



DOWNTOWN  
**WEST ALLIS**  
INCORPORATED

7231 W. GREENFIELD AVE., SUITE 201 · WEST ALLIS, WI 53214  
PHONE (414) 774-2676 · FAX (414) 774-7728  
WWW.WESTALLISDOWNTOWN.COM

June 15, 2015

Mayor Dan Devine and Common Council Members  
City of West Allis, City Hall  
7525 W. Greenfield Ave.  
West Allis, WI 53214

RECEIVED

JUN 29 2015

CITY OF WEST ALLIS  
CITY CLERK

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the *Downtown West Allis* has again committed the first Sunday in October for our Classic Car Show. **Our 25<sup>th</sup> Annual Classic Car Show will be held on Sunday, October 4, 2015.** Registration will be held from 6:30 AM to 9:30 AM with the show beginning at 10:00 AM. Winning cars will be announced at 2:30 PM. As always with this event, we anticipate a record number of visitors to Downtown West Allis.

This year we are again asking for your permission to close down Greenfield Avenue, to traffic, from the hours of **5:00am until 6:00pm** and use the City Hall parking lot for our registration site. Last year, with Greenfield Avenue closed, we were able to accommodate over 480 Classic Car participants, additional vendors and more visitors to this event. Visitors were greeted to a festive-type atmosphere with classic cars, food, games and family fun.

As in previous years, the BID requests the assistance from the City of West Allis for parking restrictions and the use of signs and supplies to ensure event safety. A letter and map, outlining these requests will be submitted to Department of Public Works at a later date. Additional police presence is requested in the area, this day, to monitor safety conditions. We invite the display of a Police vehicle and an Officer in or around Greenfield Avenue.

**This year we have one additional request.** As the event grows our boundaries are limited. We ask that the two (2) municipal parking lots just east of 75<sup>th</sup> Street (south side) be reserved for the overflow of participating vehicles. If we do not exceed capacity, we will open these two lots to the public for parking.

The BID holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured (see attached).

The BID extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call the BID office at 774-2676.

Sincerely,

Alex Geiger  
25<sup>th</sup> Annual Downtown West Allis Classic Car Show Committee Chair

cc: Michael Lewis, Brian Block, David Wepking, Doug Bartels, Dan Koralewski, Alderperson Marty Weigel and Alderperson Cathleen Probst  
encl.



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