



City of West Allis

7525 W. Greenfield Ave.
West Allis, WI 53214

Meeting Minutes

Tourism Commission

Dan Devine, Mayor
Martin J. Weigel, Alderperson
Rebecca Grill, City Administrator
Commission Members Laura Mueller and Rod Raschka

Wednesday, March 29, 2017

4:00 PM

City Hall, Art Gallery

REGULAR MEETING

A. CALL TO ORDER

The meeting was called to order at 4:03 p.m.

B. ROLL CALL

Present 5 - Mayor Dan Devine, Ald. Martin J. Weigel, Ms. Rebecca Grill, Ms. Laura Mueller, and Mr. Rod Raschka

Others Attending

Patrick Schloss, Community Development Manager; Jenny Kosek, Communications Dept.; Adam Purcell, Aggie's Bakery.

C. APPROVAL OF MINUTES

[17-00044](#) March 9, 2017 Draft Minutes

A motion was made by Ald. Weigel, seconded by Mr. Raschka, that this matter was Approved. The motion carried by the following vote:

Aye: 5 - Mayor Devine, Ald. Weigel, Ms. Grill, Ms. Mueller, and Mr. Raschka

No: 0

D. CLOSED SESSION

At 4:05 p.m., Chairperson Devine stated it was the intention of the Tourism Commission to vote on a motion to convene in closed session for discussion/action relative to Branding, Marketing and Promotion RFP review, and to take such further action as may be necessary and appropriate with respect to such matter.

A closed session for the above purpose is authorized pursuant to the provisions of Wis. Stats. Section 19.85(1)(e), which authorizes a governmental body, upon motion duly made and carried, to meet in closed session to deliberate or negotiate the purchase of public properties and the investment of public funds, or conduct other specified public business whenever competitive or bargaining reasons require a closed session.

A motion was made by Ms. Mueller, seconded by Mr. Raschka, that this matter was Approved. The motion carried by the following vote:

Aye: 5 - Mayor Devine, Ald. Weigel, Ms. Grill, Ms. Mueller, and Mr. Raschka

No: 0

Discussion was held on branding, marketing and promotion RFPs, including presentation schedule for proposals.

Upon conclusion of the closed session, at approximately 7:24 p.m., the Tourism Commission reconvened in open session at said time and place to consider its public agenda, including motions to recommend approval or rejection of above-listed deliberations or any of the public agenda items that have not been acted upon.

E. NEW AND PREVIOUS MATTERS

1. [17-00036](#) Branding, Marketing and Promotion RFP Selection and Recommendation of firm to the Mayor and Common Council.

This matter was No action taken

2. [17-00019](#) Miscellaneous Tourist Promotion and Marketing Opportunities

This matter was No action taken

3. [17-00043](#) Proposed Photographer Schedule

This matter was No action taken

F. ADJOURNMENT

A motion was made by Ms. Mueller, seconded by Mr. Raschka, to adjourn the meeting at 7:24 p.m. The motion carried unanimously.