

West Allis Public Library – Summer 2023 Outreach

DATE	EVENT NAME / LOCATION	ATTENDANCE (ESTIMATED)
06/10/2023	City Light's New to Me / Liberty Heights Park	60
06/22/2023	Family Fun Night / Redeemer Church	80
06/24/2023	West Allis Farmers Market	19
06/30/2023	Food Truck Friday / WA Farmers Market	29
07/14/2023	Food Truck Friday / WA Farmers Market	43
07/15/2023	Bikes on the Block / Downtown West Allis	100
07/22/2023	West Allis Farmers Market	19
07/24/2023	West Allis Night Out	144
07/27/2023	MKE Travelling Beer Garden / McCarty Park	22
08/02/2023	MKE Travelling Beer Garden / McCarty Park	60
08/12/2023	Flour Girl & Flame Anniversary Party / Rainbow Park	38
08/19/2023	West Allis Farmers Market	71
09/08/2023	Art on the Plaza* / West Allis City Hall	65
09/09/2023	West Allis Farmers Market*	60
Total Attendance:		810

*Event promotion for West Allis Reads

Staff were busy at Outreach Events this summer! We attended our usual summer events, West Allis Farmers Market, West Allis Night Out, and the Milwaukee County Travelling Beer Garden at McCarty Park. We also added several new events to our list including Food Truck Fridays, Bikes on the Block, and Art on the Plaza.

These events provide staff the opportunity to share what resources the library has, register, and renew library cards, and sign people up for the Summer Reading program. To encourage people to stop by and visit our table, we have games (with prizes), crafts, and other giveaways.