



**DOWNTOWN**  
**WEST ALLIS**  
INCORPORATED

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June 29, 2022

Mayor Dan Devine and Common Council Members  
City of West Allis, City Hall  
7525 W. Greenfield Ave.  
West Allis, WI 53214

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the ***Downtown West Allis Business Improvement District (DWABID)***, in ***partnership with area businesses***, is looking to, once again, host "West Allis Downtown ***Fair Food Crawl***." ***This event will be held on Wednesday, August 3, 2022, from 4:30pm to 7:30pm.***

We are hoping to attract visitors to our Downtown by providing at 12 different stops where they will be able to sample fair food. There will be specials, sales, and refreshments to all who visit. To make this an appealing event and encourage social distancing, we ask you to declare our **West Allis Downtown Fair Food Crawl** as a "Community Event."

Participants will drive to Old National Bank's parking lot where they will receive information on participating businesses and promotional items. (We will use our own sandwich board signage to direct traffic through and around Old National Bank's parking lot.) Visitors will then park their vehicles in one of the municipal lots and walk to their destinations. This will be a pre-paid event and limited three hundred participants. There is **no need** for barricades or "No Parking" signs for this event.

Our organization holds a one-million-dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

Donald Falk  
Downtown West Allis  
Promotions Committee Chair

Encl.

cc: Dave Wepking, Cindy Rausch, Peter Feldhusen, Alderperson Marty Weigel & Alderperson Tracy Stefanski



*A MAIN STREET COMMUNITY*      *A 501(C) NON-PROFIT CORPORATION*  
BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND  
WELCOMES COMMUNITY INVOLVEMENT





**NOTEPAD**

INSURED'S NAME

**Downtown West Allis BID****DOWNT-1  
OP ID: SS**PAGE 2  
Date **12/03/2021**

City Of West Allis; their officers, employees, agents, and volunteers are named as additional insured for GL, AL, & UMB coverages, but only as respects work performed by or on behalf of the named insured. Such insurance afforded shall be primary insurance and any insurance carried by certificate holder & additional insured shall be excess and not contributory insurance for general liability coverage. A waiver of subrogation is provided for the general liability, auto liability, professional liability, and umbrella liability coverage in favor of the additional insured. Severability of interest/cross liability wording is included for GL & AL Coverages.