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City of West Allis

Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2011-0261 Request Introduced

Downtown West Allis Business Improvement District (BID) requesting permission to promote Downtown West Allis...Lunch On The Avenue, an activity every Wednesday in the month of June from 10:00 am to 2 pm, and to have the use of 5 No Parking signs.

Introduced: 5/3/2011

Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION

Approve

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>5/3/2011</u>			Barczak	✓			
			Czaplewski	✓			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		✓	Roadt	✓			
			Sengstock	✓			
	✓		Vitale				
			Weigel	✓			
			TOTAL	<u>5</u>	<u>—</u>	<u>—</u>	<u>—</u>

SIGNATURE OF COMMITTEE MEMBER

Henry A. Barczak

Chair

Vice-Chair

Member

COMMON COUNCIL ACTION

APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>MAY 03 2011</u>	✓		Barczak	✓			
			Czaplewski	✓			
			Kopplin	✓			
			Lajsic	✓			
			Narlock	✓			
			Reinke	✓			
		✓	Roadt	✓			
			Sengstock	✓			
			Vitale	✓			
			Weigel	✓			
			TOTAL	<u>10</u>	<u>—</u>	<u>—</u>	<u>—</u>



DOWNTOWN WEST ALLIS, INC.

Business Improvement District

7231 W. Greenfield Ave • Suite 201 • West Allis, Wisconsin 53214

(414) 774-2676 • FAX (414) 774-7728

www.downtownwestallis.com

April 27, 2011

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

RECEIVED

APR 29 2011

CITY OF WEST ALLIS
CLERK/TREASURER

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the *Downtown West Allis Business Improvement District* would like to host *Downtown West Allis...Lunch On The Avenue*. This activity would run every Wednesday in the month of June from 10 a.m. to 2 p.m. Several businesses within the District are interested in participating.

Steakhouse 100, Mis Suenos, Papa Johns and B & K Bar Supplies have stepped forward and expressed an interest in Lunch On The Avenue. These businesses would set up a serving station in one of the designated parking spots in front of their business. For the safety of our pedestrians, food items will be served toward their establishment, on the sidewalks.

We hope to encourage employees and residents in the immediate area to walk down Greenfield Avenue, enjoy the weather, get in their exercise and still have time to enjoy a great lunch.

Postcards advertising this activity will be distributed to businesses and residents within the 5 mile radius of Downtown West Allis.

We are asking for your permission, to start promoting this event and then to have the use of 5 **"No Parking" signs** to be used throughout the month of June. It will be the responsibility of the BID Business to, each week, place the "No Parking" sign outside their business, set up their stand, serve during the designated hours and then to turn the "No Parking" sign around to be used again for the following week.

I have already contacted Dan Koralewski, from the West Allis Health Department. Dan has given his approval of this project as long as participating food vendors remain BID members only and that these vendors maintain health and safety standards.

The BID holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

The BID extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call the BID office at 774-2676.

Sincerely,



Dianne M. Eneichner
Executive Director

Encl.

cc: Mike Lewis, Tom Harmatys, Terry Brandenburg, Doug Bartels, Alderperson Marty Weigel & Alderperson Kurt Kopplin

A Main Street Community

A 501(c) Non-Profit Corporation

Building a Positive image that encourages customer growth and welcomes community involvement



Downtown West Allis
Business Improvement District
7231 W. Greenfield Ave. - Ste 201
West Allis, WI 53214

MILWAUKEE WI 532

28 APR 2011 PM 7T



Mayor Dan Devine & WA Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Avenue
West Allis, WI 53214

002144588

002144588



CERTIFICATE OF LIABILITY INSURANCE

OP ID: SS

DATE (MM/DD/YYYY)

04/05/11

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Icon Insurance Service Corp 555 S Industrial Dr #8 Hartland, WI 53029 Sandra E Spanaus		262-367-7550 262-367-7659	CONTACT NAME: PHONE (A/C, No, Ext): E-MAIL ADDRESS: PRODUCER CUSTOMER ID #: DOWNT-1	FAX (A/C, No):
INSURED Downtown West Allis BID Dianne Eineichner 7231 W. Greenfield Ave. West Allis, WI 53214		INSURER(S) AFFORDING COVERAGE INSURER A: Zurich Insurance Co. INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:		
		NAIC #		

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> GENERAL LIABILITY	<input checked="" type="checkbox"/>	PPS 42919275	01/17/11	01/17/12	EACH OCCURRENCE \$ 1,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY					DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR					MED EXP (Any one person) \$ 10,000
						PERSONAL & ADV INJURY \$ 1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:					GENERAL AGGREGATE \$ 2,000,000
	<input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					PRODUCTS - COMP/OP AGG \$ 2,000,000
	AUTOMOBILE LIABILITY					COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> ANY AUTO					BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS					BODILY INJURY (Per accident) \$
	<input type="checkbox"/> SCHEDULED AUTOS					PROPERTY DAMAGE (Per accident) \$
	<input type="checkbox"/> HIRED AUTOS					\$
	<input type="checkbox"/> NON-OWNED AUTOS					\$
	UMBRELLA LIAB	<input type="checkbox"/> OCCUR				EACH OCCURRENCE \$
	EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE				AGGREGATE \$
	DEDUCTIBLE					\$
	RETENTION \$					\$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	<input type="checkbox"/> Y / <input checked="" type="checkbox"/> N	PPS 42919275	01/17/11	01/17/12	<input checked="" type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTHER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)					
	If yes, describe under DESCRIPTION OF OPERATIONS below	N/A				
						E.L. EACH ACCIDENT \$ 100,000
						E.L. DISEASE - EA EMPLOYEE \$ 100,000
						E.L. DISEASE - POLICY LIMIT \$ 500,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Liability is extended to cover: Lunch on the Avenue in June and After Hours on Thursdays in June.

CERTIFICATE HOLDER City of West Allis City Hall 7525 W Greenfield Avenue West Allis, WI 53214	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Sandra E Spanaus
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CITY CLERK/TREASURER'S OFFICE
414/302-8200 or 414/302-8207 (Fax)
www.westalliswi.gov
Paul M. Ziehler
City Admin. Officer, Clerk/Treasurer
Monica Schultz
Assistant City Clerk
Rosemary West
Treasurer's Office Supervisor

May 9, 2011

Ms. Dianne M. Eineichner
Downtown West Allis BID
7231 W. Greenfield Ave., Suite 201
West Allis, WI 53214

Dear Ms. Eineichner:

On May 3, 2011 the Common Council approved your request of permission to promote Downtown West Allis...Lunch On The Avenue, an activity every Wednesday in the month of June from 10:00 a.m. to 2:00 p.m., and to have use of 5 No Parking signs.

Sincerely,

A handwritten signature in cursive script that reads "Monica Schultz".

Monica Schultz
Assistant City Clerk

/amn

cc: Michael Lewis
Fire Department
Police Department