

D O W N T O W N  
*West Allis* **BID**

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7231 W. GREENFIELD AVE.. SUITE 201 · WEST ALLIS. WI 53214  
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Mayor Dan Devine  
City of West Allis  
7525 W. Greenfield Avenue  
West Allis, 53214

March 11, 2024

Dear Mayor Devine,

The *Downtown West Allis* Business Improvement District would like to recommend the following individual for appointment to our Board of Directors. We believe that this individual offers the knowledge, skills, and enthusiasm to play an integral part in the development and continued success of the *Downtown West Allis*.

***Three-year term – expires 10/10/27.***

**Joel Potter**  
**Old National Bank**  
**7401 W. Greenfield Avenue**  
**West Allis, WI 53214**

Thank you for your attention to this matter. We look forward to your confirmation.

Sincerely,



Emily E. Eineichner  
Executive Director.  
Downtown West Allis  
Business Improvement District

