71.



City of West Allis Matter Summary 7525 W. Greenfield Ave. West Allis, WI 53214

File Number	Title	Status			
2008-0274	Communication	In Committee			
	Video/Cable Communications Coordinator communication regarding first quarter funding for the Educational Access Channel.				
	Introduced: 5/6/2008	Controlling Body: License & Health Committee			

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## DEPARTMENT OF ADMINISTRATION & FINANCE OFFICE OF CABLE COMMUNICATIONS

Jerry Musial Video/Cable Communications Coordinator

> 414/302-8350 414/302-8321 (Fax)

To: License & Health Committee

From: Jerry Musial

Re: 1st Quarter Funding for Educational Access

Date: 4/29/08

City Hall 7525 West Greenfield Avenue West Allis, Wisconsin 53214

www.ci.west-allis.wi.us jmusial@ci.west-allis.wi.us

Channel 13 has produced a new segment call "A Window Into Our Schools", which profiles the elementary schools in the district, and looks at what is different and unique about each school. So far they have profiled Wilson, Pershing, Horace Mann, and Walker Elementary School.

The Channel 13 staff and video clubs have produced a variety of programming including music concerts, Literacy and Math Nights at Hoover School, the District Quiz Bowl and Spelling Bee, and a Guitar Hero contest held at Central High School auditorium. They also continue to broadcast the School Board Meetings on a live and recorded basis.

The District is currently researching a server based playback system, which will eliminate the video cassette decks currently being utilized. The server system will also eliminate interruptions to their playback schedule now encountered by deck malfunctions.

It is staff's recommendation to continue the funding for the educational access channel operations.

Respectfully submitted,

Jerr√ Musial

Cc: Mayor Devine Paul Ziehler