

December 21, 2004

Honorable Members of the  
West Allis Common Council  
City Hall  
West Allis, Wisconsin

Dear Council Members:

I am herewith reappointing Mr. Rick Kettner as a member of the West Allis Economic Development Committee. He serves as one of seven representatives of the West Allis Business Community, and his three-year term will expire on January 1, 2008.

Mr. Kettner was born and educated in the Milwaukee area. He is currently Associate Dean at the West Allis Campus of MATC. After graduating from the University of Wisconsin-Milwaukee, he taught school for several years. In 1975, he left teaching to start his own business. The company grew and through several acquisitions, required him to live throughout the Midwest.

In 1983, while living in Eau Claire, the local technical college asked Mr. Kettner to teach an Entrepreneurship course. It was at that time that he became involved in economic development and helping small businesses. Mr. Kettner continued his education and received his Masters Degree in Administration and a Ph.D. in Management. He then sold his business and worked for the college in small business training and economic development.

In 1989, Mr. Kettner transferred from the Eau Claire technical college to MATC in Milwaukee to work with the incubator project in the inner city. The job required extensive work with community-based organizations, SEWRPC, lenders, State and National incubator organizations, and the Governor's office.

Your confirmation of this reappointment will be appreciated by the undersigned.

Sincerely,

Jeannette Bell,  
Mayor

JB:jfw  
MYR\CMTES\KETTNER ED