

CLASS A LICENSES SURVEY

MUNICIPALITY	POPULATION	SQUARE MILES	CLASS A QUOTA? Yes/No	COMBINATION "CLASS A" LIQUOR	CLASS "A" BEER	"CLASS A" PER 1,000 PEOPLE	PEOPLE PER "CLASS A"	SQUARE MILES PER "CLASS A"	"CLASS A" PER SQUARE MILE	COMMENTS
Appleton	~74286	~24.16								No response
Brookfield	37,086	28.00	No	15		0.40	2,472.40	1.87	0.54	
Eau Claire	67,381	34.00	No (separate Class A)	24	25	0.36	2,807.54	1.42	0.71	Market forces.
Fond du Lac	43,381	18.82	No	35	7	0.81	1,239.46	0.54	1.86	Quota removed in 2011.
Greenfield	36,473	11.52	No	11	7	0.30	3,315.73	1.05	0.95	Controlled through the City Planning office on a case-by-case basis with a Special Use Permit/Amendment/Review and Plan Commission and/or Common Council approval that may or may not require public hearings.
Janesville	63,575	33.86	Yes - 19	24		0.38	2,648.96	1.41	0.71	No quota for Class A located within motel/hotel. Class A Quota based on 2010 U.S. Census (1 license per 3,500 population).
La Crosse	52,377	22.25	No (separate Class A)	27	29	0.52	1,939.89	0.82	1.21	The Council makes the determination based on the application. No policy or criteria based on zoning or any other method for Class A licenses.
New Berlin	40,227	36.44	No	18	6	0.45	2,234.83	2.02	0.49	Reliance on general zoning principals regarding the siting of such establishments. No particular density or proximity limitations.
Oshkosh	66,717	25.59	No	33	5	0.49	2,021.73	0.78	1.29	
Racine	78,165	15.48	Yes (separate Class A) 24 & 36	28	35	0.36	2,791.61	0.55	1.81	One license was granted to exceed municipal quota because the premises added value as a grocery store and wasn't just another convenience store.
Waukesha	~71699	~23								No response.
Wauwatosa	47,160	13.25	No	23	2	0.49	2,050.43	0.58	1.74	Zoning control requiring a conditional use permit.
West Allis	60,164	11.38	Yes - 20	20	4	0.33	3,008.20	0.57	1.76	Municipal quota is 20. Need public hearing and majority vote to exceed the quota.