

63



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
2004-0609	Communication	In Committee
	Video/Cable Communications Coordinator communication regarding recommendations for 3rd Quarter Operating Funds to the West Allis/West Milwaukee School District for the Educational Access Channel.	
	Introduced: 10/5/2004	Controlling Body: License & Health Committee

APPROVAL

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>10-5-04</u>			Barczak				
			Czaplewski				✓
			Dobrowski	✓			
			Kopplin	✓			
	✓		Lajsic				
			Narlock	✓			
		✓	Reinke				
			Sengstock	✓			
			Vitale				
			Weigel				
			TOTAL	<u>4</u>	<u>0</u>		<u>1</u>

SIGNATURE OF COMMITTEE MEMBER

Greg Kopplin _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>OCT 05 2004</u>			Barczak				
			Czaplewski				
	✓		Dobrowski				
			Kopplin				
			Lajsic				
		✓	Narlock				
			Reinke				
			Sengstock				
			Vitale				
			Weigel				
			TOTAL				

UNANIMOUS



CITY OF WEST ALLIS

WISCONSIN



Department of Administration & Finance
Office of Cable Communications

JERRY MUSIAL
Video/Cable Communications Coordinator

To: License & Health Committee

From: Jerry Musial

Re: 3rd Quarter Funding for Educational Access

Date: 10/1/04

A major event during the third quarter was members of the School Board, District and Channel 13 staff, Video Club Advisors, students and parents met with the City's Representative and Consultant to discuss equipment, staff and funding as it relates to a Community Needs Ascertainment Study being done in conjunction with the Cable Franchise Renewal process between the City and Time Warner Cable.

For the first time since it was initiated each school has a video club, which equates to about 200 students being involved in Channel 13's productions. Channel 13 staff and students have already done three football games, which included Hale's Homecoming and they will also be doing Central's Homecoming on October 1st. Channel 13's staff also put together video on the District's challenges and success, which was first shown to over 700 teachers and staff at the August 27th employee in-service.

The School District is keeping on track with their goals and objectives for 2004, and I recommend 3rd quarter funding for the School District's Educational Access Channel.

Respectfully submitted,

Jerold E. Musial

Cc: Mayor Bell
Paul Ziehler