



City of West Allis Matter Summary

7525 W. Greenfield Ave. West Allis, WI 53214

File Nur	mber	Title	Status			
2007	2007-0084	Communication	In Committee			
		Video/Cable Communications Coordinator communication regarding Fourth quarter funding for the Educational Access Channel.				
		Introduced: 2/20/2007	Controlling Body: License & Health Committee			

COMMITTEE	RECOMM	ENDATION_	A	PPROVAL			
	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
ACTION			Barczak				
DATE:			Czaplewski				
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TOTAL



CITY OF WEST ALLIS

WISCONSIN



Department of Administration & Finance Office of Cable Communications

JERRY MUSIAL
Video/Cable Communications Coordinator

To: License & Health Committee

From: Jerry Musial

Re: 4th Quarter Funding for Educational Access

Date: 2/14/07

The educational access channel continues to experience equipment problems, which won't be resolved until a franchise renewal is reached with Time Warner Cable. They are making due and trying to repair equipment when budget allows.

Sarah Barbian is their new news anchor and joins Bill Kloc on the Channel 13 Team. Besides appearing on camera Sarah will help out operating the video switcher during the School Board Meetings. The Channel 13 Team and Video Clubs have produced 30 productions so far this school year. Projects include football games, some basketball games, instructional videos, news updates, board meetings and new this year gymnastic coverage.

The major project they are working on is a documentary entitled "We're Counting on You". The program looks at the importance of good schools on redevelopment efforts. Mayor Bell and John Stibal, Director of Development, have already been interviewed for this project. A recent forum with Congresswoman Gwen Moore went so well that they are working on a similar program with Congressman Sensenbrenner's Office. Channel 13 has also televised a school board candidate forum along with a 5th Senate District candidate forum.

After reviewing the School District activities relating to the educational access channel, I recommend that the fourth quarter funding for educational access television operations be granted.

Respectfully submitted,

Jerold E. Musial

Cc: Mayor Bell Paul Ziehler Agenda, and brave Litt by act on this at recess only