID)** is looking to host a new event series called "CrafterNoons." ***This series of events will be held the second (2<sup>nd</sup>) Saturday of May, June, July, August, and September each at a different location within our Downtown boundaries.*** Due to the epidemic and the cancellation of the 2021 West Allis A la Carte, we are hoping to help small retail, artists and crafters in our area gain exposure while maintaining social distancing and Covid-19 restrictions. Through these events we will attract visitors to the avenue and experience West Allis Downtown. All events will run from 12noon to 5pm.

**CrafterNoons Schedule (See attached maps)**

- **Saturday, May 8, 2021:** Area being requested: 75<sup>th</sup> Street, south of Greenfield and the municipal parking lot east of 75th street – south of Greenfield Avenue.
- **Saturday, June 12, 2021:** Area being requested: 73<sup>rd</sup> Street, both north and south of Greenfield Avenue.
- **Saturday, July 10, 2021:** Area being requested: 72<sup>nd</sup> Street, both north and south of Greenfield Avenue.
- **Saturday, August 14, 2021:** Area being requested: 71<sup>st</sup> Street, both north and south of Greenfield Avenue.
- **Saturday, September 11, 2021:** Area being requested: 73<sup>rd</sup> Street, south of Greenfield and the municipal parking lot east of 73<sup>rd</sup> street – south of Greenfield.

All streets and municipal parking lots will be closed to traffic starting at 9am day of event and reopened by 7pm. Alleyways will remain open to the traffic.

As in previous years, the DWABID requests the assistance from the City of West Allis use of signs and barricades to ensure event safety. A letter and map, outlining these requests will be submitted to Department of Public Works at a later date.

Our organization holds a one-million-dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

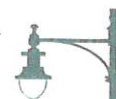
Donald Falk  
Downtown West Allis  
Promotions Chairperson

Encl.

cc: David Wepking, Cindy Rausch, Alderperson Marty Weigel & Alderperson Tracy Stefanski

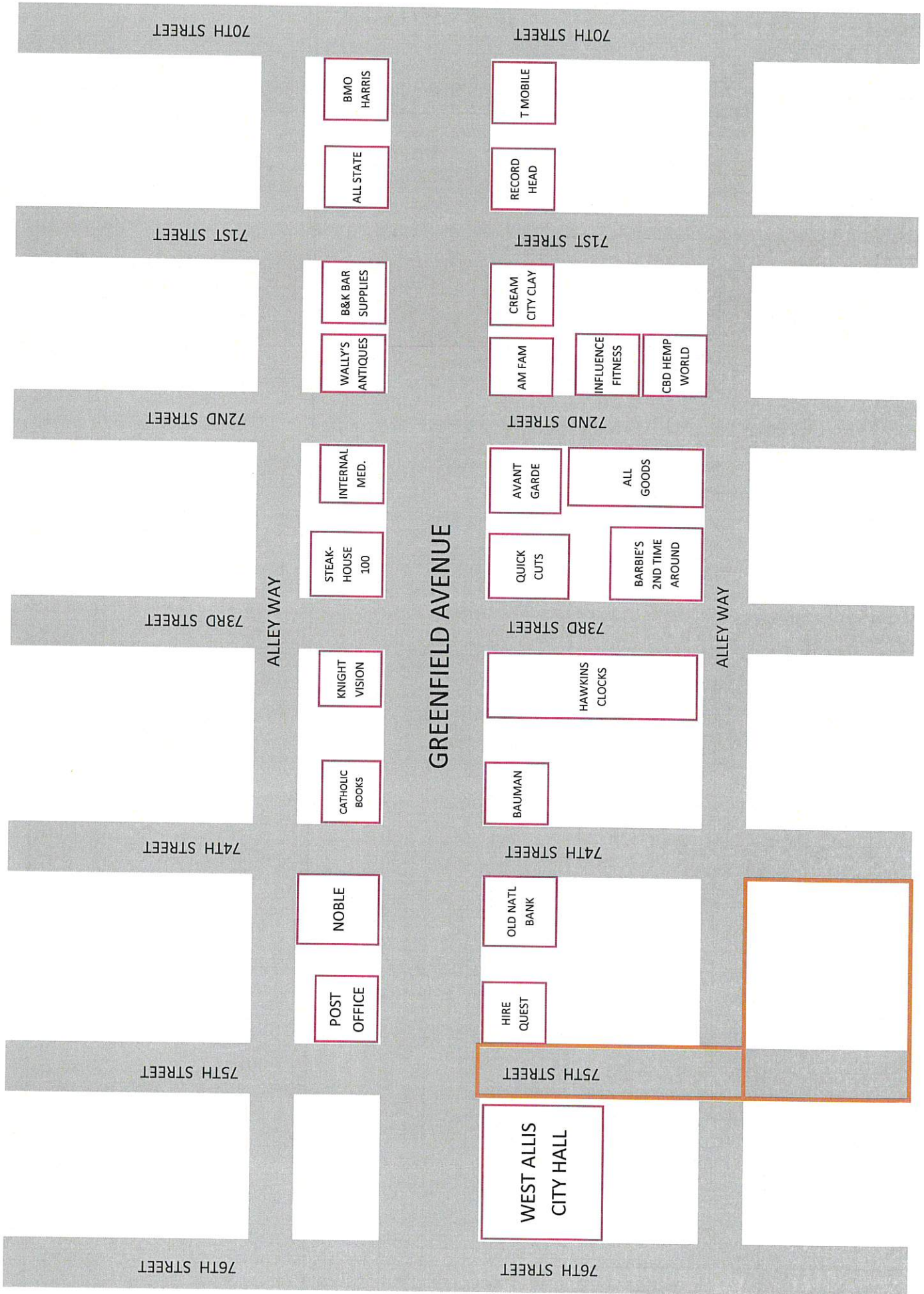


*A MAIN STREET COMMUNITY*      *A 501(C) NON-PROFIT CORPORATION*  
BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND  
WELCOMES COMMUNITY INVOLVEMENT



SATURDAY, MAY 8, 2021: CRAFTERNOON STREET CLOSURE

SOUTH 75TH STREET AND MUNICIPAL LOT



76TH STREET

76TH STREET

75TH STREET

75TH STREET

74TH STREET

74TH STREET

73RD STREET

73RD STREET

72ND STREET

72ND STREET

71ST STREET

71ST STREET

70TH STREET

70TH STREET

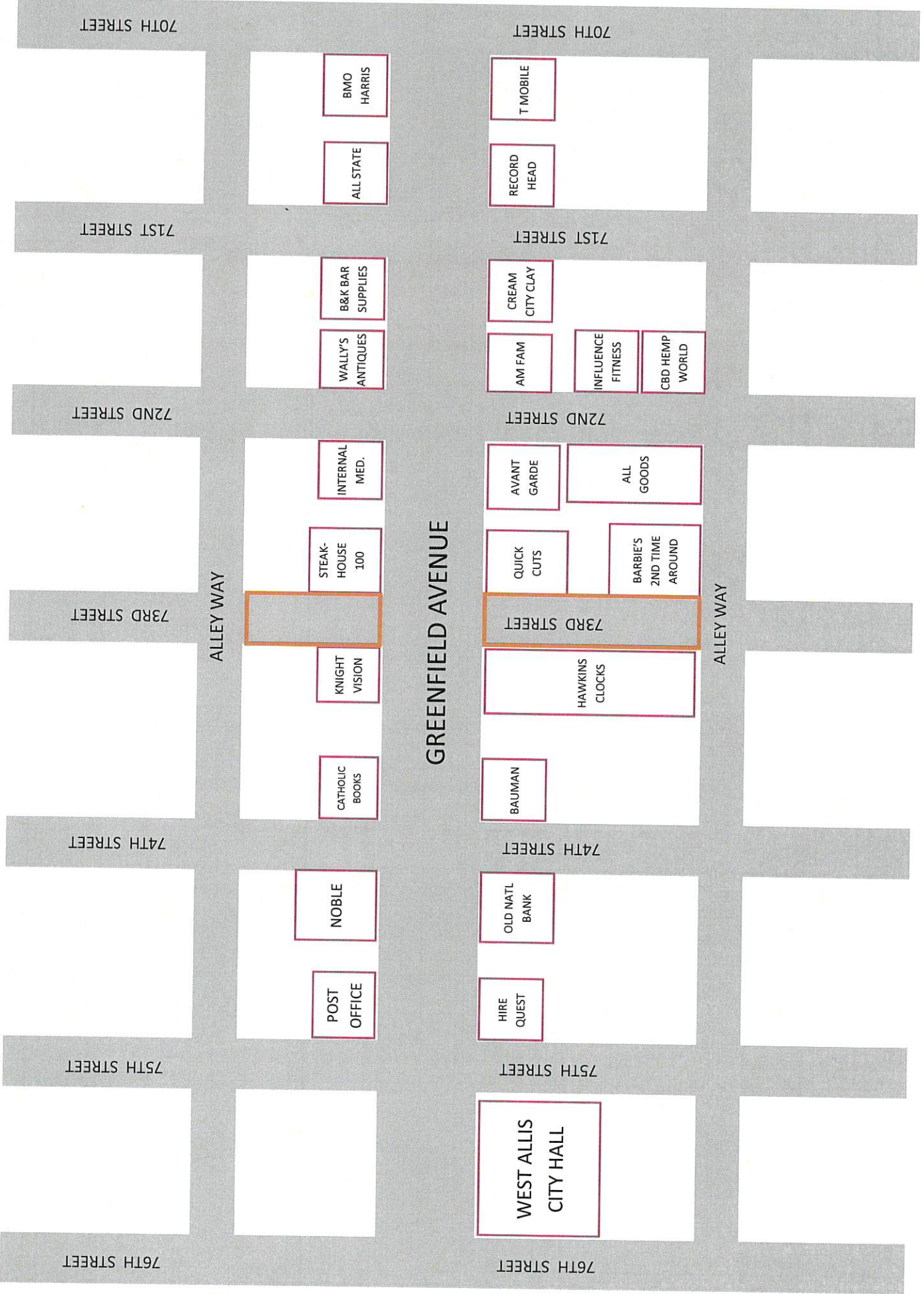
ALLEY WAY

GREENFIELD AVENUE

ALLEY WAY

SATURDAY, JUNE 12, 2021: CRAFTERNOON STREET CLOSURE

73RD STREET, NORTH AND SOUTH



76TH STREET

76TH STREET

75TH STREET

75TH STREET

74TH STREET

74TH STREET

73RD STREET

73RD STREET

72ND STREET

72ND STREET

71ST STREET

71ST STREET

70TH STREET

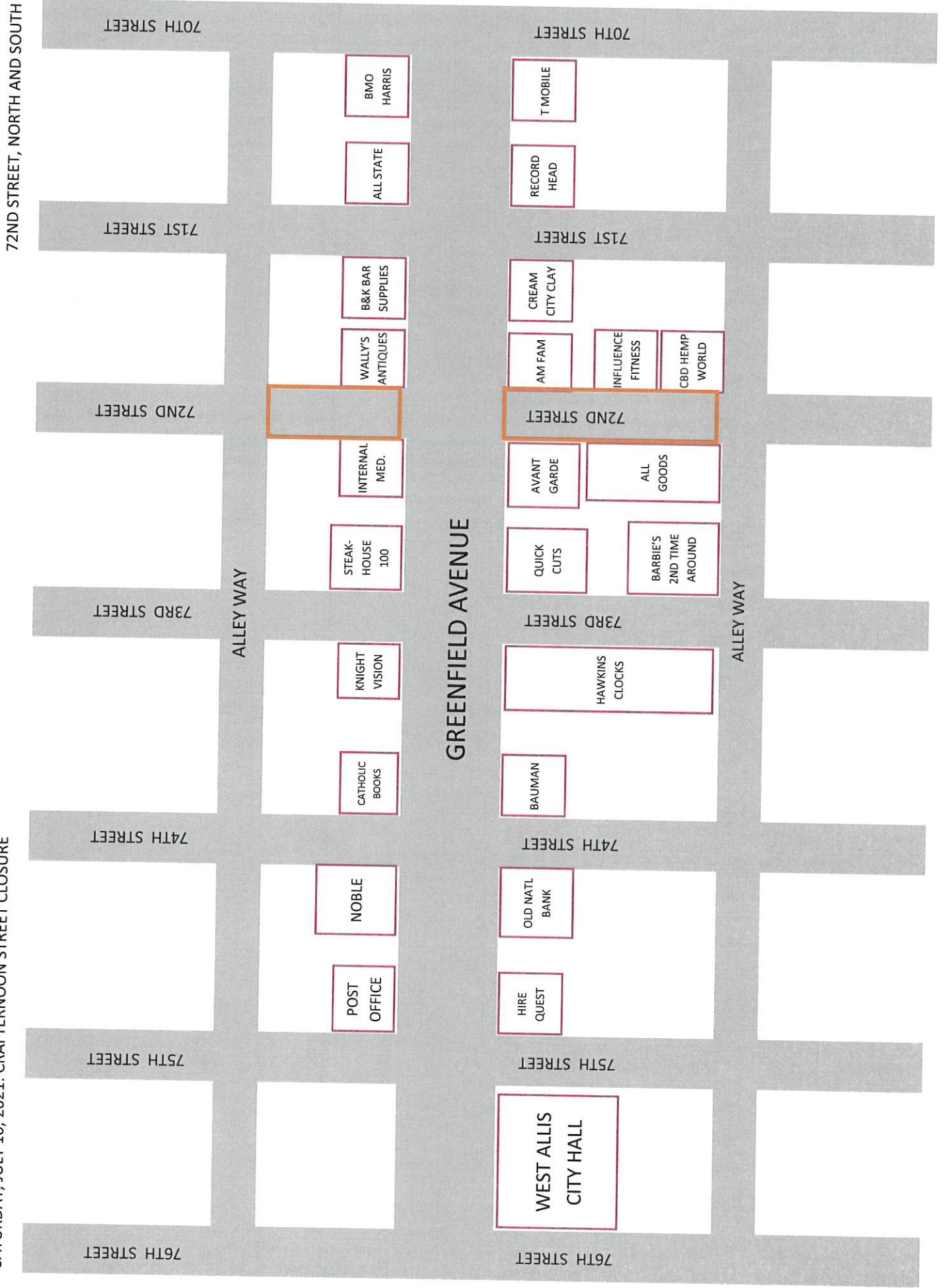
70TH STREET

ALLEY WAY

GREENFIELD AVENUE

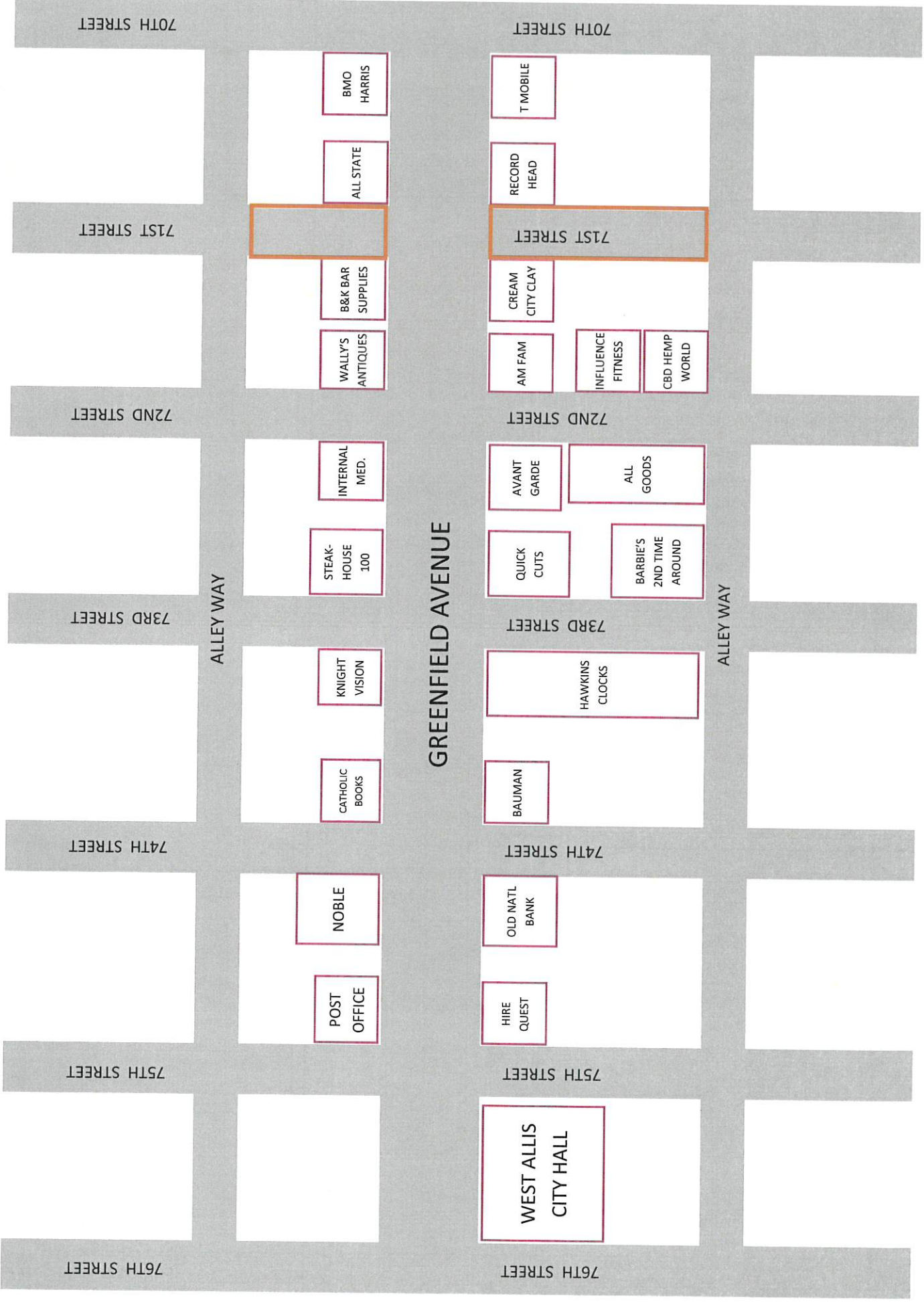
ALLEY WAY

SATURDAY, JULY 10, 2021: CRAFTERNOON STREET CLOSURE



SATURDAY, AUGUST 14, 2021: CRAFTERNOON STREET CLOSURE

71ST STREET, NORTH AND SOUTH



76TH STREET

75TH STREET

74TH STREET

73RD STREET

72ND STREET

71ST STREET

70TH STREET

GREENFIELD AVENUE

76TH STREET

75TH STREET

74TH STREET

73RD STREET

72ND STREET

71ST STREET

70TH STREET

ALLEY WAY

ALLEY WAY

BMO  
HARRIS

ALL STATE

B&B BAR  
SUPPLIES

WALLY'S  
ANTIQUES

INTERNAL  
MED.

STEAK-  
HOUSE  
100

KNIGHT  
VISION

CATHOLIC  
BOOKS

NOBLE

POST  
OFFICE

T MOBILE

RECORD  
HEAD

CREAM  
CITY CLAY

AM FAM

INFLUENCE  
FITNESS

CBD HEMP  
WORLD

AVANT  
GARDE

ALL  
GOODS

QUICK  
CUTS

BARBIE'S  
2ND TIME  
AROUND

HAWKINS  
CLOCKS

BAUMAN

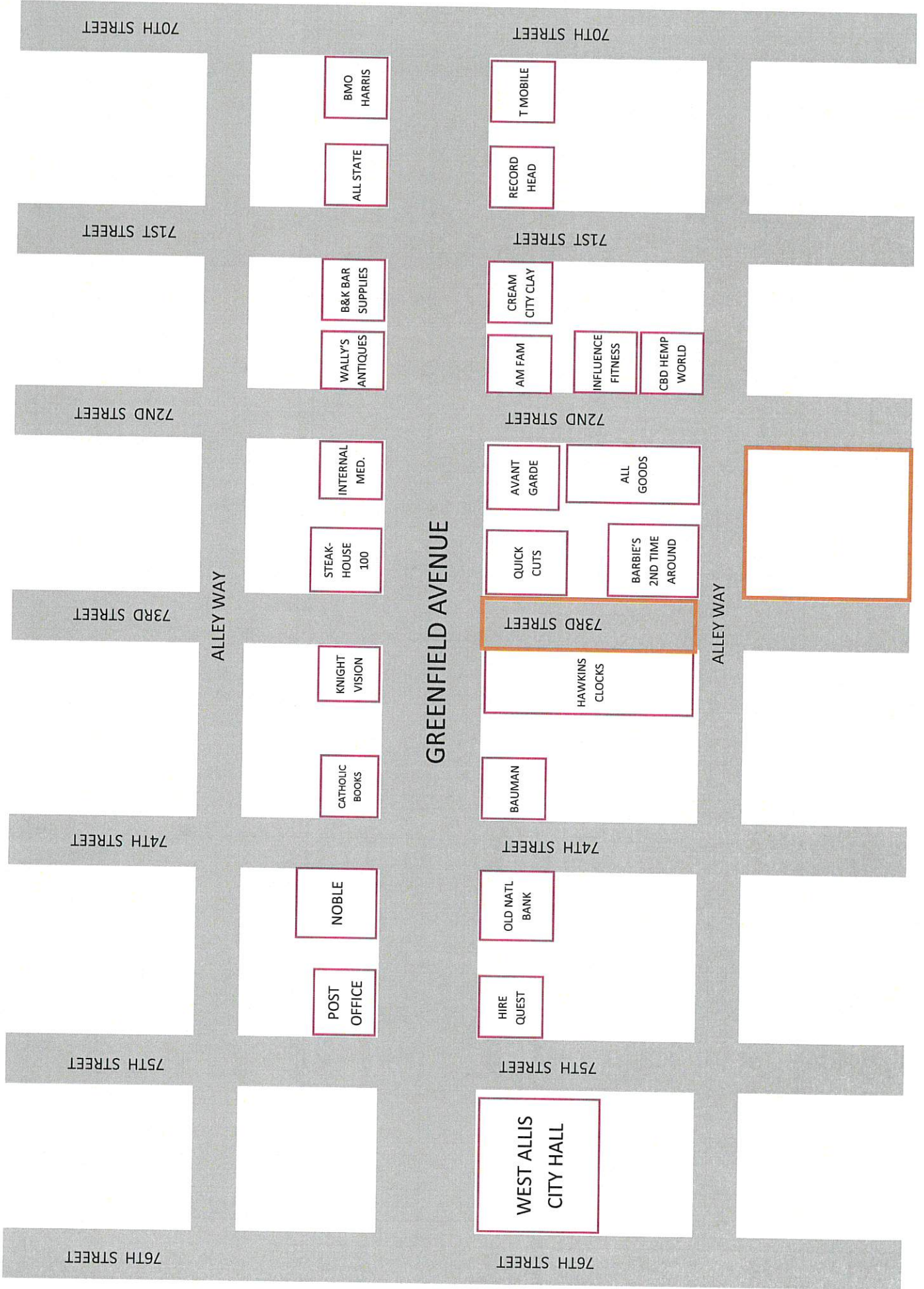
OLD NATL  
BANK

HIRE  
QUEST

WEST ALLIS  
CITY HALL

SATURDAY, SEPTEMBER 11, 2021: CRAFTERNOON STREET CLOSURE

SOUTH 73RD STREET AND MUNICIPAL LOT



SOUTH 73RD STREET AND MUNICIPAL LOT



# CERTIFICATE OF LIABILITY INSURANCE

OP ID: SS

DATE (MM/DD/YYYY)

12/02/2020

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Icon Insurance Service Corp 557 Cottonwood Ave Sulte 108 Hartland, WI 53029 Sandra E Spanaus	<b>CONTACT NAME:</b> PHONE (A/C, No, Ext): _____ FAX (A/C, No): _____ E-MAIL ADDRESS: _____ <b>PRODUCER CUSTOMER ID #:</b> DOWNT-1	
	<b>INSURED</b> Downtown West Allis BID Downtown West Allis Inc. Dianne Eineichner 7231 W. Greenfield Ave. West Allis, WI 53214	
<b>INSURER(S) AFFORDING COVERAGE</b>		<b>NAIC #</b>
<b>INSURER A:</b> Hartford		
<b>INSURER B:</b>		
<b>INSURER C:</b>		
<b>INSURER D:</b>		
<b>INSURER E:</b>		
<b>INSURER F:</b>		

**COVERAGES** **CERTIFICATE NUMBER:** \_\_\_\_\_ **REVISION NUMBER:** \_\_\_\_\_

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> GENERAL LIABILITY <input type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	X	83SBAAC2695	01/17/2021	01/17/2022	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					
X	<input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS		83SBAAC2695	01/17/2021	01/17/2022	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (PER ACCIDENT) \$ \$ \$
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DEDUCTIBLE RETENTION \$					
A	<input type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY <input type="checkbox"/> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/> N/A	83WECAC2SE5	01/17/2021	01/17/2022	<input checked="" type="checkbox"/> WC STATU-TORY LIMITS <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 100,000 E.L. DISEASE - EA EMPLOYEE \$ 100,000 E.L. DISEASE - POLICY LIMIT \$ 500,000
	DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required) Liability is extended to Jan 20, June 6th, Aug 4th, Oct 3rd, Oct 30, Nov 17 2021 with the City of West Allis named as additional insured.					

<b>CERTIFICATE HOLDER</b>  City of West Allis City Hall 7525 W Greenfield Avenue West Allis, WI 53214	<b>CITY OF W</b>	<b>CANCELLATION</b>  SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE Sandra E Spanaus
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City Of West Allis; their officers, employees, agents, and volunteers are named as additional insured for GL, AL, & UMB coverages, but only as respects work performed by or on behalf of the named insured. Such insurance afforded shall be primary insurance and any insurance carried by certificate holder & additional insured shall be excess and not contributory insurance for general liability coverage. A waiver of subrogation is provided for the general liability, auto liability, professional liability, and umbrella liability coverage in favor of the additional insured. Severability of interest/cross liability wording is included for GL & AL Coverages.