

18



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2004-0569 Request In Committee

Downtown West Allis Business Improvement District (BID) requesting "No Parking" signs, street closures, barricades, additional Police presence, picnic tables and stage flats for their 14th Annual Classic Car Show on Sunday, October 3, 2004, from 8:30 a.m. to 3:00 p.m.

Introduced: 9/21/2004

Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION ~~PLACE ON FILE~~

APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>9-21-04</u>			Barczak				
			Czaplewski				
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic				
		✓	Narlock	✓			
			Reinke				
			Sengstock	✓			
			Vitale	✓			
		Weigel					
			TOTAL	<u>5</u>	<u>1</u>		

SIGNATURE OF COMMITTEE MEMBER

Chair _____ Vice-Chair Linda Dobrowski Member _____

COMMON COUNCIL ACTION ~~PLACE ON FILE~~ **APPROVAL**

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>SEP 21 2004</u>			Barczak				✓
			Czaplewski	✓			
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic				✓
			Narlock	✓			
			Reinke	✓			
			Sengstock	✓			
			Vitale	✓			
		Weigel	✓				
			TOTAL	<u>8</u>	<u>1</u>		<u>2</u>

DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

7231 West Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728
www.downtownwestallis.com

July 29, 2004

RECEIVED

SEP 14 2004

Mayor Jeannette Bell and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

CITY OF WEST ALLIS
CLERK/TREASURER

Dear Honorable Mayor Bell and Common Council Members:

The Promotions Committee of the *Downtown West Allis Business Improvement District* has selected *Sunday, October 3, 2004, for our 14th Annual Classic Car Show*. Registration is held at 8:30 AM with the show beginning at 10:00 AM. Winning cars will be announced at 2:30 PM.

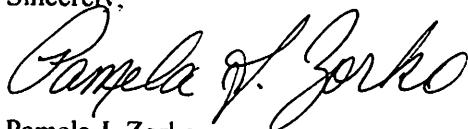
As in previous years, the BID requests the assistance from the City of West Allis for parking restrictions and the use of the following to ensure event safety:

- "No Parking" signs placed on Greenfield Avenue (north & south sides) from 70th to 76th Streets. Parking on Greenfield will be reserved for show entrants. Please deliver signs on Friday, October 1st. Signs will be turned to face the street on Sunday morning. Additional "No Parking" signs are needed for adjacent side streets: South 75th by City Hall, and north/south on 71st, 72nd, and 73rd Streets. We also ask that Public Works pick up signs on Monday, October 4th.
- Street closures and barricades on 71st, 72nd, and 73rd Streets, north and south, to create half-block areas for a live radio broadcast, pumpkin patch, special car displays, food areas, and additional car show parking.
- Additional police presence is requested in the area this day to discourage tire squealing and to monitor safety conditions. We invite the display of a Police vehicle and an Officer near 72nd and Greenfield Ave (north side).
- As with past Car shows, we ask for your assistance in providing eight stage flats for our music area on 72nd (south), use of three picnic tables for our food area, and benches to be used in a seating area.

The BID holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured (see attached).

The BID thanks Mayor Bell and the Common Council for their continued support. Further thanks to Public Works and the Police Department for their services. If you have any questions, call the BID office at 774-2676.

Sincerely,



Pamela J. Zorko
Promotions Coordinator

A Main Street Community

Building a positive image that encourages customer growth and welcomes community involvement.