

ROUNDY'S SUPERMARKETS, INC.

PICK 'N SAVE · COPPS · METRO MARKET · MARIANO'S
PO Box 473
Milwaukee, WI 53201

414-231-5000

October 30, 2017

VIA GROUND COURIER

Ms. Monica Schultz
Ms. Ann Marie Neff
City of West Allis
Office of the City Clerk
7525 W. Greenfield Ave
West Allis, WI 53214

RECEIVED

OCT 31 2017

CITY OF WEST ALLIS
CITY CLERK

Re: Modification to Premise Description

Dear Monica & Ann:

Mega Marts, LLC, the owner and operator of the Pick 'n Save located at 2625 S. 108th St. in West Allis (the "Store"), hereby formally requests an amendment to the premise description on the "Class A" license issued to the Store to encompass the ClickList service as described below.

The Store's program named "ClickList" will allow customers to submit an online order for grocery, alcohol and tobacco products. A designated ClickList shopper, which is a Store employee, selects the customer's items and generates a receipt. The customer is then notified that the order is available for pickup. The pickup occurs in the designated parking stalls. The shopper will load the merchandise into the customer's vehicle. If the order contains alcohol or tobacco product, the customer's age will be verified by the shopper prior to the transfer of these products. After the product is loaded into the customer's vehicle, the shopper reenters the store and finalizes the transaction.

The ClickList service will be available to our customers daily between the hours of 8:00 a.m. and 9:00 p.m. There will be approximately 12-14 employees trained to be shoppers. The shoppers will be 18 years of age or older and hold a City issued bartender's license. A site plan identifying the designated ClickList parking stalls is enclosed for your review.

Please amend the language to read: *One story retail grocery and liquor store; includes pathway utilized to access the exterior parking stalls specifically designated for the merchandise pickup service.*

Please contact me with any questions you may have at 414-231-5978 or tammy.koch@roundys.com.

Very truly yours,

ROUNDY'S SUPERMARKETS, INC.



Tammy Koch
Administrative Assistant

Enclosures





Floor Plan

2017-2018

Name of License Applicant (Individual, Corp., LLC, Partners) _____
Mega Marts, LLC

Address of Premises: 2625 S. 108th St., West Allis 53227

DATE: 10/11/17

RENEWAL APPLICATION:

Has the information below changed since the filing of the last application and floor plan?

NO - SIGN William Dowling

YES - Please complete a Floor Plan per the instructions b

William L. Dowling
VP, Corporate Counsel

NEW APPLICATION:

Please complete a Floor Plan per the instructions below.

In any application for an alcohol beverage retail establishment license, excepting special Class B Beer and Wine Licenses, the applicant shall file a detailed floor plan on an 8 ½ inch by 11 inch sized sheet of paper for each floor of the licensed premises. The floor plan shall include:

1. Area in square feet and dimensions of the licensed premises.
2. Locations of all entrances and exits to the premises together with a description of how patrons will enter the premises, the proposed location of the waiting line, and the location where security searches or identification verification will occur.
3. Locations of all seating areas, bars, and, if applicable, food preparation areas.
4. Locations and dimensions of any alcohol beverage storage and display areas.
5. Locations and dimensions of any outdoor areas available at the premises for the sale, service or consumption of alcohol beverages.
6. North point and date.
7. Any other reasonable and pertinent information the License and Health Committee may require either for all applicants or in a particular case.



PLAN OF OPERATION

2017-2018

Name of Applicant (Individual, Corp, LLC, Partners): Mega Marts, LLC
Address of premises: 2625 S. 108th St. West Allis, 53227
Date: 10/30/17

THIS SECTION FOR RENEWAL APPLICATIONS ONLY:

Has the information below changed since the filing of the last application?

- [X] NO - SIGN [Signature]
[] YES - Please complete of a new Plan of Operation Form (numbers 1-20).

William L. Dowling
VP, Corporate Counsel

1. Name of License Applicant (Individual, Corp, LLC, Partners)

2. Name of Corporate or LLC Agent, if applicable

3. Premises Address

4. Hours of Operation for the premises/Hours alcohol will be sold

5. Legal Occupancy Capacity of the Premises

6. Identify the number of parking spaces on the premises

(do not include street parking, if none, write "0")

7. Describe Percentage of sales (Must TOTAL to 100%)

- a) Alcohol Sales % c) Food Sales (if applicable) %
b) Entertainment Sales (if applicable) % d) Other %
(MUST have a license under Section 9.033 or 9.034)

8. Is the premises less than 300 feet from any school, hospital, or church?

- [] NO [] YES

9. Types of Business, planned or currently conducted at the premises (choose all that apply)

- [] Banquet Hall [] Bowling Alley [] Café/Coffee Shop
[] Cocktail Lounge [] Convenience Store [] Corner Store
[] Deli or Fast Food Restaurant [] Full Service Restaurant [] Gas Station
[] Hotel [] Liquor Store [] Night Club
[] Private/Fraternal/Veteran's Club [] Sports Facility [] Supermarket
[] Tavern [] Teen Club [] Other

SECURITY (attach additional sheets as necessary)

10. Describe the proposed security provisions for off-street parking and loading areas

11. Number of security personnel expected to be on the premises:

Sunday – Thursday _____

Friday and Saturday _____

12. Security personnel responsibilities

13. Equipment used by security personnel

14. Presence and location of security cameras (inside and outside)

15. Will searches or identification verification be conducted? If Yes, describe where.

YES, describe:

NO

LITTER AND NOISE (attach additional sheets as necessary)

16. Description of designated smoking area(s). *(To be completed by Class B and C licensees only.)*

17. Identify the solid waste contractor hired by the applicant

18. The number and location of exterior and interior trash receptacles

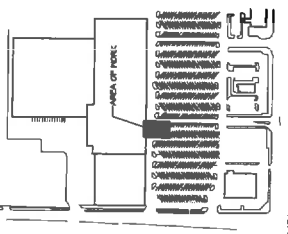
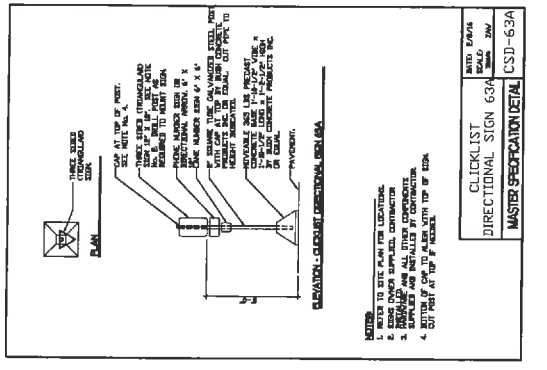
19. How will the exterior trash/littering be addressed?

20. How will noise issues be addressed?

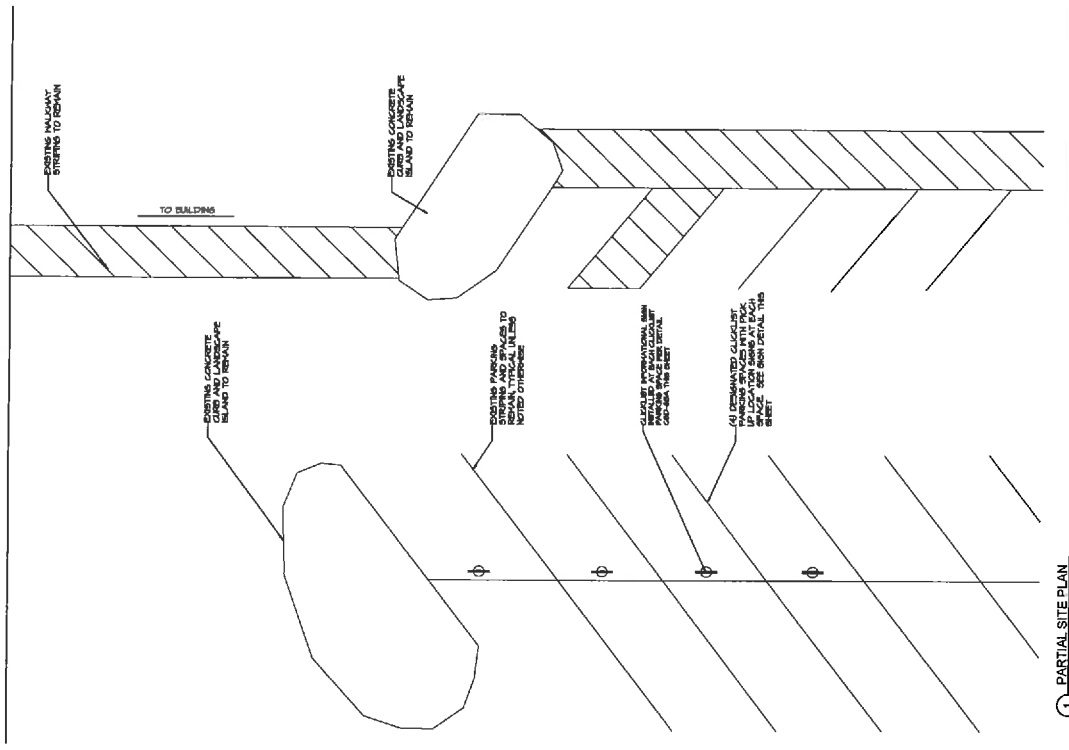
PARTIAL SITE PLAN GENERAL NOTES:

- VERIFY AND COORDINATE ALL OWNER REQUIREMENTS TO BE INSTALLED BY CONTRACTOR.
- ALL DIMENSIONS TO VERIFY EXISTING SITE CONDITIONS PRIOR TO CONSTRUCTION.
- ALL WORK TO BE DONE IN ACCORDANCE WITH ALL GOVERNING MUNICIPAL ORDINANCES AND STATE REQUIREMENTS.
- PROJECT OWNER TO VERIFY THAT ALL DIMENSIONS AND CONDITIONS TO BE MAINTAINED FROM CONSTRUCTION FOR THE PROJECT.

NOTES:
 ALL ITEMS SHALL BE SHOWN OTHERWISE NOTED.



KEY PLAN
 SIGN AREA



1 PARTIAL SITE PLAN
 SIGN AREA