

DOWNTOWN
WEST ALLIS
INCORPORATED

RECEIVED

JUL 31 2018

CITY OF WEST ALLIS
CITY CLERK

7231 W. GREENFIELD AVE., SUITE 201 · WEST ALLIS, WI 53214
PHONE (414) 774-2676 · FAX (414) 774-7728
WWW.WESTALLISDOWNTOWN.COM

July 31, 2018

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the **Downtown West Allis Business Improvement District (DWABID)** is looking to host their "**2nd Annual Wood & Wings.**" **This activity will be held on the Saturday, September 8, 2018 1pm to 5pm.** We are asking to close 75th Street (south of Greenfield) and the two municipal parking lots just east of City Hall. We will attract local artists to paint our ash tree benches and hold a friendly competition to determine who has the "Best Wings in West Allis."

We are working with the West Allis Forestry Department, using logs from trees that have been cut down. This year we will have benches for our artists to embellish. During the "Wood & Wings" event, our visitors will watch the artists take a blank canvas and create a beautiful piece of art that they can purchase and proudly display in their yard. This event will also focus on the recycling efforts our City is promoting.

We will also be reaching out to West Allis eating establishments asking them to join us in a "Best Wings in West Allis" competition. Each restaurant will be asked to create their best wing recipe at this event and our visitors and judges will vote on the "Best Wings in West Allis." We feel these forms of friendly competition bring the business community as well as the neighborhoods together in a positive atmosphere. Added this year is a "wing-eating competition", kid's art corner and hammerschlagen.

We are asking the City of West Allis to use the Municipal Parking lots just east of City Hall and 75th Street. We will also need several barricades to block off this area, "No Parking" signs and picnic tables. We would like to contain this aspect of the event within this footprint. (See attached) We will encourage visitors to use the Old National Bank's parking lot as an added convenience.

Our organization holds a one-million-dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

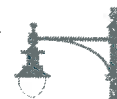
Sincerely,

Don Falk
Downtown West Allis
Promotions Chair
Encl.

cc: David Wepking, Paul Barwick, Peter Feldhusen, Mike Rushmer, Mark Dombrowski, Alderperson Marty Weigel & Alderperson Eric Euteneier



A MAIN STREET COMMUNITY A 501(C) NON-PROFIT CORPORATION
BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND
WELCOMES COMMUNITY INVOLVEMENT





Event Footprint