



City Clerk's Office  
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414.302.8220

December 3, 2019

Ashley N. Seifert  
11125 W. Ohio Ave.  
West Allis, WI 53227

[aseifert1983@gmail.com](mailto:aseifert1983@gmail.com)

**RE: Committee Consideration of Denial of Operator's (bartender/sales clerk) License Application**

Dear Ashley:

Your application for a 2019-2021 Operator's License in the City of West Allis was considered for denial by the License and Health Committee at the regular meeting on Tuesday, November 26, 2019.

Your application was considered for denial based on the following reason(s):

1. Conviction(s) for a felony, misdemeanor, or other offense
2. Habitual law offenses

The circumstances of the offense(s) substantially relate to the operation of a licensed premise because irresponsible or illegal use of alcohol and/or drugs are an element of the offense(s) and/or noncompliance with licensing rules and regulations are an element of the offense(s).

As required by Wis. Stat. § 111.335(4)(c)1.b., you are allowed to show evidence of rehabilitation and fitness to engage in the operation of a premises licensed to serve alcohol. If you would like to present your evidence before the License and Health Committee on Tuesday, December 17, 2019 at approximately 7:00 p.m. or shortly thereafter, (during recess of the Common Council Meeting) in Room 128, West Allis City Hall, 7525 W. Greenfield Ave., **please notify Ann Marie Neff at (414) 302-8202, [anef@westalliswi.gov](mailto:anef@westalliswi.gov), no later than 4:00 p.m. on Thursday, December 12, 2019.** If you do not request a hearing by that date and time, you will waive that opportunity. As a result, the License and Health Committee will be unable to hear your evidence and your license application could be denied on December 17, 2019.

If you have any questions or concerns, I can be reached Monday through Friday, 8:00 am to 5:00 pm, at (414) 302-8201.

Sincerely,

Steven A. Braatz, Jr.  
City Clerk