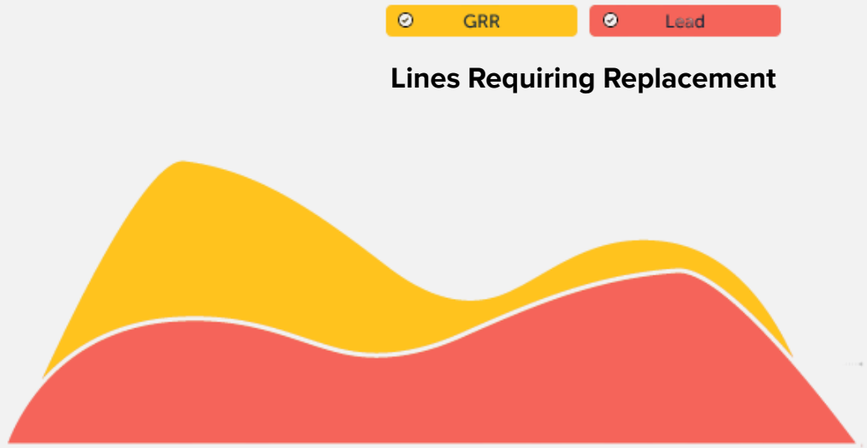
120Water™

PWS INSIGHTS

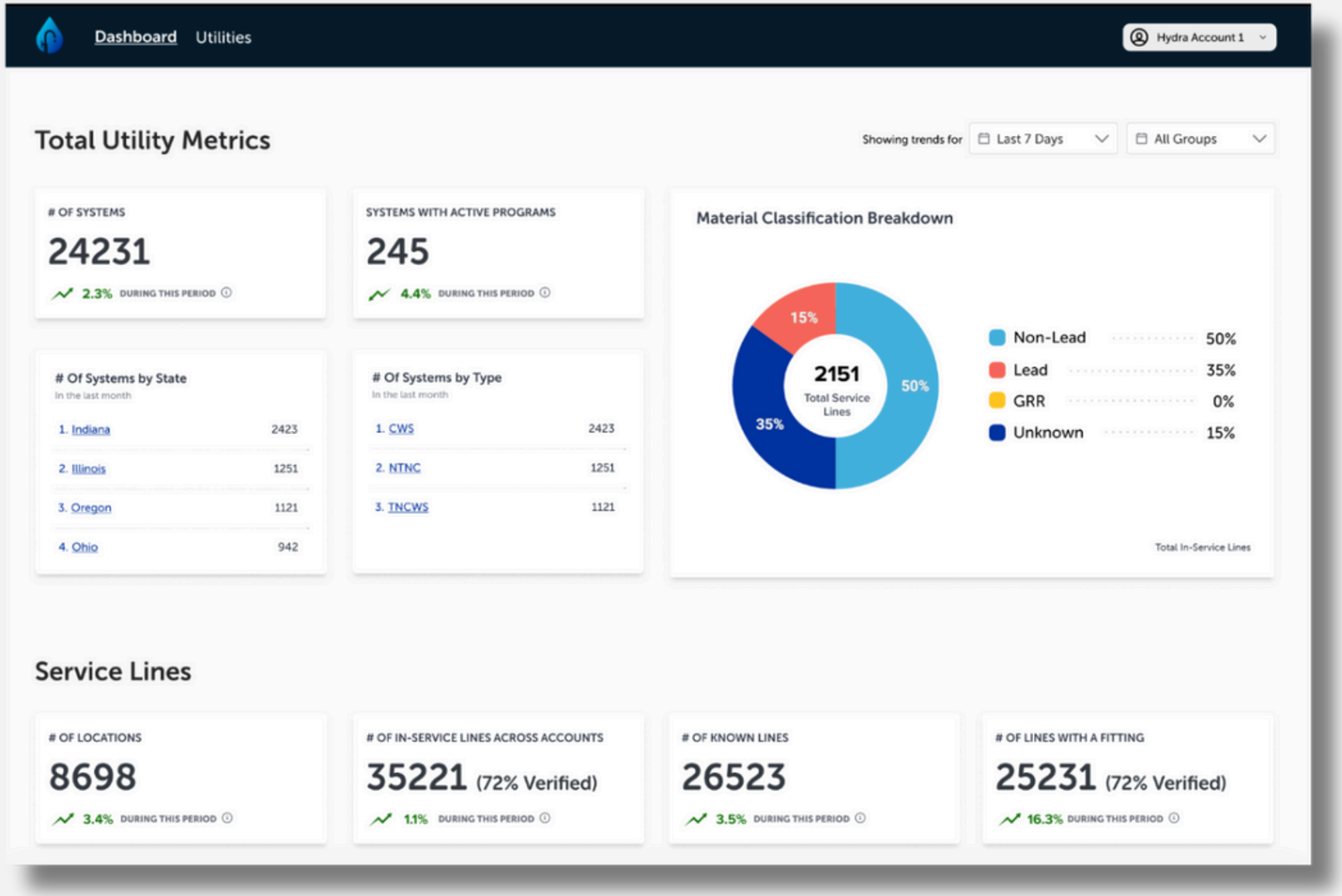
Product Lookbook



PWS Insights

OVERVIEW

120Water has enhanced our digital water quality platform with a powerful dashboard built for customers managing multiple water systems. Instead of juggling spreadsheets and disconnected data, users get a **real-time view of compliance and operations across all their utilities in one place.** With easy drill-down capabilities, filtering, and automated reporting, you can **track progress, spot risks early, and make smarter decisions—faster.**



PWS Insights

MADE FOR MULTI-SYSTEM MANAGEMENT

Investor Owned Utilities

IOU's oversee many systems and continue to acquire more. Effortlessly onboard new systems into Insights to see their status.

Public Multi-PWS Management

Managing one system is hard enough. Systems aren't a one size fits all and have different needs. See them quickly.

Engineering & Consulting Firms

Juggling LCRI projects for multiple clients is no small task. Be efficient and impress your clients.

Associations & Technical Assistance Programs

Effectively provide resources to those that need it most with data driven decisions.

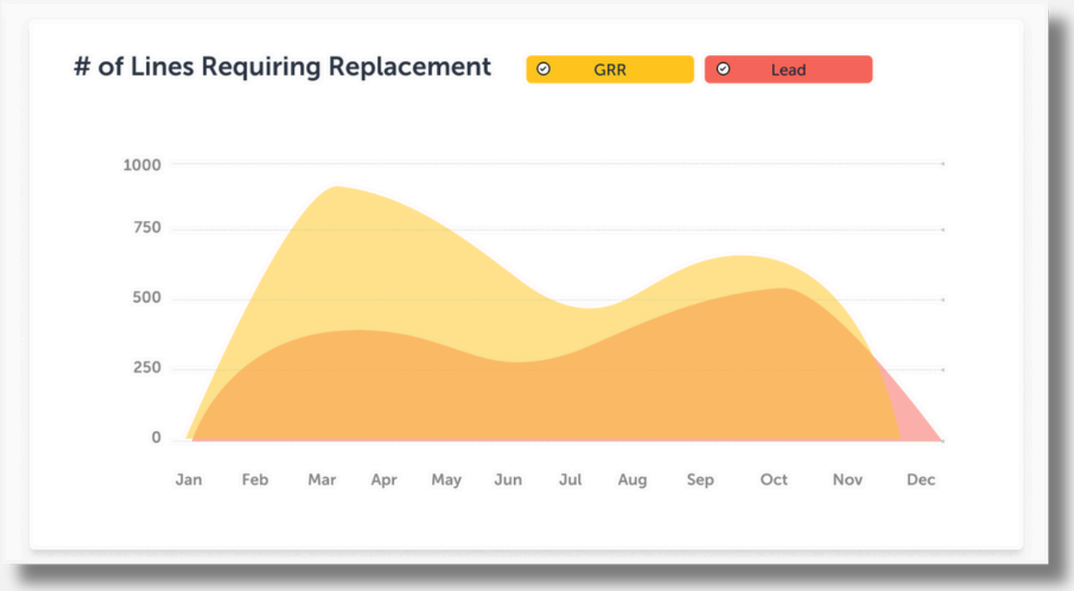
WE FEEL YOUR PAIN

PWS Insights

🚫 **Managing Multiple Water Systems is Overwhelming**
Utility managers already struggle with disjointed systems and paper records—coordinating compliance and operations for 10+ systems without a centralized view is nearly impossible.

🔍 **Limited Visibility Across Water Systems**
Most tools provide a siloed, one-system-at-a-time approach, making it difficult to see trends, compare performance, and make informed decisions across an entire portfolio.

⚠️ **Difficulty Identifying Where Resources Are Needed Most**
Without clear, real-time data, prioritizing which utilities need urgent attention is nearly impossible. “I just want to see what isn’t done.”



DATA DOESN'T HAVE TO BE A GUESSING GAME

PWS Insights

Instead of chasing down disparate data to see where you should allocate budget and direct resources, log in and see exactly where every utility stands—inventory, verification, replacements, sampling. It's all right there. Direct your funds to the right place.

And when something doesn't look right? Like a utility lagging on unknowns or one showing no movement in weeks? You can jump straight into that system's record, find the issue, and start solving it. No digging, no guesswork.

COMPLIANCE REQUIRES INNOVATION

PWS Insights

Keeping track of evolving regulations like the Lead and Copper Rule Improvements (LCRI) is a complex task for water utilities. Digital technologies and platforms can help utilities identify compliance gaps, prioritize projects and manage resources. At the end of the day, utilities are focused on providing safe drinking water to the communities they serve and innovative solutions such as those offered by 120Water can help them deliver on that promise faster, smarter, and more efficiently.

– Ethan Edwards, Senior Analyst at Bluefield Research

YOU'VE GOT THE DATA. LET'S MAKE IT WORK FOR YOU.

PWS Insights

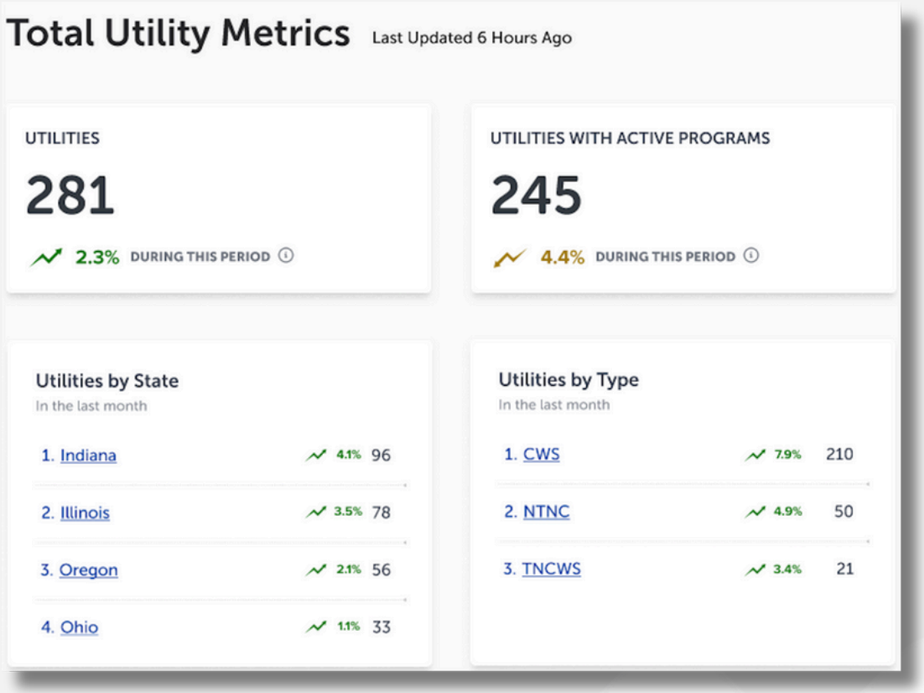
📍 **Everything in One Spot** – See a full list of every utility you manage and easily dive into each one for deeper insights.

📊 **Know Where You Stand** – Track progress on inventory, verification, and replacement in real time. Spot trends, catch issues early, and stay ahead of compliance issues.

🔍 **Find What Matters Fast** – Use flexible segments and filters to group utilities by the attributes you care about most. See only what you want to see.

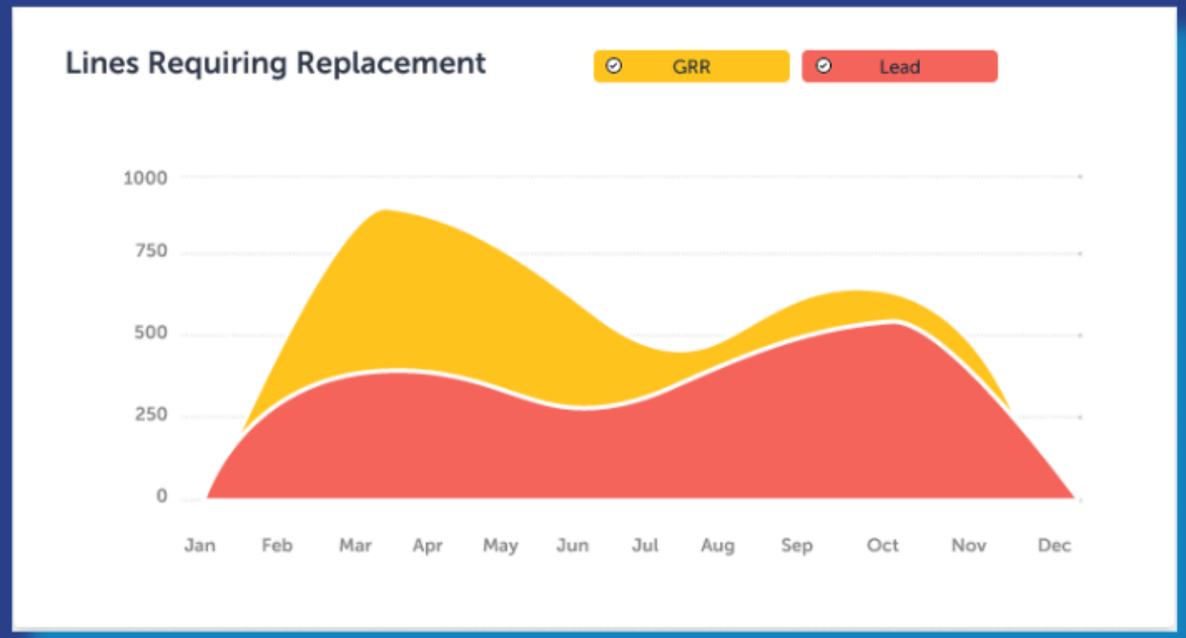
🧭 **Drill Into the Details** – Jump from the high-level view into detailed individual PWS accounts with just a click.

🚩 **Spot Red Flags & Take Action** – Quickly identify utilities that need extra support and direct resources where they're needed most.



PWS INSIGHTS

Making Your Data Work For You



- Which systems have over 50% unknowns?
- Where are our replacement efforts stalled?
- How many systems are in good shape?
- Who is working and who is not?

120Water™

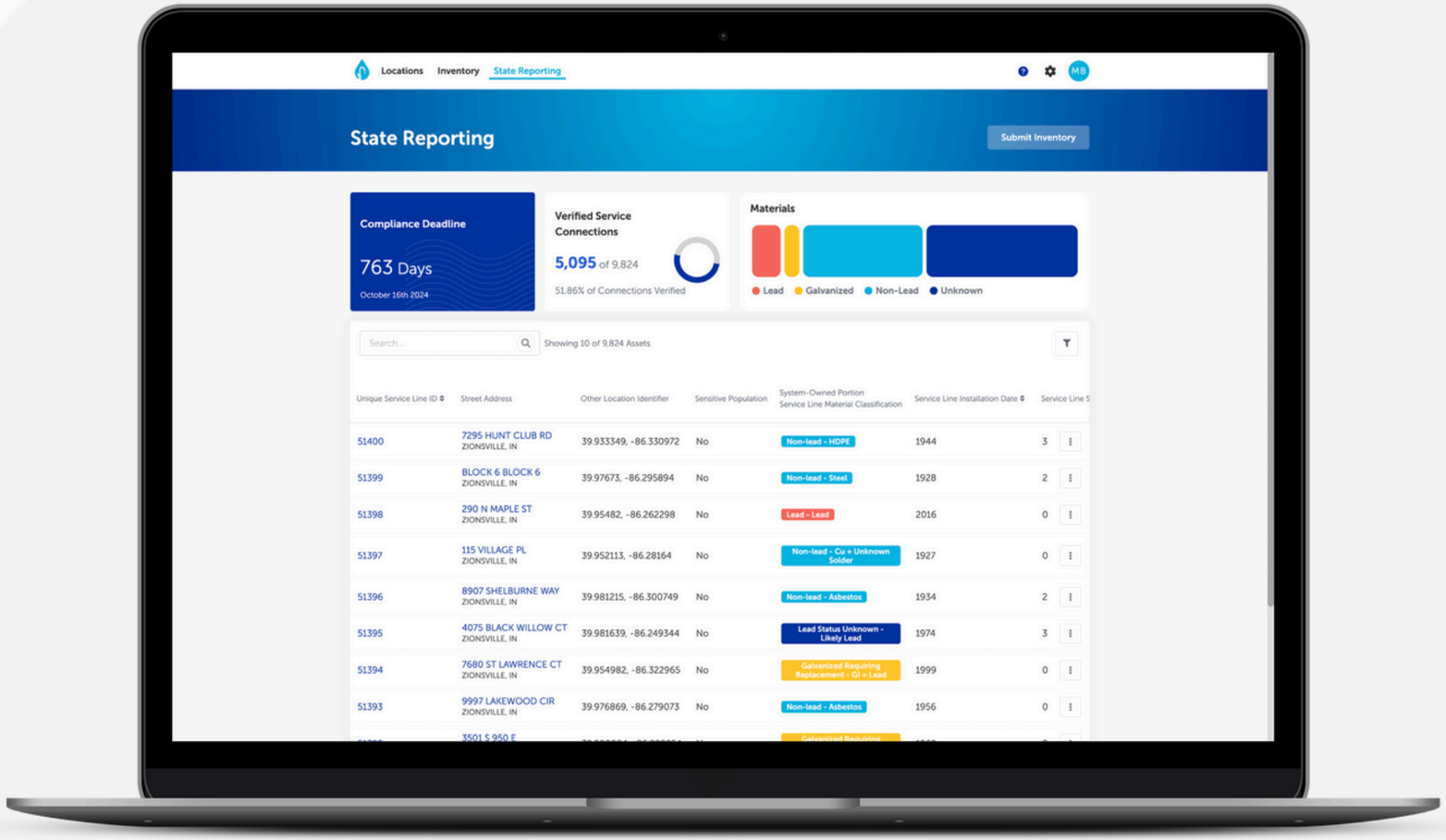
PURPOSE BUILT SOLUTIONS

Elements in PWS Insights

PWS Insights

THE FOUNDATION: PWS PLATFORM

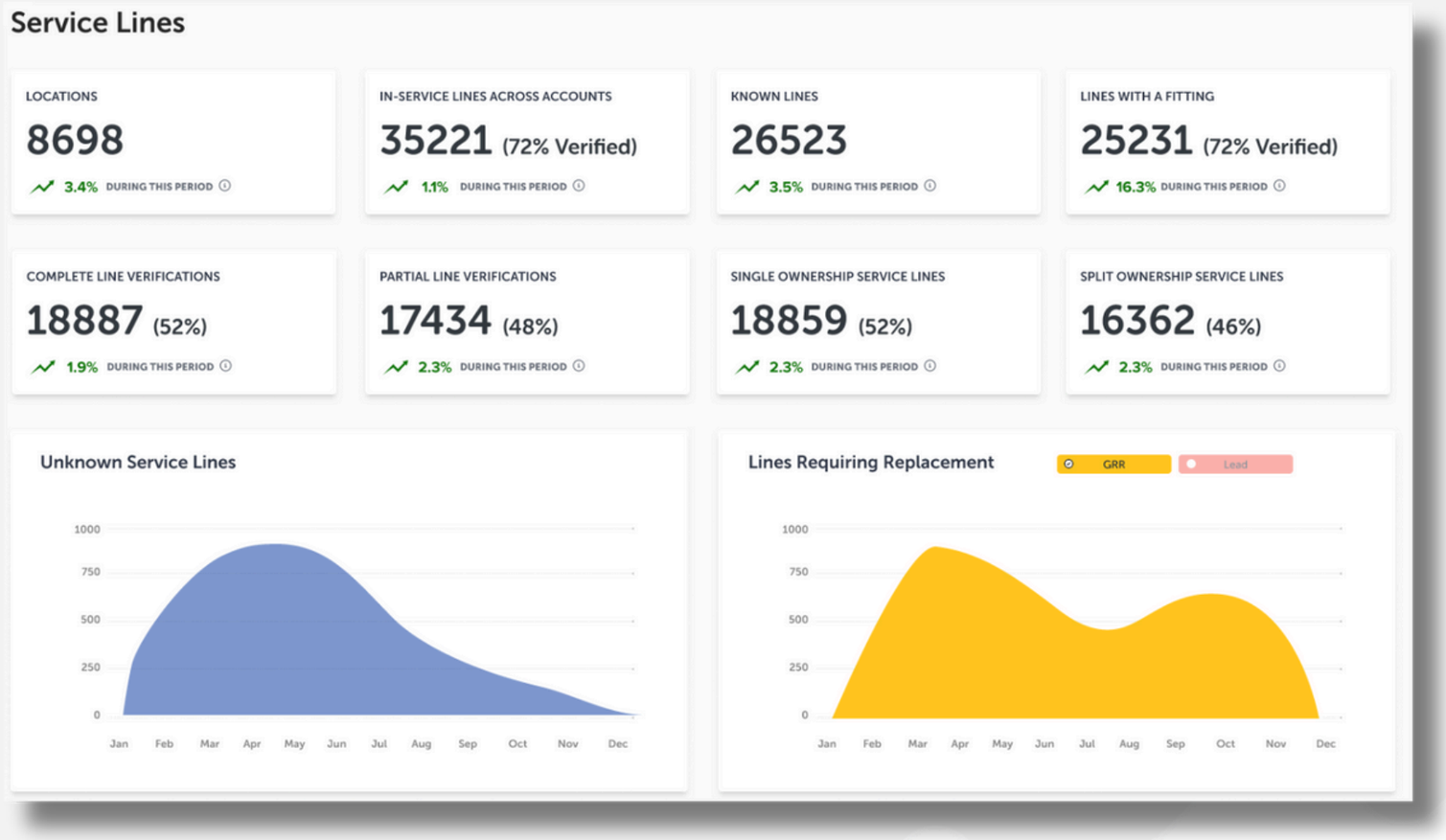
PWS Insights data comes from our PWS Platform, where 7,000+ water systems stay on top of compliance by centralizing data and streamlining sampling, inventory, verification, communication, and replacement programs.



PWS Insights

PORTFOLIO OVERVIEW

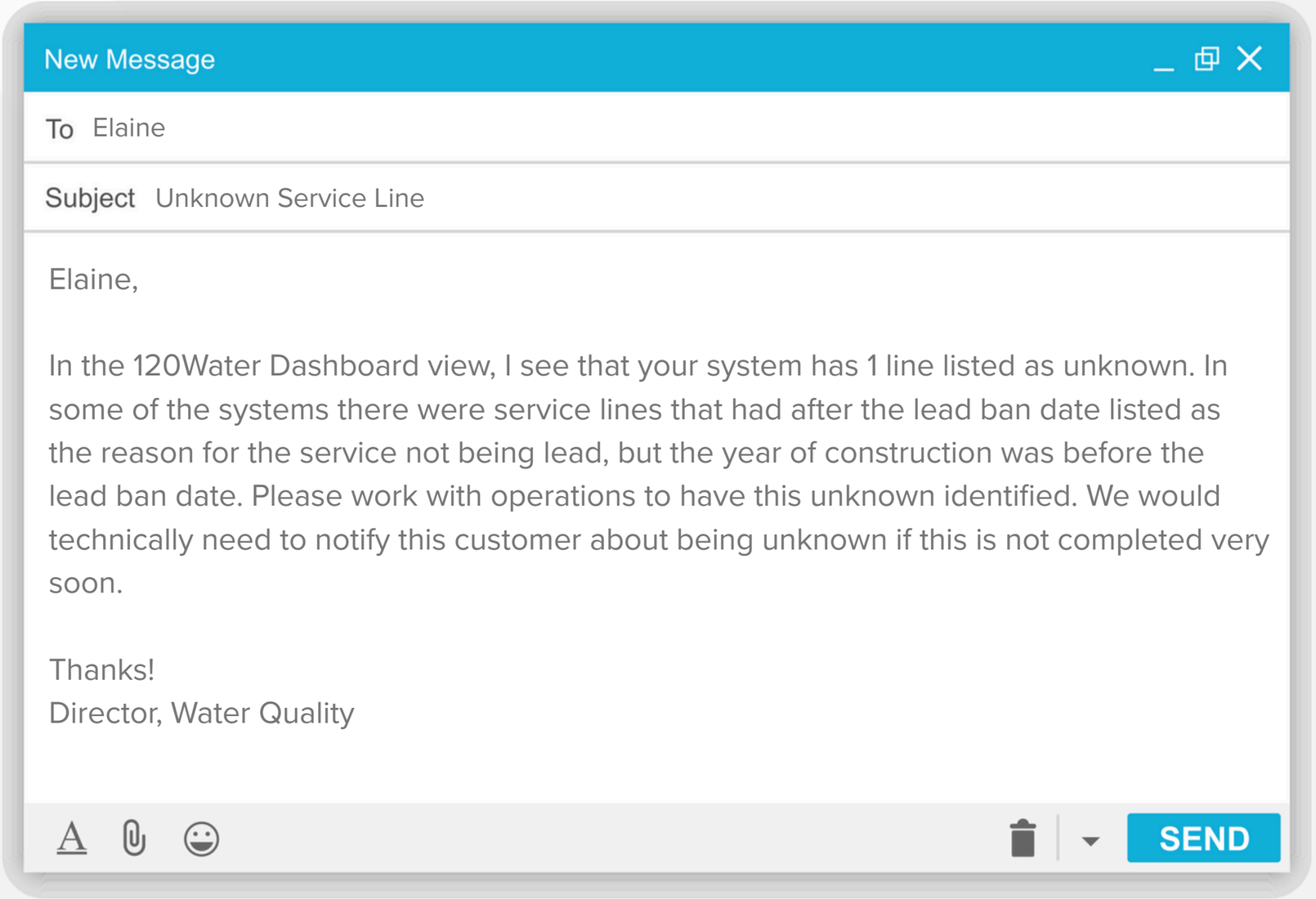
Make sure nothing gets missed. View a real-time, sortable list of all water systems under your management.



PWS Insights

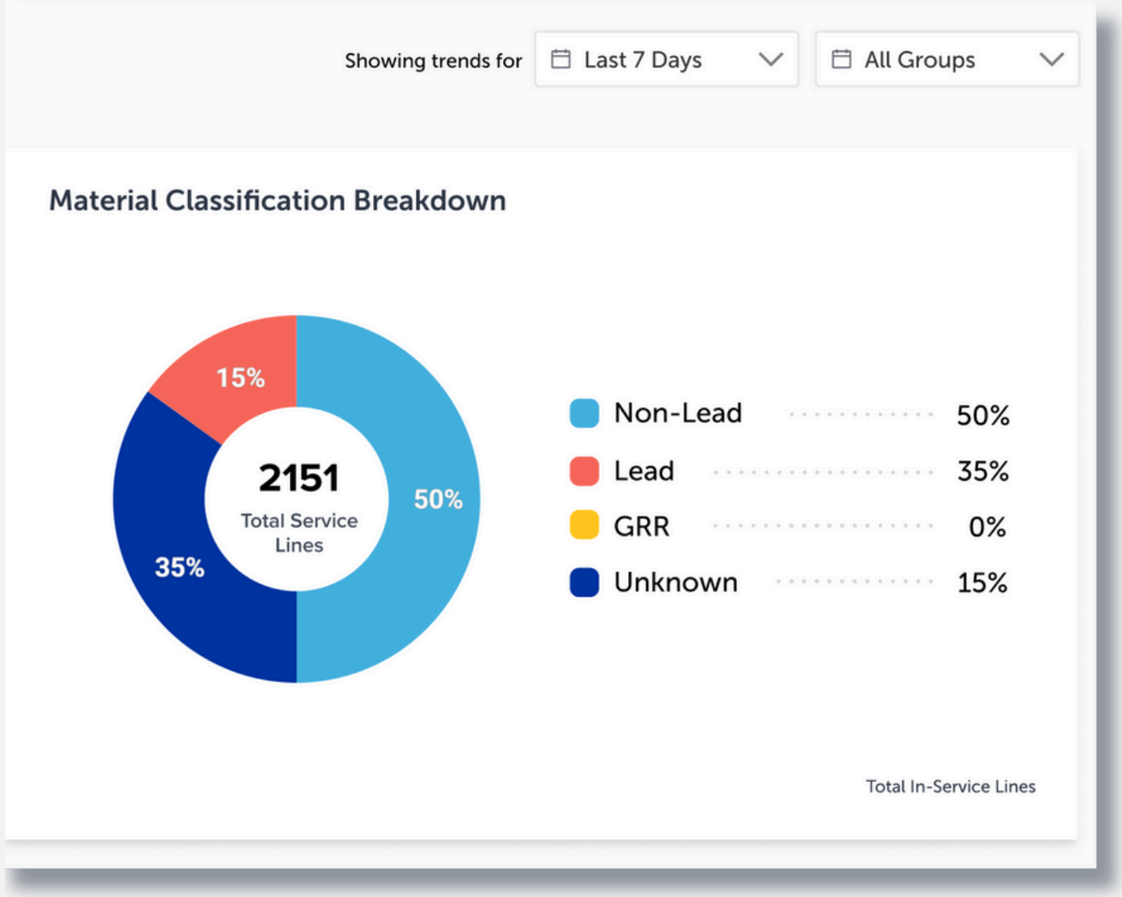
INSTANT VALUE

A real use case from a 120Water beta customer.



120Water™

Maximize every dollar of your verification budget with PWS Insights

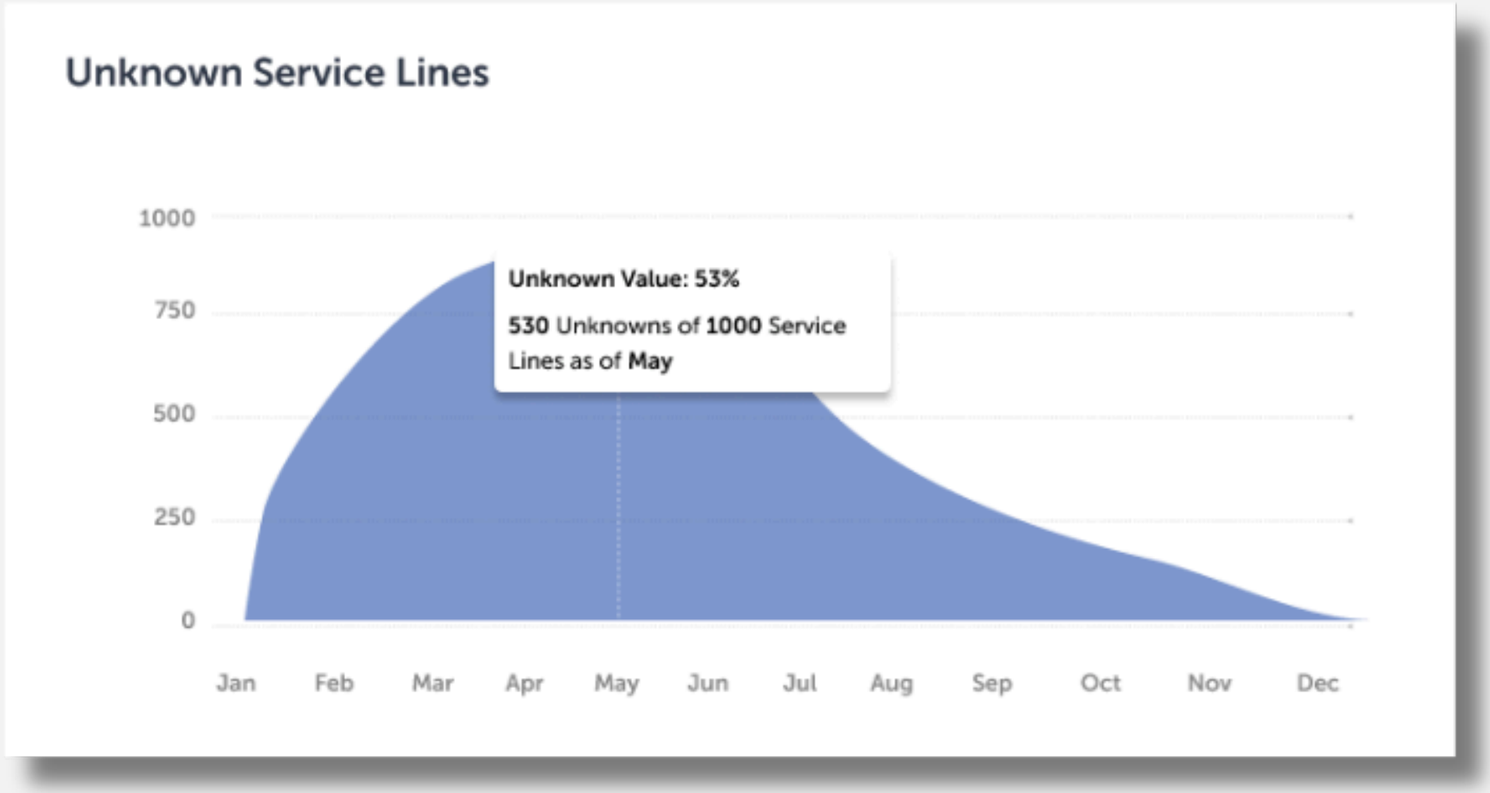


PWS Insights

KEY METRICS & REPORTING

Impress your stakeholders.

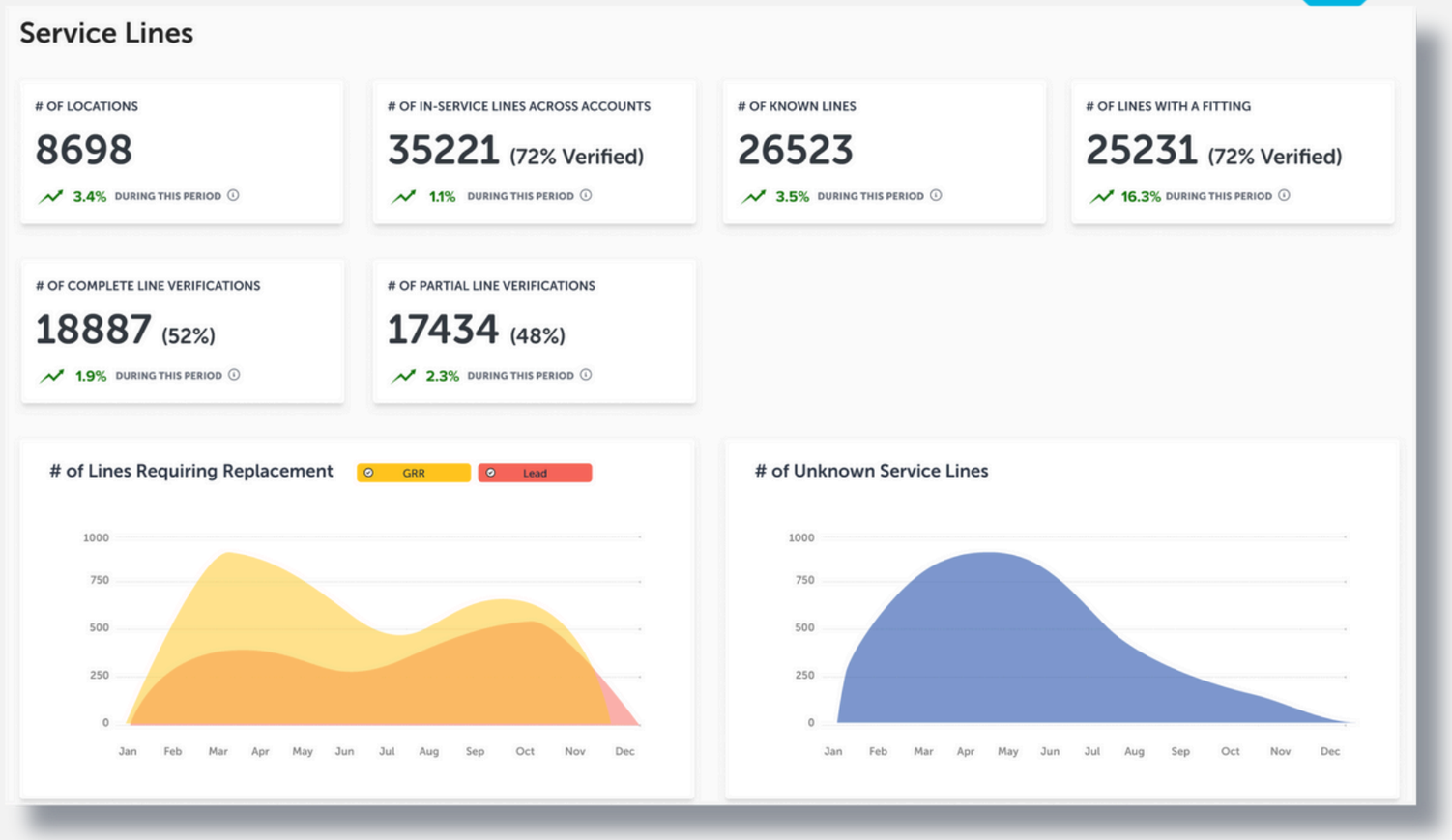
See important statistics and export data for internal reviews or external compliance submissions.



120Water™

How did you find that information so quickly?

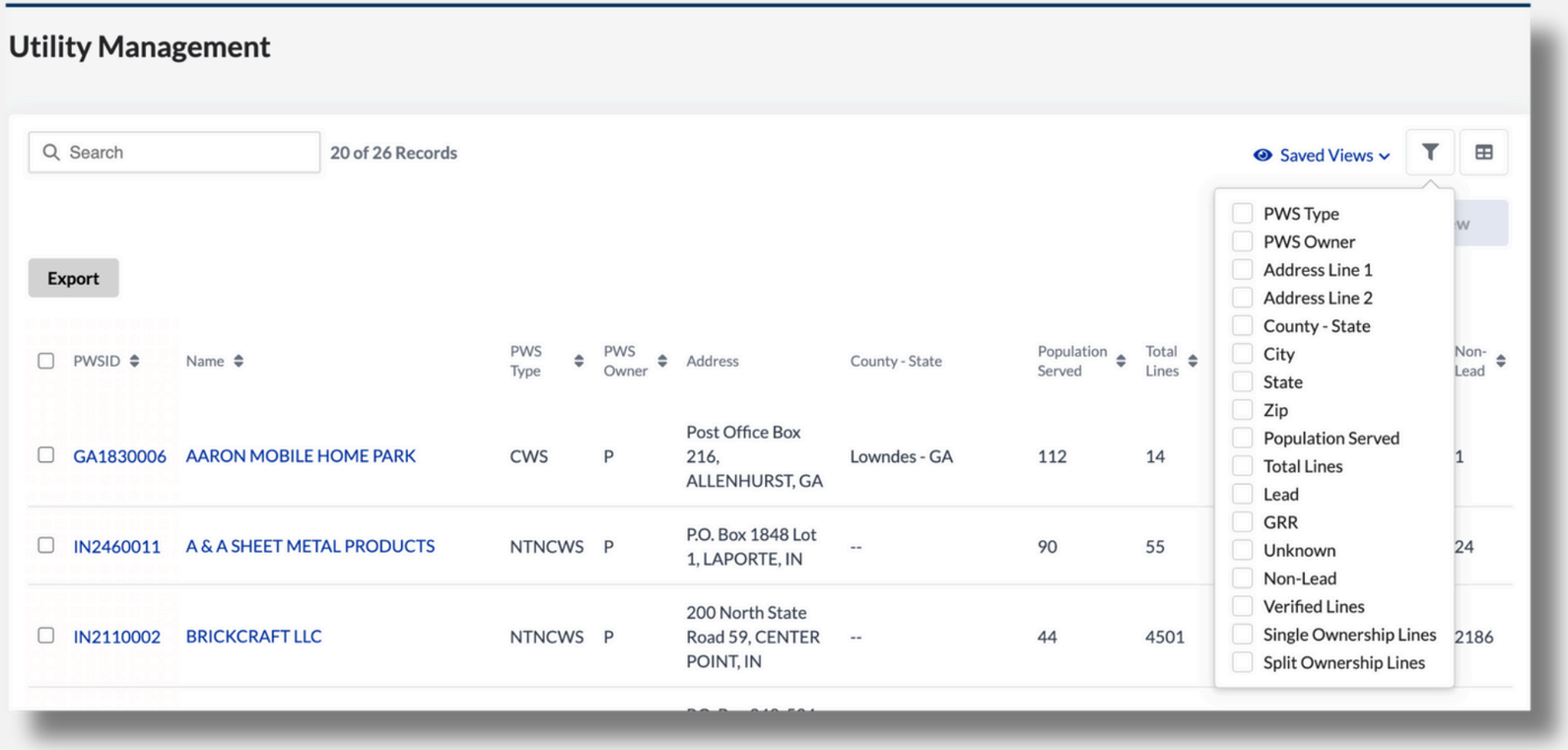
- *Your Board*



PWS Insights

ADVANCED FILTERINGS & GROUPINGS

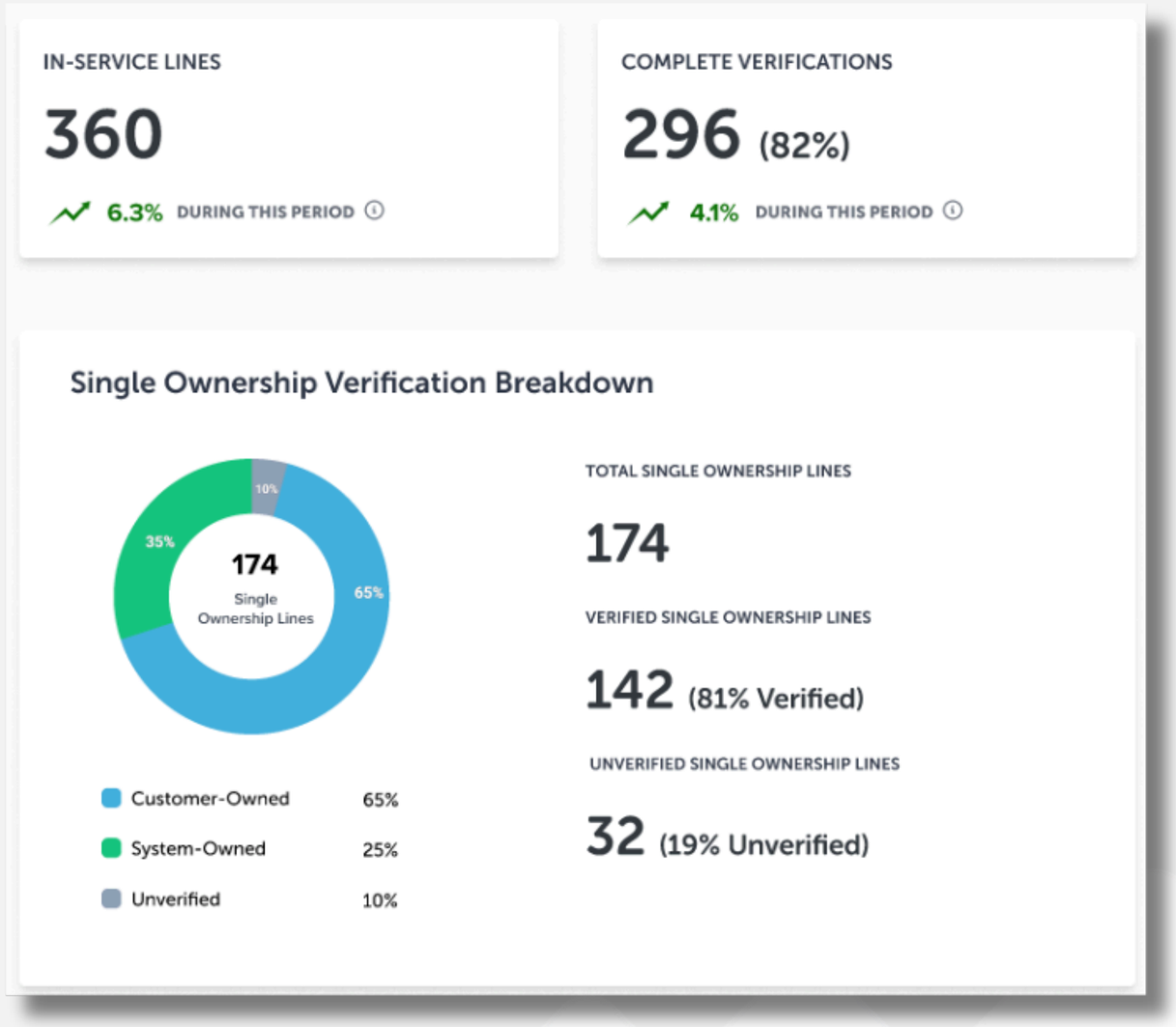
See only what you need to see. Quickly see water systems by type, geography, timeframe, inventory progress and more.



PWS Insights

AUTOMATED PROGRESS TRACKING

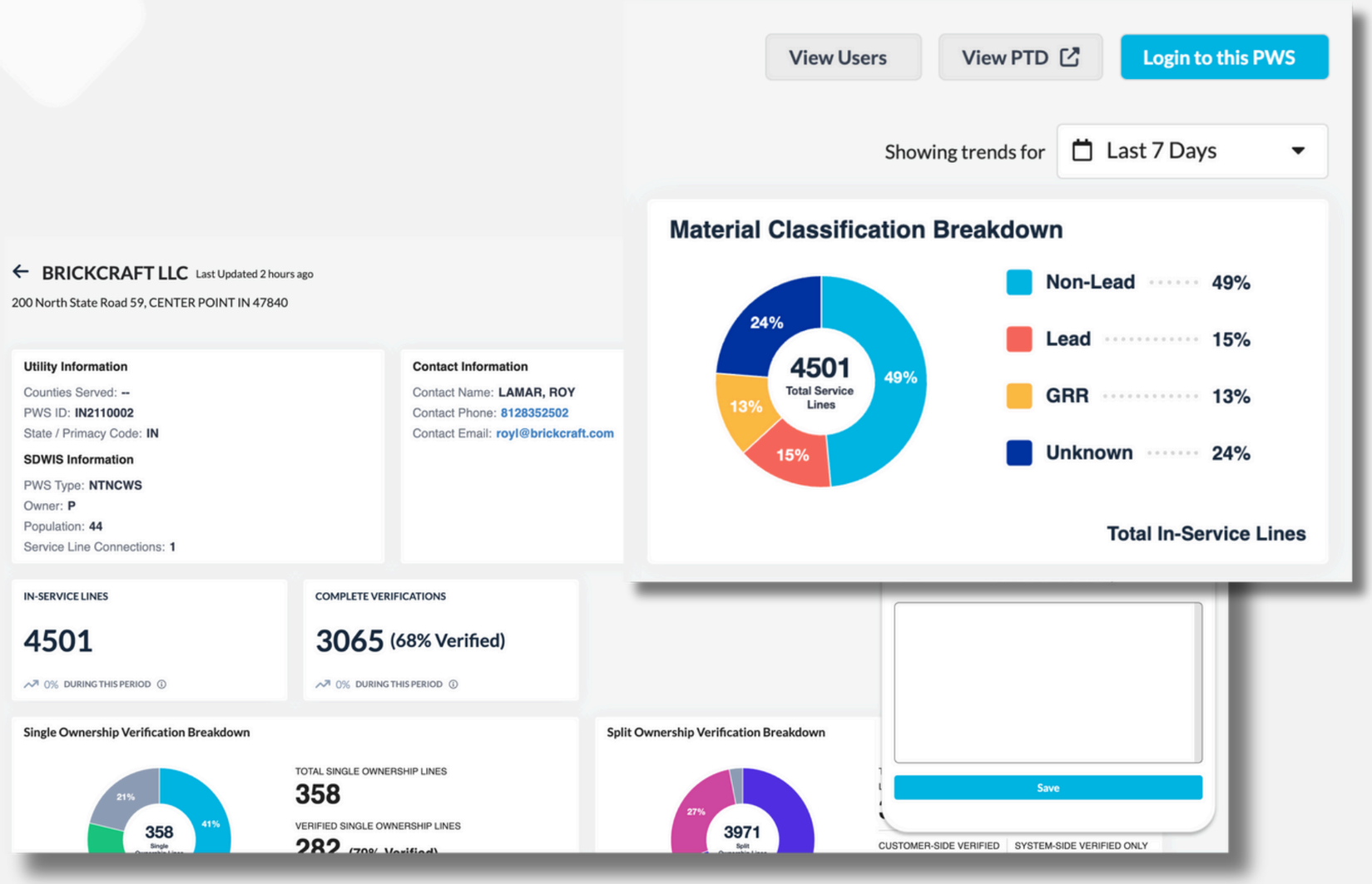
Know the latest and greatest with your programs. When updates are made in the PWS accounts associated to Insights, your metrics are updated in real time.



PWS Insights

INTEGRATED PWS ACCESS

Go from high level to hands on. From PWS Insights, you can dive into detailed records and analytics for each system via 120Water's PWS Platform.



PWS Insights

WHY CUSTOMERS LOVE IT

“

120Water’s new PWS Insights platform is a good solution to help prioritize projects and manage resources to confidently meet deadlines.

Jason Frank

Technical Assistance Provider for
Idaho Rural Water Association

WHY YOU WIN WITH PWS INSIGHTS

Avoid Risks

See key metrics and indicators for utilities that are off track with their compliance

Be Efficient

Maximize your budget, we know every dollar is precious

Save Time

Visualize the full picture without multiple applications and tools

Take Action

Dig into the details of tasks and asset data to maximize action

120Water™

DATA RICH BUT INSIGHT POOR?
WE'VE GOT YOUR BACK!

See **PWS Insights** in action!

Scan the QR code or use the link below to request a demo.

https://120water.com/pws-insights/

120Water™

Make Water Work

FOR EVERYONE