



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
-------------	-------	--------

2003-0700 Request In Committee

Downtown West Allis Business Improvement District (BID) requesting "No Parking" signs and possible relocation of ice sculptures for their Annual Downtown West Allis Holiday Stroll on Saturday December 6, 2003, from 10:00 a.m. to 5:00 p.m.

Introduced: 11/18/2003

Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION Approve

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>11-18-03</u>			Barczak				
			Czaplewski				
			Kopplin				
			Lajsic				
			Narlock	✓			
			Reinke				
			Sengstock	✓			
			Trudell	✓			
			Vitale	✓			
		✓		Weigel	✓		
			TOTAL	5	-		

SIGNATURE OF COMMITTEE MEMBER (RECORDER)

Robert Kopplin
 Chair Vice-Chair Member

COMMON COUNCIL ACTION Approve

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>11-18-03</u>			Barczak	✓			
			Czaplewski	✓			
			Kopplin	✓			
			Lajsic	✓			
		✓		Narlock	✓		
			Reinke	✓			
			Sengstock	✓			
			Trudell	✓			
			Vitale	✓			
			Weigel	✓			
			TOTAL	10	-		

DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

7231 West Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728
www.downtownwestallis.com

Mayor Jeannette Bell and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

OFFICE OF THE MAYOR
RECEIVED

Nov. 5, 2003

NOV 7 2003

WEST ALLIS, WI

Dear Honorable Mayor Bell and Common Council Members:

The Downtown West Allis Business Improvement District (BID) will again sponsor the Annual Downtown West Allis Holiday Stroll on Saturday, December, 6th, 2003, from 10:00 AM to 5:00 PM. The highlights of this tradition include an ice-sculpting contest on Greenfield Avenue (from 70th to 76th Streets) and rides on a Holiday Trolley.

The ice sculpting contest consists of award-winning sculptors working on 400 pound ice blocks throughout Downtown. Blocks occupy one parking space and will be partitioned with yellow security tape. Placement won't interfere with traffic, pedestrian safety, bus stops, turn lanes, etc.

For the safety of our invited sculptors and observers, we request sidewalk delivery of "No Parking" signs on Friday, December 5th. The exact locations for sign delivery will be provided to Public Works closer to the event date. Some special assistance may be needed on December 6th (weather permitting) with the relocation of the ice sculptures to City Hall grounds to continue the display. This service was provided in the past and was appreciated by many. The BID also requests that the Public Works Dept. pick up the "No Parking" signs early Monday, December 8th.

The BID is proud to welcome the participation of our neighboring retirement communities: Library Square, West Park Place, Landmark, Carnegie Place, and the Senior Center. The Holiday Trolley will make special stops at these communities to transport residents to the festive events at each facility, such as craft fairs and Santa visits.

The Holiday Stroll also features in-store specials, giveaways, roving entertainment, and special visit from Santa Claus. The BID holds a one-million dollar event insurance policy with the City listed as an additional insured. DMI Limousine Service will provide the Holiday Trolley rides from 10:00 AM to 2:00 PM.

The BID wishes to thank Mayor Bell and the Common Council for your continued support. Additional thanks to Public Works, the Police Department, the Fire Department, and our residential neighbors of Downtown for their continued services and interest.

If you have any questions, please contact the BID office at 774-2676. Thank you.

Sincerely,

Sarah Smith

RECEIVED

NOV 07 2003

CITY OF WEST ALLIS
CLERK/TREASURER

A Main Street Community

Building a positive image that encourages customer growth and welcomes community involvement.



CITY OF WEST ALLIS

WISCONSIN



City Clerk/Treasurer Office

Paul M. Ziehler
*City Administrative Officer
Clerk/Treasurer*

Dorothy E. Steinke
Deputy City Treasurer

Monica Schultz
Assistant City Clerk

November 21, 2003

Ms. Sarah Smith
West Allis Business Improvement District
7231 W. Greenfield Ave.
West Allis, WI 53214

Dear Ms. Smith:

On November 18, 2003, the Common Council approved the following request:

- Downtown West Allis Business Improvement District request for delivery of "No Parking" signs for the annual Downtown West Allis Holiday Stroll to be held on December 6, 2003 from 10:00 a.m. to 5:00 p.m.

Thank you for your attention in this regard.

Sincerely,

Monica Schultz

/dlm

cc: Public Works Director
Police Chief
City Attorney
Health Commissioner