



# 2025 Mayor's Beautification

Committee Awards Program  
Property, Porch, and Patriotic Display  
Monday, Sept. 8 at 7 p.m.

## **Welcome and Introduction of Committee Chair**

Mayor Dan Devine

## **Introduction of Committee**

Troy Heiman

## **Video Presentation**

Commendable Property, Best Porch, and Most Patriotic Awards

## **Commendable Property Award Winners and Committee Members by Aldermanic District**

### **Award Presentation**

Mayor Dan Devine

### **Flash Drive and Mum Presentation**

Committee Members of each Ald. District

### **District One**

Committee Member: Marian French and Marcia Lawson

- Mike and Betty Michels | 6411 W. Arthur Ave.

### **District Two**

Committee Members: Katrina Biefeld and Greg Suelzer

- William Arndt | 1449 S. 74th St.
- Spirit of 76th Veterinary Clinic | 7606 W. Lincoln Ave.

### **District Three**

Committee Members: Amy May and Cindy Moldenhauer

- Ann and Lee Van Dixhorn | 609 S. 103rd St.
- Gregory and Mistre Scribner | 9323 W. Mitchell St.

## **District Four**

Committee Member: Julie Gehrke and Judy Hutto

- Jay and Diana Pintar | 2555 S. 95th St.
- Jerome and Phenjun Mida | 2980 S. Stratton Dr.

## **District Five**

Committee Members: Gregg Everts and Christina Lund

- John Gall and Sue Long | 12115 W. Lincoln Ave.
- Gary and Laurel Drent | 2337 S. Green Links Dr.

## **Best Porch Award Winners**

### **Award Presentation**

Mayor Dan Devine

Flash Drive and Mum Presentation

- Ricky and Janis Becker | District 2 | 2153 S. 82nd St.
- Jim Templin | District 3 | 1431 S. 85th St.
- Gregory and Angela Sheff | District 3 | 1473 S. 89th St.

## **Most Patriotic Award Winners**

### **Award Presentation**

Mayor Dan Devine

Flash Drive and Mum Presentation

- Brian and Vicki Phillips | District 2 | 2167 S. 78th St.
- Kurt and Jeanette Rakowski | District 5 | 1119 S. 117th St.

## **Closing**

Mayor Dan Devine

Refreshments provided by the committee.

## History

In 1949, Mayor Klentz received information on a national program called “Clean Up – Paint Up – Fix-Up.” One of the purposes was “to encourage a united, local effort in community development, especially to further fire prevention, safeguard public health, improve property, increase business, create ideals of good citizenship and stimulate City beautification.” He formed a committee originally called The Cleaner West Allis Committee. This committee, along with several gardening groups, sponsored a Cleaner West Allis Week. They focused on cleaning up vacant lots and improving residential and commercial property through landscaping.

In 1950, there was a flower show and an essay and poster contest in the elementary schools called “Beautify your Neighborhood.” This created more publicity and an effort to involve the youth in civic pride and gardening.

In 1966, Mayor Klentz sponsored an ordinance to create a Public Beautification Committee to encourage resident interest in the continuous beautification of our City and be part of the nationwide efforts of the President and Lady Bird Johnson.

### The Committee

- Studies and analyzes conditions, needs and problems in West Allis and recommends improvements in the quality of the urban environment.
- Helps unite citizens toward a common goal of civic pride.
- Prepares a program to continually improve the attractiveness of our City, thus encouraging the kind of neighborhood and community pride that is the best defense against blight and decay.

### October 11, 1966 – first meeting

First properties recognized – 2000 S. 79 St., 84th Street and National Avenue, Clark Oil

Commendable properties are announced in the West Allis Star on a quarterly basis.

- **1976** – The first certificate for “Commendation” award
- **1977** – The framed award developed with letter to those who did not receive award
- **1981** – Signs
- **1986** – Tour as a group
- **1993** – Video taping
- **1995** – Partnered with Keep Greater Milwaukee Beautiful to do West Allis clean up

### History of Most Patriotic Award

- **2009** – Pat Bethe with the V.F.W. Auxiliary to Post #1912 suggested the development of patriotic display award.
- **2010** – The Mayor’s Beautification Committee adopts the program.