

Adult Summer Reading 2024 Statistics

Program Name	Readers Count	Readers Who Logged	% Logged	Completions	% Completed	Earned Prizes	Redeemed Prizes	% Redeemed
Adult Summer Reading 2020	199	134	67%	78	58%	291	213	73%
Adult Summer Reading 2021	270	177	66%	110	62%	385	261	68%
Adult Summer Reading 2022	306	199	65%	113	57%	415	275	66%
Adult Summer Reading 2023	396	230	58%	128	56%	449	364	81%
Adult Summer Reading 2024	381	240	63%	147	61%	504	331	66%

2024 Prize Name	Times Earned	Times Redeemed	% Redeemed
Book (5 books)	193	144	75%
Completion prize/cap (10 books)	147	103	70%
Total raffle tickets	504	331	66%

Grand Prizes	Tickets
Vegetarian cookbook, salad bowls	226
Grilling cookbook, tools	115
Home decorating book, journal, candle	96



The 2024 Adult Summer Reading Program showed numbers similar to last year's program. While the number of readers participating was slightly down, the number of readers who logged was slightly up. We had a bump in the number of readers who completed the program, reading at least 10 books between June and early September. We also gave out all of the caps we bought for the completion prize. The caps read "Adventure Begins/West Allis Public Library" and reflected the theme of "Adventure Begins at Your Library." This theme also segued nicely into West Allis Reads programming inspired by *Raft of Stars*, the adventure novel chosen for this year.

The program and prizes were similar to last year's. This time we offered two top prizes focused on cooking—one on grilling, another on making vegetarian meals—as well as a top prize focused on creating a cozy home. All of the books were purchased through Baker & Taylor with our discount. The most popular top prize was the vegetarian one, which included three decorative salad bowls.