

BublR Bikes

- **Greater Milwaukee's non-profit bike share system**

- Partners with Milwaukee, Wauwatosa, West Allis on over 100 stations
- Benefits: economic development, healthy lifestyles, sustainable transportation choices, more walkable/bikeable community, attracting young residents

- **Booming West Allis ridership - 2023 best year yet.**

- Doubled from 2021 to 2022. Over 1,000 trips between West Allis' local business districts and with other parts of Milwaukee area

- **Operates 8 stations in West Allis**

- Operating cost: \$2,000 per station per year
- \$16,000 per year operating agreement

