



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
2011-0261	Request	Introduced

COMMITTEE RECOMMENDATION

**ACTION
DATE:**

Barczak
Czaplewski
Kopplin
Lajsic
Narlock
Reinke
Roadt
Sengstock
Vitale
Weigel

AYE	NO	PRESENT	EXCUSED
✓			
✓			
✓			
✓			
✓			
5	—	—	—

SIGNATURE OF COMMITTEE MEMBER

Henry K. Breyer, Jr.
Chair

Vice-Chair

Member

COMMON COUNCIL ACTION

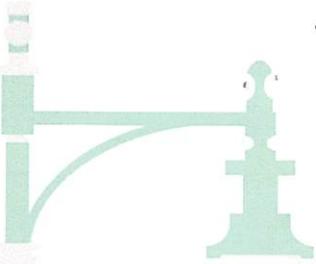
APPROVAL

ACTION

ACTIO
DATE.

DATE:
MAY 03 2011

Barczak
Czaplewski
Kopplin
Lajsic
Narlock
Reinke
Roadt
Sengstock
Vitale
Weigel



DOWNTOWN WEST ALLIS, INC.

Business Improvement District

7231 W. Greenfield Ave • Suite 201 • West Allis, Wisconsin 53214
(414) 774-2676 • FAX (414) 774-7728
www.downtownwestallis.com

April 27, 2011

RECEIVED

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

APR 29 2011

CITY OF WEST ALLIS
CLERK/TREASURER

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the *Downtown West Allis Business Improvement District* would like to host *Downtown West Allis...Lunch On The Avenue*. This activity would run every Wednesday in the month of June from 10 a.m. to 2 p.m. Several businesses within the District are interested in participating.

Steakhouse 100, Mis Suenos, Papa Johns and B & K Bar Supplies have stepped forward and expressed an interest in Lunch On The Avenue. These businesses would set up a serving station in one of the designated parking spots in front of their business. For the safety of our pedestrians, food items will be served toward their establishment, on the sidewalks.

We hope to encourage employees and residents in the immediate area to walk down Greenfield Avenue, enjoy the weather, get in their exercise and still have time to enjoy a great lunch.

Postcards advertising this activity will be distributed to businesses and residents within the 5 mile radius of Downtown West Allis.

We are asking for your permission, to start promoting this event and then to have the use of **5 "No Parking" signs** to be used throughout the month of June. It will be the responsibility of the BID Business to, each week, place the "No Parking" sign outside their business, set up their stand, serve during the designated hours and then to turn the "No Parking" sign around to be used again for the following week.

I have already contacted Dan Koralewski, from the West Allis Health Department. Dan has given his approval of this project as long as participating food vendors remain BID members only and that these vendors maintain health and safety standards.

The BID holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

The BID extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call the BID office at 774-2676.

Sincerely,

Dianne M. Eineichner
Executive Director

Encl.

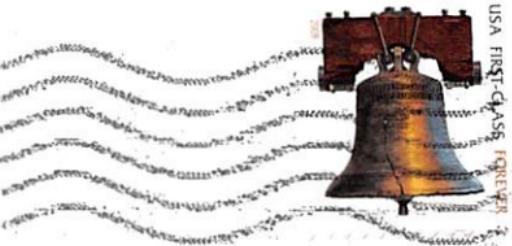
cc: Mike Lewis, Tom Harmatys, Terry Brandenburg, Doug Bartels, Alderperson Marty Weigel & Alderperson Kurt Kopplin



Downtown West Allis
Business Improvement District
7231 W. Greenfield Ave. - Ste 201
West Allis, WI 53214

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28 APR 2011 0807 T



Mayor Dan Devine & WA Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Avenue
West Allis, WI 53214

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CERTIFICATE OF LIABILITY INSURANCE

OP ID: SS

DATE (MM/DD/YYYY)

04/05/11

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERs NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Icon Insurance Service Corp 555 S Industrial Dr #8 Hartland, WI 53029 Sandra E Spanaus	262-367-7550 262-367-7659	CONTACT NAME: PHONE (A/C, No, Ext): E-MAIL ADDRESS: PRODUCER CUSTOMER ID #: DOWNT-1
INSURED Downtown West Allis BID Dianne Eineichner 7231 W. Greenfield Ave. West Allis, WI 53214	INSURER(S) AFFORDING COVERAGE INSURER A: Zurich Insurance Co. INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	
	NAIC #	

COVERS

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	GENERAL LIABILITY X COMMERCIAL GENERAL LIABILITY CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	X	PPS 42919275	01/17/11	01/17/12	EACH OCCURRENCE	\$ 1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER: POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC					DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 1,000,000
	AUTOMOBILE LIABILITY ANY AUTO ALL OWNED AUTOS SCHEDULED AUTOS HIRED AUTOS NON-OWNED AUTOS					COMBINED SINGLE LIMIT (Ea accident)	\$
	BODILY INJURY (Per person)					\$	
	BODILY INJURY (Per accident)					\$	
	PROPERTY DAMAGE (Per accident)					\$	
						\$	
						\$	
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE					EACH OCCURRENCE	\$
	DEDUCTIBLE					\$	
	RETENTION \$					\$	
						\$	
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY Y/N ANY PROPRIETOR/PARTNER/EXECUTIVE <input type="checkbox"/> OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	N/A	PPS 42919275	01/17/11	01/17/12	X WC STATUTORY LIMITS	OTH-ER
	E.L. EACH ACCIDENT					\$ 100,000	
	E.L. DISEASE - EA EMPLOYEE					\$ 100,000	
	E.L. DISEASE - POLICY LIMIT					\$ 500,000	

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Liability is extended to cover: Lunch on the Avenue in June and After Hours
on Thursdays in June.

CERTIFICATE HOLDER

CANCELLATION

City of West Allis City Hall 7525 W Greenfield Avenue West Allis, WI 53214	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE Sandra E Spanaus

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CITY CLERK/TREASURER'S OFFICE

414/302-8200 or 414/302-8207 (Fax)

www.westalliswi.gov

Paul M. Ziehler

City Admin. Officer, Clerk/Treasurer

Monica Schultz

Assistant City Clerk

Rosemary West

Treasurer's Office Supervisor

May 9, 2011

Ms. Dianne M. Eineichner
Downtown West Allis BID
7231 W. Greenfield Ave., Suite 201
West Allis, WI 53214

Dear Ms. Eineichner:

On May 3, 2011 the Common Council approved your request of permission to promote Downtown West Allis...Lunch On The Avenue, an activity every Wednesday in the month of June from 10:00 a.m. to 2:00 p.m., and to have use of 5 No Parking signs.

Sincerely,

Monica Schultz
Assistant City Clerk

/amn

cc: Michael Lewis
Fire Department
Police Department