





# CITY OF WEST ALLIS

WISCONSIN



Department of Administration & Finance  
Office of Cable Communications

JERRY MUSIAL  
Video/Cable Communications Coordinator

To: License & Health Committee  
From: Jerry Musial  
Re: 1<sup>st</sup> Quarter Funding Recommendations for the  
West Allis Community Communications Corporation (WACCC)  
Date: 5/15/07

The WACCC celebrated its milestone by hosting a 25<sup>th</sup> Anniversary brunch. In juxtaposition to this milestone is the fact that the WACCC also has been lobbying for its very existence. State Legislation threatens their funding, and the WACCC has been writing their Representative and Senator to work on behalf of maintaining the funding for their operations in Amendments to the Bills.

They are still working even under the cloud of this Legislation, and have enrolled five new members, produced 41 shows and had ten people attend Producer and Field Production workshops in the first quarter.

Their equipment, both playback and video production, is failing, and they are unable to purchase new equipment without a better sense of security for future funding.

The WACCC also secured a \$6,500 grant for strategic planning, and will be facilitated by the Unkel Management and Marketing Solutions Company.

It is staff's recommendation that the first quarter operating funds be allocated to the WACCC.

Respectfully Submitted,

  
Jerry Musial

Cc: Mayor Bell  
Paul Ziehler