

City of West Allis

7525 W. Greenfield Ave. West Allis, WI 53214

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Matter Summary

File Number Title Status 2009-0554 Communication Introduced Time Warner Cable communication regarding possibly ceasing programming if agreements aren't renewed for Wisconsin Eye, NBA TV, E!, Style, Sportsman Channel, CSN Chicago, GSN, GAC, or inDemand 3, and the preview of the Tennis Channel US Open August 31 - September 13, 2009. Introduced: 9/1/2009 Controlling Body: License & Health Committee place on fi **COMMITTEE RECOMMENDATION** PRESENT **EXCUSED** SECONDER AYE NO MOVER ACTION Barczak DATE: Czaplewski Kopplin Lajsic Narlock Reinke Roadt 1/ Sengstock Vitale Weigel TOTAL SIGNATURE OF/COMMITTEE MEMBER Chair Vice-Chair Member **PLACE ON FILE COMMON COUNCIL ACTION** AYE NO PRESENT **EXCUSED** MOVER SECONDER

ACTION 1 Barczak DATE: Czaplewski Kopplin Lajsic ~ Narlock i Reinke Roadt 1 Sengstock V Vitale -Weigel ~ 10 TOTAL

1320 N. Dr. Martin Luther King Jr. Drive Milwaukee, WI 53212-4002 Tel 414-277-4111 Fax 414-224-6155



July 28, 2009

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Mayor Dan Devine City of West Allis 7525 West Greenfield Avenue West Allis, WI 53214

CITY OF WEST ALLIS MAYOR

Dear Mayor Devine:

I am writing to you as part of our ongoing efforts to keep you apprised of developments affecting Time Warner Cable subscribers in Wisconsin.

Time Warner Cable's agreements with programmers to carry their services routinely expire. We are usually able to obtain renewals or extensions of such agreements, and carriage of programming services is discontinued only in rare circumstances. We may be required to cease carriage of one or more of the following in the near future: Wisconsin Eye, NBA TV, E!, Style, Sportsman Channel, CSN Chicago, GSN, GAC, or inDemand 3.

In addition, I am pleased to inform you that Time Warner Cable customers are able to preview the Tennis Channel US Open August 31st –September 13, 2009.

Tennis Channel is the only 24-hour, television-based multimedia destination dedicated to the professional sport and passionate lifestyle of tennis. A hybrid of comprehensive sports, health, fitness, pop culture, entertainment, lifestyle and travel programming, the network houses every aspect of the wide-ranging, worldwide tennis community. It also has the most concentrated single-sport coverage in television, with telecast rights to the US Open, Wimbledon, Roland Garros (French Open) and the Australian Open, making it "Home of the Slams," in addition to the Olympus US Open Series, ATP Masters Series, top-tier Sony Ericsson WTA Tour Championship competitions, Davis Cup and Fed Cup by BNP Paribas, and Hyundai Hopman Cup.

As always, we will inform you of any additional changes in future communications. Should you have any additional questions, please feel free to contact me directly at (414) 277-4193.

Sincerely,

Celeste Flynn Director, Government Relations

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CITY OF WEST ALLIS CLERK/TREASURER