

## City of West Allis Matter Summary

7525 W. Greenfield Ave. West Allis, WI 53214

	File Number	Title	Title Status						
	2007-0272	Commu	nication		In Committee				
		Quarter (	able Communications Operating Funds to the total	e West Allis Co					
		Introduce	ed: 5/15/2007		Controlling Body: License & Health Committee				
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	MOY	ZER SE	CONDER		AYE	NO	PRESENT	EXCUS	
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ACTION DATE:  MAY 1 5 2007  SIGNATURE O	F COMMIT	SECONDER	Reinke Sengstock Vitale Weigel	AYE  V  AC  3	NO	PRESENT	EXCUSED
COMMON CO	Common council action Vice-Chair					per	
ACTION DATE: MAY 1 5 2007	MOVER	SECONDER	Barczak Czaplewski	AYE	NO	PRESENT	EXCUSED

TOTAL



## CITY OF WEST ALLIS

## WISCONSIN



Department of Administration & Finance
Office of Cable Communications

JERRY MUSIAL
Video/Cable Communications Coordinator

To: License & Health Committee

From: Jerry Musial

Re: 1st Quarter Funding Recommendations for the

West Allis Community Communications Corporation (WACCC)

Date: 5/15/07

The WACCC celebrated its milestone by hosting a 25<sup>th</sup> Anniversary brunch. In juxtaposition to this milestone is the fact that the WACCC also has been lobbying for its very existence. State Legislation threatens their funding, and the WACCC has been writing their Representative and Senator to work on behalf of maintaining the funding for their operations in Amendments to the Bills.

They are still working even under the cloud of this Legislation, and have enrolled five new members, produced 41 shows and had ten people attend Producer and Field Production workshops in the first quarter.

Their equipment, both playback and video production, is failing, and they are unable to purchase new equipment without a better sense of security for future funding.

The WACCC also secured a \$6,500 grant for strategic planning, and will be facilitated by the Unkel Management and Marketing Solutions Company.

It is staff's recommendation that the first quarter operating funds be allocated to the WACCC.

Respectfully Submitted,

Jerry Musial

Cc: Mayor Bell Paul Ziehler