

38.



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

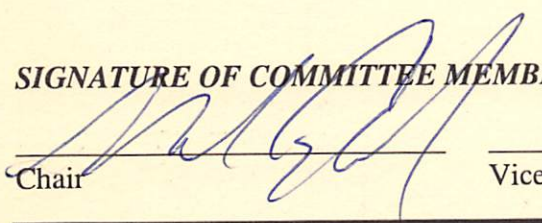
File Number	Title	Status
2008-0718	Communication	In Committee
Video/Cable Communications Coordinator communication regarding 3rd quarter funding recommendations for the West Allis Community Communications Corporation (WACCC) public access operations.		
Introduced: 11/18/2008		Controlling Body: License & Health Committee

APPROVAL

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
NOV 18 2008			Barczak	✓			
			Czaplewski	✓			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		✓		Roadt	✓		
				Sengstock	✓		
			✓	Vitale			
			Weigel	✓			
			TOTAL	5	0		

SIGNATURE OF COMMITTEE MEMBER



 Chair _____ Vice-Chair _____ Member _____

APPROVAL

COMMON COUNCIL ACTION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
NOV 18 2008	✓		Barczak	✓			
			Czaplewski	✓			
			Kopplin	✓			
			Lajsic	✓			
			Narlock	✓			
			Reinke	✓			
			✓	Roadt	✓		
				Sengstock	✓		
				Vitale	✓		
			Weigel	✓			
			TOTAL	10			



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial
Video/Cable Communications Coordinator

414/302-8350
414/302-8321 (Fax)

City Hall
7525 West Greenfield Avenue
West Allis, Wisconsin 53214

www.ci.west-allis.wi.us
jmusial@ci.west-allis.wi.us

To: License & Health Committee
From: Jerry Musial
Re: 3rd Quarter Funding Recommendations for the
West Allis Community Communications Corporation (WACCC)
Date: 11/12/08

The WACCC has developed a short term Strategic Plan and a Fundraising Implementation Plan, that includes grant writing, outreach to legislators, donors and sponsors. The WACCC's executive director is on the State's Public Access Association's Policy Committee and they are working on getting a bill introduced at the State level to secure future public access funding. Right now their access funding will end at the end of 2010.

They had a booth at National Night Out, and had a couple of crews recording this year's State Fair activities. There were 51 new programs produced in the 3rd quarter with eight people attending the Producer's Class, seven taking Field Production, five attended the studio workshop and 2 took the nonlinear editing training class.

The Publicity Committee is evaluating a new look for their promotional and printed materials.

The WACCC is continuing to fulfill the requirements stated in their 2008 goals and objectives. I recommend providing 3rd quarter funding for the WACCC.

Respectfully Submitted,


Jerry Musial

Cc: Mayor Devine
Paul Ziehler