

50.



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2007-0503 Request In Committee

Downtown West Allis Business Improvement District communication regarding the Downtown West Allis Christmas On The Avenue scheduled for Saturday, December 1, 2007 from 11:00 a.m. to 4:00 p.m., request for permission to use the City Hall Courtyard for ice-sculpting, and notice of the Holiday Stroll with request for benches for parade seating to accommodate Breakfast with Santa participants.

Introduced: 8/7/2007

Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION *app + POE*

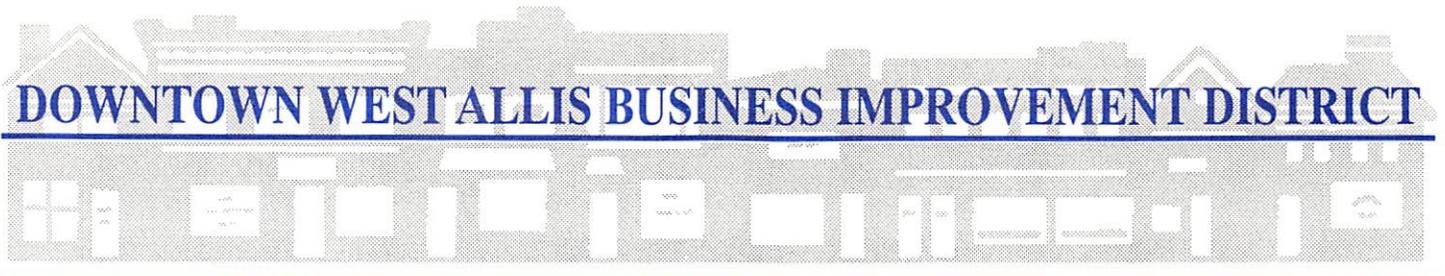
ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>AUG - 7 2007</u>			Barczak				
			Czaplewski				
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic				
			Narlock	✓			
			Reinke				
			Sengstock	✓			
		✓		Vitale	✓		
			Weigel				
			TOTAL	5			-

SIGNATURE OF COMMITTEE MEMBER

Paul Hall _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION **ADOPT** *app + POE* **PLACE ON FILE**

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>AUG - 7 2007</u>			Barczak				✓
			Czaplewski	✓			
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic	✓			
		✓		Narlock	✓		
				Reinke	✓		
				Sengstock	✓		
			✓	Vitale	✓		
			Weigel	✓			
			TOTAL	9			1



7231 West Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728
www.downtownwestallis.com

July 30, 2007

Mayor Jeannette Bell and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

RECEIVED
AUG 02 2007
CITY OF WEST ALLIS
CLERK/TREASURER

Dear Honorable Mayor Bell and Common Council Members:

The Downtown West Allis Business Improvement District (BID) in cooperation with the WA/WM Chamber of Commerce and the West Allis Charities is planning to sponsor the **Downtown West Allis Christmas On The Avenue** on Saturday, December 1, 2007 from 11:00AM – 4:00PM. By having the West Allis Charities Christmas Parade go through our Downtown prior to our activities, we now have the opportunity to expand this event.

One of the highlights of this annual tradition is our ice-sculpting contest. In previous years, the ice sculpting contest consisted of award-winning sculptors working on 300-pound ice blocks throughout Greenfield Avenue (from 70th to 76th Streets). In order to not interfere with the Greenfield Avenue parade route, we are asking for your permission to use the City Hall Courtyard to hold the ice-sculpting activity. The ice blocks will be delivered prior to the parade and the sculpting area will be partitioned with yellow security tape. Placement will not interfere with pedestrian safety. This area will be supervised at all times. Please let us know if this is possible since our committee is currently planning this event.

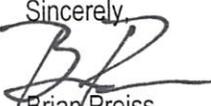
The Holiday Stroll will also feature Breakfast with Santa, in-store specials, games, giveaways, strolling carolers, and a special visit with Santa Claus. We look forward to working on additional features for this event with the City of West Allis staff.

To accommodate the participants of the 'Breakfast with Santa' activity, we are offering VIP seating for the parade. With this in mind, we request nine park benches to be provided on the south side of Greenfield on 73rd street and nine park benches to be provided on the north side of Greenfield on 73rd street. Please deliver the benches on Friday, November 29th and ask that the Department of Public Works pick up the benches on Monday, December 3rd.

The BID holds a one-million dollar event insurance policy with the City listed as an additional insured.

The BID wishes to send continued thanks to Mayor Bell and the Common Council for your on-going support. Additional thanks to Public Works, the Police Department, the Fire Department, and our residential neighbors of Downtown for their continued services and interest.

If you have any questions, please contact the BID office at 774-2676. Thank you.

Sincerely,

Brian Preiss
Executive Director

A Main Street Community *Managed by Downtown West Allis, Inc.* *A 501c3 Non-Profit Corporation*
Building a positive image that encourages customer growth and welcomes community involvement.

cc
PW
FD
P.D.

ACORD CERTIFICATE OF LIABILITY INSURANCE

OP ID DE DATE (MM/DD/YYYY)
DOWNT-1 05/07/07

PRODUCER
Icon Insurance Service Corp
555 S Industrial Dr #13
Hartland WI 53029
Phone: 262-367-7550 Fax: 262-367-7659

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.

INSURERS AFFORDING COVERAGE

INSURED

Downtown West Allis BID
Brian Preiss
7231 W. Greenfield Ave.
West Allis WI 53214

INSURER A: Zurich Insurance Co.
INSURER B:
INSURER C:
INSURER D:
INSURER E:

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS
A	GENERAL LIABILITY	PPS 42919275	01/17/05	01/17/08	EACH OCCURRENCE \$ \$1,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY				FIRE DAMAGE (Any one fire) \$ \$1,000,000
	<input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR				MED EXP (Any one person) \$ \$10,000
					PERSONAL & ADV INJURY \$ \$1,000,000
					GENERAL AGGREGATE \$ \$2,000,000
					PRODUCTS - COM/OP AGG \$ \$2,000,000
					GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC
	AUTOMOBILE LIABILITY				COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> ANY AUTO				BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS				BODILY INJURY (Per accident) \$
	<input type="checkbox"/> SCHEDULED AUTOS				PROPERTY DAMAGE (Per accident) \$
	GARAGE LIABILITY				AUTO ONLY - EA ACCIDENT \$
	<input type="checkbox"/> ANY AUTO				OTHER THAN AUTO ONLY: EA ACC \$ AGG \$
	EXCESS LIABILITY				EACH OCCURRENCE \$
	<input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE				AGGREGATE \$
	<input type="checkbox"/> DEDUCTIBLE				\$
	RETENTION \$				\$
					\$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	PPS 42919275	01/17/05	01/17/08	<input checked="" type="checkbox"/> WC STATU-TORY LIMITS <input type="checkbox"/> OTH-ER
					E.L. EACH ACCIDENT \$ \$100,000
					E.L. DISEASE - EA EMPLOYEE \$ \$100,000
	OTHER				E.L. DISEASE - POLICY LIMIT \$ \$500,000

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/EXCLUSIONS ADDED BY ENDORSEMENT/SPECIAL PROVISIONS

The following events: Classic Car Show 10/7/07; Holiday Stroll 12/1/07; Halloween Meet & Treat 10/27/07 and the Walking Tour 9/15/07.

CERTIFICATE HOLDER	<input checked="" type="checkbox"/> ADDITIONAL INSURED; INSURER LETTER: _____	CANCELLATION
City of West Allis City Hall 7525 W Greenfield Avenue West Allis WI 53214	CITY OF W	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 030 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.
		AUTHORIZED REPRESENTATIVE <i>Diane L Brandt</i> Diane L Brandt