



**STAFF REPORT
WEST ALLIS PLAN COMMISSION
Wednesday, January 24, 2024
6:00 PM**

Watch: <https://www.youtube.com/user/westalliscitychannel>

6. Discussion item on the 2045 Comprehensive Plan

Overview

Planning has completed its first draft of the 2045 Comprehensive Plan. Staff shared a copy of the draft plan with all Council members Wednesday, January 10th. On Tuesday, January 16th, the draft plan was made public with the launch of our final round of public engagement beginning soon.

The final round of public engagement will include an online survey, open houses, and tabling at community events. Staff intends to present the Comprehensive Plan for Plan Commission consideration on February 28th and hold a public hearing before Common Council for consideration thereafter. Please review the linked [2045 Comprehensive Plan](#) update page for more information. A sample page from the executive summary has been provided below:

Big Ideas

Through public engagement, hundreds of community members shared their thoughts on the most important issues and opportunities in West Allis.

5 big ideas emerged:

Grow West Allis

West Allis should strive to attract new residents - particularly young families and professionals. West Allis still has the infrastructure to support a larger population; welcoming more people to call West Allis home means more support for local businesses, more connections for residents, and more life in our community.

Safer streets for all users, especially people walking and biking

West Allis' streets were historically designed to prioritize vehicles and speed above all else. People should be able to move safely and comfortably throughout the City's streets, no matter the method they use to get around. Streets should be redesigned as Complete Streets that design for safety, protect our most vulnerable road users, and encourage sustainable and healthy ways to get around.

New, quality housing that is affordable and offers a variety of choice

West Allis' housing stock is old and the single greatest barrier towards growth; there is more demand for housing than supply. New housing should be built that gives people of all income levels a desirable place to live.

Invest in parks and green space

West Allis' parks are beloved yet neglected, and the built-out city has scarce land for green space. Better integrating parks and nature into the city's fabric will improve quality of life and make West Allis a more desirable place to live.

Vibrant spaces for community life

West Allis lacks public spaces that center community life and anchor places that people want to be. To become a destination and foster a stronger sense of community, West Allis should create welcoming, unique, shared places for people.

