

**2012 ACTION PLAN**  
**GRANT NO. B-12-MC-55-0011**  
**CITY OF WEST ALLIS, WISCONSIN**  
**January 1 through December 31, 2012**

Activity Name & Description	Implementing Agency	Location(s)	Funding Amt	Regulatory Cites Elig./Nat. Obj. [24 CFR 570]
<b>Administration</b>				
1 <b>Program Administration</b> Oversight, management, monitoring and coordination of the CDBG Program and related Housing Rehab programs	Dept of Development	West Allis City Hall 7525 W Greenfield West Allis WI 53214	\$ 248,546	206
2 <b>Fair Housing Administrative Costs</b> Provision of fair housing services and counseling available to all residents	Housing Division	West Allis City Hall 7525 W Greenfield West Allis WI 5314	\$ 2,752	206
<b>Subtotal:</b>			<b>\$ 251,298</b>	
<b>Public Service</b>				
1 <b>Community Service Officer</b> Officer will patrol high crime CD areas, assist staff at family resource center, produce special crime prevention newsletters, and combat auto theft in designated areas of the City.	West Allis Police Dept. Crime Prevention Unit 11301 W. Lincoln Ave. West Allis, WI 53227	Census	\$ 45,145	201(e)
		Tracts    Block Groups		208(a)(1)
2 <b>Access to Literature for Elderly</b> Providing current information and literature specifically for older adults attempting to meet their educational, recreational and informational needs.	Michael Koszalka West Allis Library 7421 W National Ave West Allis, WI 53214	1001    2,3,4	\$ -	201(e)
		1002    1,2,3,4		208(a)
3 <b>Frail Elderly Home Services</b> Volunteer organization to assist elderly persons 62 & older remain in their own homes.	West Central Interfaith 1236 S 115 ST West Allis WI 53214	1015    4	\$ 29,000	201(e)
		1016    4,5		208(a)(2)
4 <b>Gang Prevention Program</b> This program is an effort to eliminate gang related activity and offenses by providing extra enforcement and prevention efforts in the low to moderate areas of the City.	West Allis Police Dept. Crime Prevention Unit 11301 W Lincoln Ave West Allis, WI 53227	1017    1	\$ 50,744	201(e)
		1018    1		208(a)(1)
5 <b>Neighborhood Watch</b> Provides funds for printing of signs and stickers, start new groups and maintain current groups and overhead/salary costs for Police to conduct meetings for new Block Watch Groups in Low/Mod neighborhoods. And printing for the fire prevention newsletter, FIREWIRE.	West Allis Police Dept. Crime Prevention Unit 11301 W Lincoln Ave West Allis, WI 53227	Census	\$ 8,160	201(e)
		Tracts    Block Groups		208(a)(1)
		1001    1,2,3,4		
		1002    1,2,3,4		
		1003    1,2,3		
		1004    1,3		
		1005    2, 3		
		1009    1,2		
		1010    1		
		1011    1		
		1013    3		
		1014    1		
		1015    1,2,3,4		
		1016    1,2,3,4,5,6		
		1017    1		
		1018    1		

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6	<b>Survive Alive Program</b> Program involves teaching 1st & 5th graders fire safety in the home and how to respond in the event a fire should occur. Funds used to pay firefighters to conduct classes and supplies.	West Allis Fire Dept. Fire Prevention Unit 7332 W. National Ave. West Allis, WI 53214	Census	\$ 11,424	201(e) 208(a)(2)	
Tracts			Block Groups			
			1001	1,2,3,4		
			1002	1,2,3		
			1003	1,2,3		
			1004	1,2,3		
7	<b>Senior Citizen Services</b> Funding will provide ElderWatch Training, promote Senior Government Day, provide SAFE book, promote computer literacy for the elderly, and provide 10 emergency food boxes for frail and need elderly.	West Allis Senior Center 7001 W National Ave West Allis, WI 53214	Citywide to elderly/handicapped		\$ 6,890	201(e) 208(a)(2)
8			<b>After School Program -S.A.F.E.</b> Program services Horace Mann Elementary School/Liberty Heights Playground and Pool. Provides after school activities, pool supervision, dances, athletics, tutoring, etc.	West Allis Recreation Dept 2930 S. Root River Pkwy West Allis, 53227		
	Tracts	Block Groups				
			1001	1,2,3,4		
			1002	1,2,3		
			1003	1,2,3		
			1009	1,2		
			1005	2,3		
9	<b>Healthy Homes</b> Screening of low/moderate income children by Health Department, child injury prevention, toxic hazards in the home, and community outreach.	West Allis Health Dept.	West Allis Health Dept. 7120 W. National Avenue West Allis, WI 53214 City wide		\$ 6,230	201(e) 208(a)(2)
10			<b>Family Resource Center</b> Operate the Family Resource Center designed to provide a comprehensive, coordinated child and family centered plan that brings resources together to provide preventative services in a timely, effective and user-friendly manner.	Joan Luedke Horace Mann Elementary School 6213 W. Lapham Street West Allis, WI 53214		
	Tracts	Block Groups				
			1001	1,2,3,4		
			1002	1,2,3,4		
			1003	1,2,3		
			1004	2,3		
			1005	1,2,3		
			1009	1,2		
			1011	1		
			1013	3		
			1014	1,2		
			1015	1,2,3,4		
			1016	1,3,4,5,6		
			1017	1		
11	<b>Lilac Bus</b> Transport Senior residents, to shopping and social events	Rotary Club of West Allis 1326 S. 65 St. West Allis, WI 53214	Citywide to elderly/handicapped		\$ 5,000	201(e) 208(a)(2)
	<b>Subtotal:</b>			\$ 188,474		

Activity Name & Description	Implementing Agency	Location(s)	Funding Amt	Regulatory Cites Elig./Nat. Obj. [24 CFR 570]
<b>Housing Rehabilitation Programs</b>				
1 <b>Rehabilitation</b> <b>Rehabilitation Single Family Loan Programs</b> Loans for low and moderate income home owners to rehab single family homes.	Housing Division West Allis City Hall 7525 W Greenfield West Allis WI 53214	Citywide to income-eligible persons	\$ 75,000	202 208(a)(2)
2 <b>Rehabilitation Multi Family Loan Program</b> Loans for low and moderate income home owners to rehab duplex homes.	Housing Division West Allis City Hall 7525 W Greenfield West Allis WI 53214	Citywide to income-eligible persons	\$ 40,000	202 208(a)(2)
3 <b>Hsg Rehabilitation-Administrative Costs</b> Funds to cover the operation of the housing rehabilitation programs.	Housing Division 7525 W Greenfield West Allis WI 53214	West Allis City Hall 7525 W Greenfield West Allis WI 53214	\$ 28,750	202 208(a)(3)
4 <b>Home Security For I/M Res. &amp; Elderly/Homeownership</b> Provide security devices such as deadbolt locks, burglar bars, and window locks for low income residents and administrative costs of the program.	West Allis Police Dept. Crime Prevention Unit 11301 W Lincoln Ave West Allis, WI 53227	Citywide (to income-eligible persons)	\$ 14,372	202 208(a)(2)
<b>Subtotal:</b>			<b>\$ 158,122</b>	
<b>Economic Development Programs</b>				
1 <b>Economic Development</b> <b>Economic Development Loan Program</b> Funds to aid existing businesses for acquisition of machinery and equipment, purchase of land, and/or construction, remodeling or purchase of a building, all geared to job creation/retention & provide assistance for microenterprise development.	Economic Dvlpmt Div. West Allis City Hall 7525 W Greenfield West Allis, WI 53214	Citywide	\$ 90,000	201(o) 208(a)(4)
2 <b>Economic Development Management</b> Management costs associated with operating Economic Development Division including Econ. Devel. Financing Program, Com. Facade Program, Technical Assistance to Small Business, and Redevelopment projects.	Economic Dvlpmt Div. 7525 W Greenfield West Allis, WI 53214	West Allis City Hall 7525 W Greenfield West Allis WI 53214	\$ 165,765	203(b) 208(a)(4)
3 <b>Commercial Facade Improvements</b> Provide financial assistance to commercial property owners & tenants in two redevelopment target areas.	Economic Dvlpmt Div. 7525 W Greenfield West Allis, WI 53214	West Allis City Hall 7525 W Greenfield West Allis WI 53214	\$ 30,000	202 208(b)(1)
4 <b>Micro-Enterprise Technical Assistance</b> qualified individuals owning or developing a micro-enterprise in the City of West Allis.	West Allis City Hall 7525 W Greenfield West Allis, WI 53214	Citywide	\$ 25,000	203(b) 208(a)(2)
<b>Subtotal:</b>			<b>\$ 310,765</b>	

Activity Name & Description	Implementing Agency	Location(s)	Funding Amt	Regulatory Cites Elig./Nat. Obj. [24 CFR 570]
<b>Public Improvement Programs</b>				
1 <b>Street Beautification (Formerly Tree &amp; Shrub Planting)</b> Plant street trees and shrubs at various locations in CDBG eligible areas of the City.	Public Works Dept. 6300 W. McGeoch Ave. West Allis WI 53219	Citywide in eligible areas West Allis, WI	\$ 21,000	201(c) 208(a)(1)
2 <b>Exterior Code Enforcement</b> Exterior comprehensive inspection of buildings and properties in low-moderate income neighborhoods to eliminate blighting influences.	Building Insp. And Zoning	Census Tracts    Block Groups 1001        1,2,3,4 1002        1,2,3,4 1003        1,2,3 1004        1,3,4 1015        1,2,3,4 1016        1,2,3,4,5,6 1017        1,2,3,4	\$ 194,000	202(c.) 208(a)(1)
3 <b>Pedestrian Bike Path</b> Funds to support Cross Town Connector Pedestrian and Bike Trail. Consultant assistance needed to complete recommendation to the RR and utilities for Trail crossing. Trail to serve as missing link between Milwaukee and Madison. To go through LMI areas throughout City and provide an alternative for low/moderate income residents to commute or to exercise.	Planning & Zoning Division            7525 W. Greenfield Ave., West Allis, WI 53214	Citywide in eligible areas West Allis, WI	\$ 41,973	201( c) 208(a)(1)
4 <b>West Allis Skateboard Park</b> Provide increased recreational activities for LMI neighborhoods. Targeted recreational choice for young audience within community, generally adolescent teens. Funds for design and construction.	Dept. of Development 7525 W. Greenfield Ave. West Allis, WI 53214	Census Tracts    Block Groups 1001        1,2,3,4 1002        1,2,3,4 1004        3 1018        1	\$ 56,000	201( c)    208(a)(1)
<b>Subtotal:</b>			\$ 312,973	



Activity Name & Description	Implementing Agency	Location(s)	Funding Amt	Regulatory Cites Elig./Nat. Obj. [24 CFR 570]
<b>Redevelopment</b>				
1 <b>Redevelopment</b>  <b>Redevelopment Management</b> Developing effective strategies to attract development to brownfield sites, vacant land and underutilized properties, crafting innovative approaches to redevelopment efforts in the areas of site development techniques, financing and environmental remediation; and increasing the tax base through appropriate initiatives.	Dept. of Development 7525 W Greenfield West Allis WI 53214	116th & Rogers St. 84th & Greenfield Ave. 7000-7600 W Greenfield Ave 60th St. Gateway 66th & Mitchell St. 60th & Burnham St. 113th & Grnflld (Home Juice) 54th & Burnham St. 1960 S. 67 Place Hwy 100 Corridor S. 70th St. Gateway Six Points/Farmers Market Redevelopment Area	\$ 34,860	201(d) 208(b)(2)
<b>Subtotal:</b>			<b>\$ 34,860</b>	
2 <b>Contingency</b> Funds set aside to cover new projects during year and potential program cutbacks by HUD.	Dept of Development West Allis City Hall 7525 W Greenfield West Allis WI 53214	N/A	\$ -	N/A
<b>Total 2012 CDBG Funds Programmed For Use:</b>			<b>\$ 1,256,492</b>	

**CONSOLIDATED PLAN**

2012 ACTION PLAN

Funding Sources

January 1 thru December 31, 2012

GRANT NO. B-12-MC-55-0011

City of West Allis, Wisconsin

**CDBG FUNDING SOURCES AVAILABLE FOR USE:**

<b>2011 CDBG Grant Allocation with a projected 10% reduction:</b>	\$	1,127,601
<b>Projected Program Income from:</b>		
Repayments on Housing Loans		
Rehab Loan Program	\$72,757	
- Repayments of Economic Development Loans	\$56,134	
<b>TOTAL FUNDING AVAILABLE:</b>		<b>\$1,256,492</b>